**Sneha**

**Sr. Salesforce Developer/Admin**

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**Professional Summary:**

* Over 8 years of IT experience with over 6+ years of experience in the Salesforce.com CRM platform as both **Administrator** /**Developer** and **Business Analyst** and over 2 years of experience in **Java/J2EE** Technologies.
* Excellent work experience in designing of custom objects, custom fields, role-based page layouts, custom Tabs, custom reports, report folders, report extractions to various formats, design of Visualforce Pages, Snapshots, **Dashboards**, Apex Classes, **Controllers & Triggers**, **Validation Rules**, **Workflow Alerts & Actions**, Pick Lists, Record Types, **Process builder** and various other components as per the client and application requirements.
* Strong experience in **Steel Bricks** and **Oracle Big Machines CPQ** implementation. Used **Apttus CPQ** to enable sales reps to configure complex product and service combinations and set prices that will positively impact deal profitability.
* Experience in working with **Eclipse IDE** with Force.com Plug-in environment for writing Business logic in Apex
* Experience in creating **lookup relationships** and **master-detail relationships** on the objects and creation of junction objects to establish connectivity among other objects.
* Hands-on experience in using New **Lightning UI** to bring Salesforce into the responsive UI era of web-based applications.
* Understanding and writing user stories for the implementation of **SOSL**, **SOQL** and **WSDL.**
* Good Experience in **data migration** and **integration** using **Data Loader**, **Import Wizard**.
* Excellent in Administrative tasks like **Creating Profiles**, **Roles**, **Users**, **Permission Sets**, **Email Services**, **Approvals** and Activities.
* Hands on experience in implementing **security and sharing rules** at object, field and record level for different users at different levels of organization. Also, created various profiles and configured the permissions based on the organizational **hierarchy**.
* Good knowledge on mobile applications like **Salesforce1** and **Salesforce classic**.
* In-depth understanding of **CRM** business process that include Forecasting, Campaign Management, **Lead Management**, Order Management, Account Management, **Case** **Management** and Merging Management.
* Strong knowledge about **Sales cloud**, **Service cloud**, **Community cloud &** **Marketing cloud** configuration and customization and good understanding with Client/Server architecture.
* Experience with Web and Web application servers (e.g., **Apache**, **Jetty**) and **No-SQL** databases like MongoDB & Cassandra
* Hands on experience in using **enterprise integration tools**, extract transformation and load **(ETL),** enterprise information integration tools and enterprise architecture initiatives **(EAI)**.
* Experience in developing mobile applications using **Bootstrap & Heroku** and has good knowledge in **Phone Gap.**
* Involved in the Data Transformation and Data Cleansing activities while transferring the data to the external system using **Informatica** on Demand.
* Experience in developing UI using **Visualforce pages** and providing business logics using **Apex.**
* Hands on experience of Salesforce Web Services **API** like **REST**, **Bulk** & **SOAP**.
* Experience with environments consisting of Object-Oriented Languages like **C++**, **Java**, **J2EE**, **JSP**, **Servlets** and other Java technologies.
* Experience on **Java Multi-Threading**, **Collection**, **Interfaces**, **Synchronization**, and **Exception Handling**.
* Hands on experience working with **HTML**, **XML**, **CSS**, **jQuery**, **JavaScript, JSON, Angular JS** and **AJAX**.
* Experienced in **Sandbox Management** (Like Refreshing Sandbox, Creating New Sandbox and Migrating code from one sandbox to the other).
* Work well alone and as part of a team with excellent **troubleshooting** mechanisms and highly adaptable to different work environments.
* Strong knowledge and working experience in software Development Life Cycle (SDLC) methodologies such as **Agile, Scrum and Waterfall model**
* A quick learner to new concepts and ability to meet deadlines and handle pressure in coordinating multiple tasks in a work/project environment.

**Technical Skills:**

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| Salesforce technologies | Apex, **visual** **force**, SOQL, SOSL, Email template, formula, Validation rules, **apex** **trigger**, workflow and approvals, App exchange, **Eclipse**, sales force.com IDE, Apex data loader, web services. **Dashboards**, Analytic Snapshots, Custom Objects**, Lightning** |
| Salesforce Tools | Eclipse, **Force.com, Eclipse IDE plug-in**, Force.com Explorer,Force.com Data Loader, Force.com Excel connector, Force.com Platform (Sandbox, and Production) QTP and **Sandbox Testing** |
| Data Migration Tools | Data Analysis, Data Cleansing, Data Normalization, **Data Migration**, Data Loader |
| Databases | **SQL** Server 2005, Oracle, MS Access, **Peoplesoft** |
| Programming Languages | Java, C#, .NET, HTML, **Apex**, **DL/SQL** |
| Configuration Skills | **Workflow**: time-dependent actions, field updates, email alerts, Field Level and Object level security, **role** **hierarchies**, sharing models, SFDC Standard Object Configuration: Campaigns, Reports, Dashboards, **Formula** **Fields** and Cross Object Formula Fields Configuration Skills, Overall User Management, Security and Sharing Model, Translation Workbench, Documentation Templates, **Salesforce** **Lighting.** |
| Project Management | Waterfall, **Agile** |

**Professional Experience:**

**Cisco Systems Inc, CA Dec 2017 to Till Date**

**Sr. Salesforce Developer**

**Responsibilities:**

* Interacted with various business user groups for gathering the requirements for **Salesforce implementation** and documented the Business and Software Requirements using **JIRA**.
* Worked on **Agile methodologies** where requirements, design, testing, deployment needs to be done as early as possible.
* Configured Salesforce Standard Features and developed test plans to ensure requirements are met
* Developed various Custom Objects, Components, Controllers, Custom Reports, Custom Tabs, Labels, Visual force pages, Validation rules, Apex classes, Apex triggers, Approval Processes and Auto-Response rules for automating business logic and Report folders for different users and profiles based on the requirement.
* Developed **customer management app** for the customer services team to track client databases and financial transactions by collecting requirement for the application of the Salesforce CRM with the Customer Portal.
* Worked on Salesforce **APEX**, **Lightning Components** for building customized components replacing the existing ones.
* Developed **Lightning App** for agents with enhanced **Lightning Templates** and experienced in modifying Visualforce pages to be supported in Lightning Experience.
* Created modern **Enterprise Lightning Apps** combining **Lightning Design System**, **Lightning App Builder** and **Base Lightning Components** and implemented the platform interfaces.
* Enabled **Aura Framework** and added **Aura Attributes/Handlers** for Events/Logic & Interactions.
* Developed various **Batch Apex classes** and scheduled those using **Apex Schedulable** classes on hourly basis.
* Implemented and maintained **Salesforce Service Cloud and Sales Cloud**. Built custom solutions with **Apex** and **Visualforce**, which support most critical processes and workflows.
* Salesforce.com **Configuration** and **Design of Service Cloud, Sales Cloud** and Force.com solutions, with an emphasis on Service Cloud solutions
* Implemented **Service Cloud including**: Service Console, Customer Portal & Communities, Case Feed, Knowledge Base and Entitlements.
* Implemented SFDC Integration using **REST/SOAP** Web Service API'S. Integrated the SOAP/REST API based **Web Services** on Demand for extracting the data from external systems.
* Worked with **SOQL & SOSL** queries with Governor Limitations to store and download the data from Salesforce.com platform database.
* Migrated large volumes of external data on to **Salesforce.com** using **Jitterbit** and **Apex Data Loader** as part of data management functions.
* Extracted the salesforce CRM information into **Java Based Applications** using Force.com **API/Java** on Demand to provide integration to perform advanced reporting, analysis and for Quotation process.
* Generated the quotation word document from Salesforce.com and using the feature of **Apttus** **CPQ** product.
* Worked on integrating **Power BI reports in** **to Salesforce** by getting access token to read Power BI App Workspace.
* Worked on **customer portals** and communities’ administration. Created Custom Dashboards for community managers and recruiters home page and gave accessibility to dashboards for authorized people.
* Performed Salesforce.com configuration activities creating Users, Roles, Profiles, Organization Wide Defaults, **Permission Sets, Public Groups and Queues.**
* Worked on mobile applications like **Salesforce1** and **Salesforce classic** to provide easy services to end customers.
* Worked on **Conga Composer** with **SOQL** Queries to build salesforce reports for our vendors and end customers to know their monthly usage.

**Environment:** Saleforce.com platform, Service Cloud, Sales Cloud, Apex Language, Visual Force (Pages, Component & Controllers), Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Lookup and Master Detail Relationship, Security Controls, Apttus CPQ, Salesforce1 Mobile, Java Script, **Lightning**, Web Services, Sandbox, Jitterbit, Power BI, Azure.

**Global Foundries, CA Sep 2016 to Dec 2017**

**Sr. Salesforce Developer**

**Responsibilities:**

* Created **Lightning Components, added CSS** and Design Parameters which improves performance.
* Enabled **Aura Framework and added Aura Attributes/Handlers for Events / Logic & Interactions**
* Developed Lightning apps using Lightning Components and made them compatible with **salesforce1 mobile app.**
* Migrated **customer Service Center** from Legacy System to completely new Salesforce **Financial Service Clou**d. (New Salesforce Implementation)
* Developed complete Case Management for Financial Service cloud and customized completely in **Lightning without** using Visualforce pages. (100 % Lightning)
* Integrated **Mainframe, Credit Card System** and other web portal with salesforce with REST.
* Customized Lightning component for Look up, pick list, Record type, required field System Validation and other functionality which are not supported by Salesforce in Lightning till date by creating custom components.
* Customized existing **Visualforce** to align with salesforce new Lightning UI experience.
* Developed applications visually using custom-built Lightning components.
* Leveraging the rich features and flexibility of **Salesforce Files** from standard Salesforce objects and custom objects using the lightning framework.
* Developed salesforce **Lightning Apps**, Components, Controllers, and Events.
* Ability to build apps on Heroku and experience using Heroku connect.
* Jenkins for Continuous Integration. **JIRA and Bit** Bucket to push changes and track via sublime to make sure all code changes were tracked and managed during deployment periods.
* Conducted training sessions to the **UAT** users to use the Salesforce Knowledge application and developed a feedback custom report.
* Worked with Salesforce Senior architect to learn and suggest Solutions for **Lightning bugs** and work around.
* Remotely handled the project working with 2 Business Analysts and 2 Developers.
* Worked on all salesforce features including knowledge, **Custom Lightning Interaction** Log. Created templates using CSS, approval processes, **approval page** layouts and defined approval actions on them to automate the processes.
* Interacted with various business team members to gather and document the requirements for Salesforce Interface development and documented them.
* Worked extensively with various **Salesforce objects** such as Accounts, Contacts, Leads, Campaigns, Reports, and Opportunities.
* Designed and implemented Custom Objects, Page Layouts, and Custom Tabs to suit application needs.
* Performed **Apttus CPQ** related configuration for product setup, approval matrices, approval rules, process builders and flows.
* Designed a responsive website using **Bootstrap** contents that fit different devices including mobile, tablet and desktop.
* Experience in developing **email templates** within **Marketing Cloud** to promote new customer relationships with product awareness.
* Used **Community cloud** to build deeper relationship with customers to provide better service and assign them through online
* Involved in performance tuning, debugging issues in testing and deployment phases. Utilized **PL/SQL** for querying the database.
* Familiar with **Steel Brick CPQ** for subscription, billing, invoicing and can take control of sales process from Quote to Cash. Generated Revenue recognition status automatically with Steel Brick CPQ.
* Developed **Test cases** for **Unit Testing** of the Mappings and was involved in the **Integration Testing**.
* Used **Tabular**, **Summary** and **Matrix** reports to create **Standard** **reports** and **Custom** **reports**.
* **Troubleshooting** and configuring **Data** **Loader** **operations** and running the Data Loader in batch mode.
* Worked on various Salesforce objects like **Accounts**, **Contacts**, **Leads**, **Opportunities**, **Reports** and **Dashboards**.
* Created Profiles and Roles based on organizational role hierarchy, implemented Record-Level and Field-Level security and configured their sharing settings.
* Implemented Salesforce.com web services client using Salesforce web services **API, Java, XML** and partner **WSDL**.
* Exported data from **legacy system** and imported into SFDC through Apex data loader for data migration.
* Created various **Reports (summary reports, matrix reports, pie charts**, dashboards and graphics) and Report Folders to assist managers to better utilize Salesforce as a sales tool and configured various Reports and for different user profiles.
* Used **Conga Composer** to generate dynamic reports.
* We used **Salesforce** report to retrieve data related to Master Object. **Conga Composer** will automatically filter the report by passing the Master Object Id into the report’s Advanced Filters. Automate operations with powerful workflow, batch operations and scheduling.
* Contributed to creation of Executive and board **update Pixel Perfect Designs** presentations. Red Lines Design Produced globalized wireframes and visual designs for Specifications multi-lingual interface for Australia, Canada, Italian.

**Environment:** Saleforce.com platform, Service Cloud, Marketing Cloud, Apex Language, Visual Force (Pages, Component & Controllers), Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Lookup and Master Detail Relationship, Security Controls, Apttus CLM, Salesforce1 Mobile, Java Script, **Lightning**, Web Services, Sandbox, Eclipse IDE Plug-in.

**Tractor Supply, TN Aug 2014 to Aug 2016**

**Salesforce Developer**

**Responsibilities**:

* Interacted with various business user groups for gathering the requirements for Salesforce Implementation and documented the Business and Software Requirements.
* Worked on **Agile** **methodologies** where requirements, design, testing, deployment needs to be done as early as possible.
* Developed various interfaces, Apex classes, **controller classes** and **apex triggers** for various functional needs in the application.
* Perform detailed analysis of business and technical requirements and designed the solution by customizing various standard objects of Salesforce.com and other Platform based technologies like **Visual** **Force**, **Force.com** **API**, and **Web** **Services**.
* Experience in using **Oracle**, **SQL** **Server** and **SQL databases** and familiar with stored procedures triggers and functions using **PL/SQL**.
* Responsible for Testing - unit testing & integration testing using **JUNIT**.
* Designed and Developed the mobile UI screens using **JavaScript**, **Angular** **JS**, **jQuery**, **JSP**, **Html** and **CSS**.
* Involved in **debugging** and **troubleshooting** the bugs and resolved those issues.
* Administered and monitored the company's Salesforce CRM application.
* Managed **Service Cloud** components including Service Console, Partner portal, Call Center, **CTI integration**, Customer Portal, Live agent, Knowledge Base and Entitlements.
* Highly proficient with **Sales Cloud Service Cloud** **Service Max web service Force.com Community Portal Chatter Knowledge One**and**App-exchange on Salesforce.**
* Developed and implemented both the **time** **dependent** and **time** **independent** **workflows** as per the requirement.
* Manage re-architecture of **Jenkins** and integration with Confluence for **Release Management** and documentation assets. Re architect a **Maven** based system reducing build times.
* Experience in **ETL Methods** for integrating data feeds on Salesforce cloud
* Created **profiles**, **roles** and implemented **object** **level**, **field** **level** and **record** **level** **security**.
* Developed and deployed **workflow** **rules**, **approval** **processes**, **email** **templates**, and **assignment** **rules**.
* Generated **reports** and **dashboards** based on the user requirements.
* Designed and Implemented **Salesforce1** **Mobile** **App** for users to access real time information.
* Schedule the Apex Classes to send **email alerts** on daily/weekly basis.
* Worked with **Jitterbit** tool to load data into salesforce.
* Perform **Data Export** on weekly basis for data backup.
* Provide Production Support for CRM system developed on Salesforce.com platform.
* Designed and developed **SFA** based Application on Force.com Platform in Salesforce.com environment with **Apex programming language** at backend and **Visualforce pages** as user interface.
* Perform **mass update** to update the data in SFDC using **Demand Excel** spreadsheets using **Apex Data Loader**.

**Environment:** Saleforce.com platform, Deployments, Force.com Migration Tool, Jenkin, Translation Workbench, Sandbox, Data Loader, Workflow & Approvals, Reports, Lightning Components, Custom Objects, Custom Tabs, CTI integration and Email Services.

**Cognizant, India June 2011 to Aug 2013**

**SFDC Administrator/Developer.**

**Responsibilities:**

* Involved in Requirement gathering and development of Design Document and Technical Design Document.
* Responsible for implementing APEX (Salesforce) based **RESTFUL** Services for providing bi-directional integration between Salesforce (Cloud Platform) and Documentum (On-Premises Application).
* Setup the custom Approval Process with Email alerts, Field updates and **Web Services integration**.
* Implemented **Apex Triggers**, **Apex REST** Services and custom **Apex Controllers**.
* Responsible for setting up Oath to enable external client applications to communicate with SFDC platform.
* Customized the views by using custom Visualforce pages and **Standard Apex Controllers**.
* Involved in developing the web based front end GUI for the fulfillment application using **Bootstrap**, **Big Query**, **jQuery**, **JSF** (Java Server Faces).
* Experience in integrating Salesforce **Marketing Cloud** with web analytics tools like Web trends, Google Analytics etc.
* Debug Apex scripts using **Debug Logs** and **System Log Console** to catch Exceptions and execute Governors and Limits.
* Resolve the Cases and support the team on urgent bases, implementation and working with real-time **troubleshooting**.
* Responsible for implementing Apache JERSEY based **RESTFUL** Services for performing all system functions (Search, Retrieve Metadata and Content, Create Documents) against a Documentum Repository.

**Environment:** Salesforce Force.com, Service Cloud, REST API, Apex and Visualforce, SOQL, SOSL, Data Loader, Eclipse, Java Server Faces (JSF), Servlets, Directory Server, Documentum Composer.