

• Contact



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• Skills

Marketing: Business to
Business Marketing, Sales &
Distribution Management,
Marketing Analytics, Retail
Management, Product &
Brand Management,
Customer Relationship
Management



Systems: IT Strategy Design &
Implementation, Business
Process Re-engineering &
Automation, Business
Analytics with R



Supply Chain Management,
Project Management,
Management Consulting



Power BI, Python, Digital
Marketing



Sanchita Pati

Technical Analyst

Experienced Technical Analyst with over 33 years of experience in Business Intelligence domain in client facing role. Recognised for resolving problems and improving customer satisfaction.

• Work History

2020-04 -

2020-06

Analytics Consultant (Summer Internship)

Tiger Analytics, Chennai, Tamil Nadu

Project Title:" Predictive modeling and Retention Analysis of online education program of one of the largest north American universities "

- **Conducted exploratory analysis using data of over 2 years** to determine the retention rate and determined levers which affected the retention rate
- Explained student behavior with the help of **demographic and other variables**
- **Determined distinct patterns in engagement behavior** in the data
Accurately **predicted** whether a student's performance over time affected their retention rate
- Used **Power Bi to visualize** students' engagement behavior and other factors
- **Designed a classification model (logistics regression)** for the online education portal using **Python language**
- **Predicted** the time period for adequate intervention of company for **increasing retention chances** of students
- **Offered business solutions based on the critical analysis** of various factors

2016-09 -
2019-06

Technical Analyst

Tech Mahindra

- Initiated my role as **Technical Analyst** in the project for a major oil and gas company(**FORTUNE 500**) based in USA
- Effectively **communicated with clients and offshore teams** to fulfill their **day to day deliverables** and provided adequate and timely **resolution** in case of any issues
- **Led the team** to ensure smooth functioning of ETL tool IBM datastage and various applications for accurate data update and **avoidance of any data discrepancy**
- **Coordinated with various offshore teams** like development, testing and application teams to ensure fulfillment of deliverables and timely resolution in case of any issues
- **Generated daily reports** with zero errors as per the clients' requirements using Cognos
- Contributed credibly to the team that successfully automated the DF application, which **reduced the response time by 40%**
- Successfully implemented the **Business Continuity Planning** during **network failures and ensured smooth and seamless running** of all processes during **super cyclone "Fani"**
- **Adhered to all the SLA timelines**
- **Contributed in optimising process flow**
- Worked efficiently in **agile environment and Kanban board methodology**
- Received "**Pat on the Back**" and "**Best Team Award**"

• Education

2019-06 -
2021-03

MBA: Business Management

Xavier Institute Of Management, Bhubaneswar (XIMB) - Bhubaneswar
Majoried in Information Technology, Marketing and Operations

Minored in Decision Science

2012-08 -
2016-07

B.Tech: Electrical And Electronics Engineering

International Institute Of Information Technology -
Bhubaneswar

- Graduated with 8.57 GPA

2011-04 -
2012-05

12th: Science

Mother's Public School - Bhubaneswar

- Graduated with 85%

2009-04 -
2010-05

10th

Delhi Public School - Angul

- Graduated with 9.8 GPA

• Accomplishments

Recipient of Nehru Memorial Scholarship from
National Aluminum Company Ltd

• Certifications

**Completed Introduction to SAP ERP course using
GBI 3.30 on SAP S4HANA 1809**

**Completed The complete Digital Marketing course
by Udemy**

**Completed Power BI A-Z: hands on Power Bi
Training for Data Science course by Udemy**

**Completed Python for Data Science and Machine
Learning Bootcamp course by Udemy**

Completed Lean Six Sigma certification by KPMG

• Interests

Cooking, Reading