

NEHA BANSAL

SALESFORCE DEVELOPER

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Location : New Delhi India

Having Work permit for Holland

SKILLS & ABILITIES

SALESFORCE : | Apex, Aura Lightning, LWC, Einstein Vision / Analytics / BOT

CLOUD : | Marketing Cloud , Gov Cloud, Service Cloud, Community Cloud,

Other Language : | Java, Spring framework , Java Script , AMP Script , Html5, SOQL, SOSL ,Css.

DATABASE : | Oracle 10G, PLSQL

CI/CD : | Copado

TOOLS/IDE : | VSCODE, GITHUB, SVN, RTC, JIRA, INTELLIJ, Eclipse , FileZila, SQLDeveloper, DataLoader Ant, Workbench, Postman, Jenkins

CERTIFICATIONS & ACHIEVEMENTS

- Salesforce Certified Administrator (SCA)
- Salesforce Certified Platform App Builder
- Won 3rd prize in Hackathon

PERSONAL PROFILE

- Over 9 years of IT Industry and 4+ years as a Certified Salesforce Developer and Administrator and App Builder with CRM / Marketing Cloud.
- Expert in Lightning, Apex, Automation, Journey Builder, Amp Script. SOQL, SOSL and SFDC Platform - Force.com development

EMPLOYMENT HISTORY

Sr. Salesforce Developer

Accenture Solution Pvt. Ltd. | Mar-2017-Present

- Work with various Known Client Like U.S federal, State, Federal Funded Research and Development Centre, L'Oréal, Accenture etc .
- Played a key role to develop a solution for vaccine management US private and government Institutions.
- Worked on Journey Builder and automation for campaigns using salesforce marketing cloud tool .
- Worked on configuration and SFDC Integration with Third parties like Google API, Facebook, Skedulo and Heroku.

Fiserv Inc. | June-2015-MAR-2017

- Work as a Salesforce and Java developer migrated application from java to salesforce .

Bureau Veritas Pvt. Ltd | DEC-2013-JUNE-2015

- Work as a java developer on various web application development .

Act21 Softwares Pvt. Ltd | JAN-2012-DEC-2013

- Join as a trainee Java developer worked on banking application web application .
- Played key role to develop a loan solution using java and PL/SQL

EDUCATIONAL HISTORY

- Master In Computer Application from RGPV Madhya Pradesh | 2008-2011
- Bachelor In Computer Science From Agra University | 2005-2008

PROJECT SUMMERY

TECH STACK USED

Gov Cloud
Community Cloud
Marketing Cloud
Skedulo
Aura
LWC
Apex
SOQL/SQL
Amp Script
VS Code
Ant Migration
Data Loader
Workbench
Github
JIRA
Copado

TECH STACK USED

Marketing Cloud
FileZilla
Amp Script
SQL
Salesforce connect
Deployment Manager
JIRA

TECH STACK USED

Salesforce
Lightning
Einstein Vision
Einstein Object Detection
VS Code
Ant Migration
Postman

Vaccine Management

.Client - US federal, State, and Federally Funded Research and Development Centers

- Custom framework is designed for Vaccine Administration flow using aura component that changed based on custom metadata configuration in Org.
- Applied Security Checkpoints through out the system for all persona's user or unauthorised user to prevent them access in-operative appointments, inventory and Patient data on Community.
- Create Batch for User provisioning which is scheduled on every 5 minutes for full fill the requirement of real time email triggering.
- Write trigger for Inventory sync with AWS Application in real time if any kind of events is happening while shipment or maintenance of Vial.
- Develop custom component for scanning Appointment QR - Code and Bar code of vial using LWC.
- Integrated Third party(Skedulo) services through Rest api for cancellation Appointment.
- Integrated Sales CRM into SFMC through salesforce connect and developed journey on synchronized DE for personalized emails.

Developed Journey and Automation for L'Oreal

Client - L'Oreal

- Single handedly created Campaigns, Data Extension, email content using dynamic content block and cloud pages using Personalization string and AMP script according .
- Implement marketing automation campaigns using salesforce marketing cloud tool.
- Created a journey using a journey builder with the help of Contact builder .
- worked on cross cloud communication for mapping and loading data into Salesforce Marketing Cloud.

GSK

Client - GSK

- Create Standalone Lightning mobile app for identify GSK products in stack by uploading stack image with some products using optimized object detection and sentiment analysis with 90% accuracy.
- Developed chatbot using Google Dialog Flow and integrated their services in SFDC.
- Also Developed Einstein Bot for other client like Coke and Adecco

PROJECT SUMMERY

TECH STACK USED

Java
Spring
Structs 1.2
Jdbc
Oracle 10G
Maven
Svn

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Sales Force integration with FinnOne

.Client - Bajaj Fiserve Lending

- Finn-One CAS is part of Finn-One lending system (ranked as the best-selling lending solution in the global banking industry), allowing the organisations to service applications faster and with minimum rework to ensure intelligent risk and credit management without any scope for human error.
- Used Salesforce as dealer front-end system for origination and integration of the two systems.
- Develop custom middleware module for allowing the master data configuration the of two system and fields to be synced in real time.

Mini Branch- Finn-One

Client- Bajaj Finserve Lending

- FinnOne has concept of branches in system. However, Bajaj wanted to have further geographical hierarchy in the system, for better operational efficiency and control. This hierarchy was further used for delinquency management.
- Branches were further broken down into Clusters (called as mini branch). Clusters had multiple areas. Each areas was having many pin code
- Bajaj also want to maintain data for these new Masters using .xls upload and download the report for MIS

Lines in Finn-One

Client- SBI Bank of India

- SBI wanted new product lines in consumer lending. Support for Loans against Deposits and Bonds, IPO Funding, Loans against lease rentals, Home loan takeover, Loans for IPO and various types of rural financing were added in the system.
- Handled loan again deposits creation on new scheme, workflow, screen changes for capturing details, eligibility changes, new letters and reports .
- Worked on very aggressive timeline completed successfully on time.