



KIMBERLY JAHNS

MARKETER // EDITOR // WRITER // CONTENT CREATOR

CONTACT

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920.750.0356

SKILLS

Content Management

Wordpress, Microsoft Office,
Ahrefs, Pardot, Google Analytics,
SEO

Design Programs

Adobe InDesign, Canva, Adobe
Premier Pro

Social Media Platforms

Facebook, Twitter, Instagram,
LinkedIn

Social Media

Sprinklr, Hootsuite, Kardia

OTHER EXPERIENCE

Freelance Writer

Appleton Monthly, The Post
Crescent, Iris Content, LLC.

VOLUNTEERING

Reading & Writing Tutor

For Boys & Girls Club

EXPERIENCE

COMMUNICATIONS SPECIALIST

KRAUSE FINANCIAL SERVICES • AUG. 2018 – AUG. 2019

Worked directly with the Communication Director to launch research- and trend- driven campaigns and creative assets, ranging from website and social media content to presentation decks and print materials.

SOCIAL MEDIA SPECIALIST/COMMUNITY MANAGER

ALTA RESOURCES FOR P&G • AUG. 2016 – AUG. 2018

Community managed and served as the brand voice for 25 notable P&G brands, including Febreze, Swiffer and Mr. Clean.

EDITOR & WRITER

ST. NORBERT TIMES • AUG. 2015 – MAY 2016

Edited articles bi-weekly for the opinion section to ensure quality and AP style accuracy while also writing my own articles for the section.

ASSOCIATE HALL DIRECTOR

ST. NORBERT COLLEGE • AUG. 2015 – MAY 2016

Managed three Resident Assistants and 75 students while maintaining an inclusive community in conjunction with the Honors program

EDUCATION

MBA (IN PROGRESS) • UW WHITEWATER • 2019 - PRESENT

Working towards a Master's in Business Administration with emphases in Marketing and Data Analytics

BACHELOR OF ARTS • ST. NORBERT COLLEGE • 2016

Majored in Communications with a Psychology minor. Additionally, earned Pre-Law and Spanish Certificates.

WASHINGTON MEDIA INSTITUTE • 2015

Created content for DCWitness.org (formerly CapitolJustice.org), including writing and editing articles. As a team, we also built, wrote for and launched additional microsites featuring local content.