
Poonam Bhargava

Email: poonambhargava.pb02@gmail.com

Mob: +91-6375348366

OBJECTIVE

Having more than 8.5 year experience in Salesforce development, implementation, Campaign Management, B2B marketing Improvements and management of multi-tier web based enterprise applications using Java (J2EE), Force.com and Heroku Platform.

SKILLS & ABILITIES

Relevant Skills : Sales cloud, Service cloud, Apex language, Apex Trigger, VisualForce pages, Validation rules, Workflow Rules, Approval Process and Processes builder, Lightning Component, Lightning Flow builder, Lightning Web Component, SOAP and Rest Integration, Test Classes and Packaging.

Other Skills : HTML, CSS, Javascript, jQuery, XML

Awareness : Networking, Software Testing, Software Development Life Cycle, Apex Data loader, Ant Migration Tool, ERP, JIRA Tool, VS Code.

EDUCATION

Bachelor of Technology
Bansal School of Engineering and Technology Jaipur
Year – 2012

CERTIFICATIONS

- Salesforce Certified Administrator
- Salesforce Certified Force.com Developer
- Salesforce Certified Sales Cloud Consultant
- Salesforce Certified Service Cloud Consultant
- Salesforce Certified Integration Architect

PROFESSIONAL EXPERIENCE

Employer: MANRAS TECHNOLOGIES PVT. LTD (Aug 2019 to till now)

Designation: Technology Lead

Employer: FEXLE SERVICES PVT. LTD (Feb 2015 - 2019)

Designation: Salesforce Developer

PROJECT DETAILS

1. ZOMATO

Client: Zomato india Project

Description: Restaurant food delivery

Skills used: SFDC Advance Developer and Salesforce Administrator, Data Loader, Integration, Deployment

Responsibilities:

- Requirement analysis
- Discuss with the team for development
- Develop some module as per the requirement
- Error Solving in critical module develop by other member
- Make the component and code reusable to reuse it in other component.
- Extensive customization using Visualforce and Apex
- Batch classes to process to bulk dataset.
- Scheduler to schedule the data cleanup process
- Custom integration with following 3rd party services using Apex:
Zendesk
RunnrBuddy
Gupshup

2. Invitation Homes

Client: Real Estate Project

Description: Invitation Homes offers more choices for beautiful, quality rental homes in America's most popular metro areas than anyone else. They are using Salesforce as Property CRM. This includes the process from Prospect to Portfolio. Prospect is going through numerous approval processes, before converting to Portfolio.

Skills used: SFDC Advanced Developer and Salesforce Administrator & Migration Expert, Data Loader

Responsibilities:

- Broker portal implementation in Salesforce

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- Sales cloud implementation from Prospect to Property conversion.
 - Service cloud implementation for ticket management.
 - Data Load related to Property, Prospect and Pipelines.
 - Managing all the admin jobs including migration to Production
 - Extensive customization using Visualforce and Apex and maintaining coding standards.
 - Support for bug fixes.
 - Custom integration with following 3rd party services using Apex:
 - Smarty Street
 - Zillow
 - HotPads
 - Trulia
 - Amazon S3

3. NSW

Client: Data Management Group Project

Description: NSW is a data Management Company and runs the quality checks over the data from time to time to make sure that system keeps the clean data. For the project, I had implemented the custom reports and dashboards using Salesforce Visual force pages using lightning design system and apex code.

Skills used: SFDC Advanced Developer, Administrator, Frontend Developer, Migration Expert.

Responsibilities:

- Created Visual force pages with the apex code, retrieved the data using SOQL queries, Aggregate queries etc.
- Apex code to processing the data and create the supported JSON format for VF page
- Batch classes to process a bulk dataset.
- Scheduler to schedule the data clean-up process.
- Additional technologies which were used javascript, High Charts, etc

4. Ettesaq

Client: Contractor (Lightning Development)

Description: Develop the functionality as per client requirement and resolve the issue in the existing system as per user's response.

Skills used: Salesforce Lightning

Responsibilities:

- Analysis of client requirement and design the technical solution
- Develop different module of the product and divide large module in small chunks
- Service cloud implementation for ticket management and bug fixes.
- Team handling and communicating with clients.
- Package Creation