Ahamed Sha M

UI/UX & Graphic Designer - Computer Science Engineer

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🌐 ahamedsha.com   🌐 uiseven.com

Summary

Creative UI Designer with 7 years facilitating and supporting human interactions with complex systems and software. Maintains user-centric designs while adhering to prescribed interface principals and related development goals. Dedicated to creating inviting and unintimidating interfaces for everything from simple open-source applications to complex proprietary systems.

Detail-oriented, organized and meticulous employee. Works at fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success.

Work Experience

Graphic Designer & E-Commerce Specialist   2021 Aug - 2022 May

DFMC - ARENCO GROUP

- Completed in-depth product design tests using updated software tools.
- Designed website layouts, templates and unique branded looks.
- Applied knowledge of production to create high-quality images.
- Met with customers to present mockups and collect information for adjustments.
- Created digital image files for use in digital and traditional printing methods.
- Developed display, marketing and packaging materials to support product branding strategies.
- Built corporate brands by designing cohesive looks between elements.
- Put together videos for social media, advertising and informational purposes.
- Worked with design systems to develop and present prototypes for focus group evaluation.
- Researched trends and projected industry changes to capitalize on emerging opportunities.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Used Adobe Illustrator and Adobe Photoshop to develop product mockups and prototype designs.

Freelance - UI/UX Designer(Remote Job)Part-Time 2020 Dec - 2022 Feb

Codescave Pvt.Ltd - Chennai, India

- Maximized system performance, enhancing end-user experience by applying iterative back end development updates.
- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.
- Presented UX designs and solutions to senior staff, evangelizing for user-centric design decisions.
- Participated in design review meetings to brainstorm new UX developments through collaborative thinking.
- Applied both qualitative and quantitative analysis techniques to continuously improve end-user experiences.
- Identified, documented and reported on technical factors impacting interface performance.
- Took and edited photographs to use in digital publications, websites and social media.
- Created maps, models and templates for diverse projects.
- Tested websites at different design and production stages to assess conformance with designs.
- Utilized Google Analytics to monitor websites and other digital content and recommended strategies and updated channels to improve performance.
- Devised diagrams to outline system interactions and sequences underpinning interfaces.

Skills

Adobe Xd

Figma

Adobe Illustrator

Adobe Photoshop

InVision

Sketch

Adobe After Effects

Marvel

Balsamiq

Portfolio

Senior Web & Graphic Designer   2019 Dec - 2020 Oct

Osan Studio - Muscat, Sultanate of Oman

- Designed website layouts, templates and unique branded looks.
- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Completed in-depth product design tests using updated software tools.
- Applied creative expertise to present marketing concepts.
- Put together videos for social media, advertising and informational purposes.
- Met with customers to present mockups and collect information for adjustments.
- Developed creative design for print materials, banners and signs.
- Applied knowledge of production to create high-quality images.
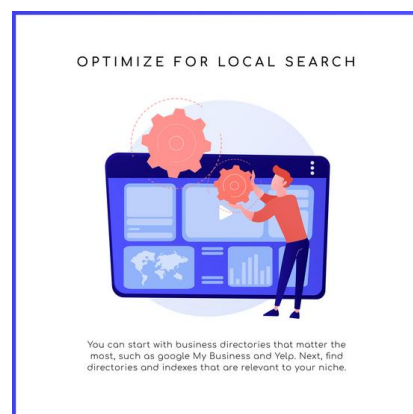- Built corporate brands by designing cohesive looks between elements.

Web & Graphic Designer   2018 Dec - 2019 Dec

Osan Investment LLC - Muscat, Sultanate of Oman

- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX and JSON coding.
- Provided front-end website development using WordPress, Hubspot and other editing software.
- Oversaw back-end development using PHP to maintain website integrity.
- Generated web hosting presence to accommodate specified needs and maintain files on account.
- Provided security maintenance and patching on website interface to maintain viability after launch.
- Coded websites using HTML, CSS, JavaScript and jQuery languages.
- Engaged with clients to plan and optimize site issues and queries.
- Adhered to SEO best practices while designing sites.
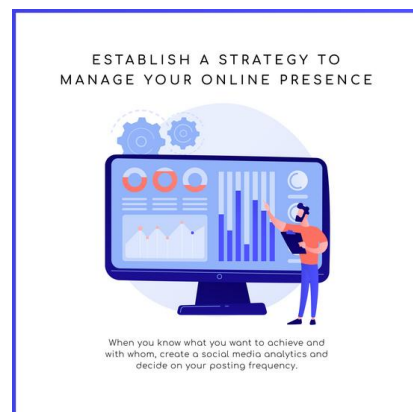- Developed technical solutions required to accommodate specific user-facing assets

Freelance Designer   2017 Oct - 2018 Nov

Codescave Pvt.Ltd - Chennai, India

- Obtained approval of concepts by submitting rough drafts to management or to client.
- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
- Created digital image files for use in digital and traditional printing methods.
- Put together videos for social media, advertising and informational purposes.
- Used Adobe Suite to create images and layouts.
- Participated in team-building activities to enhance working relationships.

Graphic Designer   2014 Dec - 2016 May

Letz Vacation Tours & Travels

- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Researched trends and projected industry changes to capitalize on emerging opportunities.
- Met with customers to present mockups and collect information for adjustments.
- Developed display, marketing and packaging materials to support product branding strategies.

Education

Bachelor of Technology   2014 - 2018

Dr MGR Educational and Research Institute

Computer Software Engineering with academic score of 6.8 CGPA

Senior Secondary   2010 - 2012

Gill Adarsh Matriculation Higher Secondary School

Biology and Mathematics

Projects

- **Sanad Service Center** (**Oman Government Website**) - Digital Marketing and Website Management
- **Osan Investment** Website and Social Media Management
- **Ozone Tours & Travels** Website and Social Media Promotions
- **TechnoMAG** - Highly Responsive Magazine Site with Lead Generation & Newsletter Feed
- **Blood Bank Database** - Three Tier Project using Java & SQL

Area of Interest

1. Blogging
2. Content creation and Designing
3. Discovering new apps and testing them out
4. Hardware assembling and system processing
5. Online social networking
6. Interested in Cyber Security and Digital Forensics
7. Promoting the usage of free and open source software
8. Creating websites using WordPress and playing around with it
9. Helping out people in WordPress support forums

Extra Curricular Activities

- Partiticipated in CoDEF Lucideus Cyber Secruty expert
- Participated in Glitecrazzy 2k14 Photography Contest
- Organized Photo & Video Committee For KALAM 15 Department of ECE
- Won first place in 'Photography' event organized by English Literature Department
- Attended workshop on 'Personality Development Workshop' by Mr.Vipinendran of Anna University held at Dr. M.G.R. Educational & Research Institute (2016)
- Got recognized for my contribution as organizer (Photo & Video Committee) during TECHASTRA 2k16 and 2k17 national level technical symposiums held at Dr. M.G.R.Educational & Research Institute
- Participated in VIDYUTRENZ 2k17 national level technical symposium held at Chennai Institute of Technology (2017)
- Organized Photography Committee for "National Conference on INNOVATIVE COMPUTING TECHNIQUES" in Dr. M.G.R University
- Attended WordCamp Mumbai at IES: Manik Sabagriha, Bandra (2017)
- Attended WordCamp Mumbai (2018)
- Awarded MOM - Man of the Match in Inter School Level Cricket Championship
- Took part in cricket tournament held in Madras Cricket Club

Declaration

I hereby declare that the above written particulars are true to the best of my knowledge and belief. I would appreciate opportunity to meet with you to discuss my candidacy. Thank you for your time and consideration.

Portfolio Links

- Behance - https://www.behance.net/ahamedsha07
- Website - https://uiseven.com
- Website - https://ahamedsha.com

Projects Links

- **Corner Brick 9** - https://cornerbrick9.com
- **Toss Trade Company** - https://tosstrade.com
- **Osan Investment LLC Oman** - https://osangroupoman.com
- **DFMC ARENCO GROUP** - https://mattress-leader.com/

Reference

MOHAMMAD AHMED

Head Accountant

Bin Hafeez General Management
Abu Dhabi, UAE

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Reference

Imran Aslam

Team Lead - Product Support at Zoho
LinkedIn - Profile Detail