Aviraj Makhija

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I'm a Salesforce Platform Developer I Certified Professional with hands-on experience in Salesforce Implementation. Skilled in Salesforce.com Configurations, Data Analysis, Data Security, SOQL, SOSL, Apex, Visualforce pages, and Lightning framework.

Salesforce Platform Developer I   **Copado Certified Administrator**

Trailhead Ranger with 7 Superbadges
https://trailblazer.me/id/avirajmakhija

Career Objective: To work as a professional in a highly innovative firm that utilize my skills and abilities effectively, from which I can develop my skills so as to make it more precise.

Skills:

- Expertise in Force.com technology stack: APEX, Visual Force, SOQL, SOSL.
- Experience building Visual Force Pages, Apex Controllers, Custom Objects, Reports, Dashboards, Tabs and Components.
- Identify relationships and converting to Salesforce custom objects, lookup relationships, junction objects, master-detail relationships.
- Extensive experience of using declarative features like validation rules, workflows, approval processes, sharing rules automation for satisfying complex business process automations.
- Created page layouts, field sets, and compact layouts, search layouts to organize fields, custom links, related lists and other components on record pages.
- Worked extensively on various salesforce.com standard objects like Accounts, Contacts, Opportunities, Products, Cases, Leads, Campaigns, Reports and Dashboards
- Hand on experience with Apex Language, Apex Trigger, Apex Class, Asynchronous Apex and Visual Force (Page, Component & Controllers).
- Good exposure in Lightning component development using Aura and LWC.

Project Details:

1. Project Management Application

This is a project management application. Using this application, a company is able to manage the lifecycle of the projects. The app allows them to create Client and Project Records and maintain a relationship between them. The Project management has the authority to create new Requirements and assign tasks to employees. Using the app, the project manager can easily keep the track of project and task assignment. The app has an object named "Release", this notify the client as well as the project manager about the release of new feature or project.

1. Design and development of Schema
2. Creating data model objects and field
3. Creating Business Process Automation.
4. Developing Apex Class, Asynchronous Apex and Apex Triggers.

2. Search My Home Application Using LWC:

This project is designed to help businesses provides a capability to people searching for a home based on their needs and desires. The app allows the user to filter out the property as per their needs, requirement, preferred locality and budget. The app is a lightning application, which provides all the information about the property on their finger-tips. With this application you can get easy access to owner details, to enquiry form for making an enquiry, and property details which show follows a tab based design for an easy and systematic access of property related information.

1. Design and development of Schema
2. Creating data model objects and field
3. Creating Multiple Lightning Web Components and design it using SLDS.
4. Followed Pub-sub model and Aura Components to establish relation among objects.

Work Experience:

1. AST Corporation Pvt. Ltd., Pune, India: **August 2019-May 2020**
Role: Consultant (Digital Marketing)
Responsibilities: Responsible for all Online Marketing Campaigns (Organic & Paid). Responsible for the business branding, brand awareness, website and its performance, handle all the activities for SEO, SMO, SEM, SMM and Content Marketing.

2. Arkenea Technologies, Pune, India: **October 2017-June 2019**
Role: Senior SEO Analyst
Responsibilities: Responsible for all Online Marketing Campaigns (Organic & Paid). Responsible for the business branding, brand awareness, website and its performance, handle all the activities for SEO, SMO, SEM, SMM & Content Marketing, Media Communication& Outreach, and interaction with industry influencers.

3. Uberall Solutions (I) Ltd., Pune, India: **July 2016 –October 2017**
Role: Digital Marketing Executive
Responsibilities: Responsible for all Online Marketing Campaigns (Organic & Paid). Responsible for the website and its performance, handle all the activities for SEO, SMO, SEM, SMM & Content Marketing.

Educational Qualification:

Bachelor of Computer Science and Engineering with **65.81%**	Diploma in Computer Engineering with **73.51%**	Matriculation / 10th standard with **72.93%**
NIT College, Nagpur, India	Anjuman Polytechnic, Nagpur, India	B.K.C.P School, Kanhan, India

Personal Dossier:

Date of Birth   **:** 25 June 1989
Language Known   : English, Hindi, Marathi
Address   **:** Flat No. A-001, Palash A&B Co-operative Housing Society, Wakad, Pune-57
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DECLARATION: I, hereby declare that the information furnished above is true to the best of my knowledge and belief.

Thanks & Regards

(Aviraj Makhija)