

**VENKATA SIVA REDDY**

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**PROFESSIONAL SUMMARY**

* Over **8+ Years** of experience in the field of Information Technology with 6+ years of experience in **Salesforce.com CRM Platform** and **Apex Technologies &** 1+ year of experience as a Java Programmer.
* Experience in the complete life cycle of project development (SDLC) including **System Analysis, Design, Development, Testing, Deployment and Maintenance.**
* Proficiency in **SFDC Administrative tasks** like creating Profiles, Roles, Users, Page Layouts, Email Services, Approvals, Workflows, Validation rules, Reports, Dashboards, Tasks and actions.
* Experience in SFDC development using **Apex classes and Triggers, Visual Force, Force.com IDE, SOQL, SOSL.**
* Hands-on experience with development tools like **Force.com IDE, Force.com Explorer** and **Data Loader**.
* Developed and configured various **Dashboards, Custom Reports and Report Folders** for different user profiles based on the need in the organization
* Excellent knowledge in **Data analysis**, **validation** and **verification.**
* Key player in migrations and deployment of code from one environment to other using **Force.com IDE deployment wizard**.
* Extensive experience in **designing validation rules**, custom objects, custom fields, role based page layouts, workflow alerts & actions, pick lists, approval processes, record types, custom tabs, report extractions to various formats, and email generation according to application requirements.
* Sound understanding of **SOQL** and **SOSL** for **Querying** and **Searching Data** for **Force.com platform.**
* Proficient in implementing business flows using the **Declarative framework** via **Workflow Rules and Approval Processes.**
* Adept in sales analysis, marketing & customer support business processes used by Salesforce.com customers and recommendations to customers for improving their processes using Salesforce.com
* Expertise in performing data migration from **legacy system to Salesforce**.
* Good working experience in various capacities such as **Salesforce developer, Salesforce Administrator, Force.com developer** and business analyst and involved in various phases of entire project from requirement gathering, architecture development and implementation and training the end users.
* Good understanding with Client**/Server architecture, Object-Oriented design techniques** and web application design under Model **View Controller (MVC)** and **Service Oriented Architecture (SOA).**
* Experienced in web technologies like **HTML, XML, CSS, JSP, JavaScript, WSDL,** and **SOAP.**
* Used Services cloud to manage **Cases** and **Entitlements**.
* Proficient in Data Migration from **Traditional Applications** to **Salesforce Using Data Loader Utility and Informatica On Demand.**
* Executed various levels of Unit, Integration, **Regression and User Acceptance** (UAT) using test cases to prove that system conform to specifications of business and quality requirements.
* Strong Requirements gathering experience using **JAD Sessions & Conducting User Interviews,** and preparing functional documents like **Use Cases, Software Requirements Specifications (SRS)**
* Strong knowledge of Salesforce configuration, data migration, system integration and familiarity with **Visual force (Pages, Components, Controllers) MVC architecture and Apex (Classes, Controllers & Triggers.**

**EDUCATION- Masters In IT Management**

**TECHNICAL SKILL-SET**

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| **Salesforce Technologies** | Salesforce CRM, Apex Language, Apex Classes/Controllers, Apex Triggers, SOQL, SOSL, Visual Force Pages/Components, S Controls, Apex Web Services, Workflow & Approvals, Dashboards, Analytic Snapshots, Case Management Automation, Custom Objects. |
| **Salesforce Tools** | Force.com Eclipse IDE Plug-in, Force.com Explorer, Force.com Data Loader, Force.com Excel Connector, Force.com Platform (Sandbox, and Production). |
| **Web Technologies** | SOAP, REST, Apache 2.2, HTML5, CSS3, AJAX, J Query, JavaScript, JSON, SVG, XML, SOAP, UDDI, WSDL, Web Services, REST |
| **Programming Languages** | APEX, JAVA, J2EE, JSP, JSF, UNIX, SQL, PL/SQL, JAVA SCRIPT, HTML, XML, AJAX, BPEL, Shell scripting |
| **Databases** | MySQL, SQL Server, MS Access, Oracle |
| **Custom Integration** | Outbound Messages, Field updates, Reports, Custom Objects, Custom settings, Custom labels and Tabs, Email Services, Role Hierarchy. |

***Professional Synopsis***

**Client: Kemper Corporation, Saint Louis, MO Dec’2019 – Present**

**Role: Salesforce Consultant**

The goal of this project is to develop Premium collections Application for Agents to collect premium payments from customers. This application interacts with various integration layers to process the data and update the policy payments. This project has also enhancement applications for IVR payment process and cheque or Money order Payments processing with API integration to AWS lambda calls.

**Roles & Responsibilities**

* Worked with Agile project teams in getting the Jira tickets for enhancement and Production support.
* Developed the REST API for integrating with AWS lambda calls to process the IVR integrated customer calls.
* Developed **Apex Classes**, **Controller Classes** and **Apex Triggers** for various functional needs in the application.
* **Migrated data** from external sources and performed **Insert, Delete, Upsert** & **Export operations** on millions of records. Designed and developed **Service cloud** and **Integration**.
* Worked on **Git Lab and ANT Migration** tools for code repository and production deployment.
* Implemented **Pick Lists**, **Dependent Pick Lists**, **Lookups**, **Master Detail Relationships, Validation** and **Formula Fields** to the **custom objects**.
* Worked on **Lightning Component framework** for building single-page applications with dynamic, responsive user interfaces for Lightning Premium collection app.
* **Page Layouts**, **Search Layouts** to **Organize Fields**, **Custom Links, Related Lists** and other components on a **Record Detail**.
* Experience working across various SFDC implementations that are covering **Sales cloud,** reports and dashboards.
* Customized **User Roles**, **Role Hierarchies**, **Profiles** and **Sharing** settings to ensure that the protected data is available only to the authorized users.
* Experienced with **Oracle CPQ (Configure-Price-Quote),** for creating Quote proposals.
* Created **Templates**, **Approval** **Processes**, **Approval** **Page** **Layouts** and defined **Approval** Actions on them to automate the processes. Created **Workflow** **Rules** and defined Related **Tasks**, Email Alerts and **Field** **Updates**.
* Developed different **APEX Batch jobs** for scheduled job process to update and insert the integrated data.
* Implemented **Salesforce Lightning** Components for small set of users for customizing reports and dashboards.
* Worked on **Lightning** components by using Aura frame work.
* Worked with **SOQL**, **SOSL** queries with **Governor Limitations** to store and download the data from **Salesforce.com** platform **database**.
* Implemented Sales cloud and incorporated enhanced features as required to streamline Business Process.
* Worked with Business on Design and Implementation of Product catalog and product attributes to expose on **Premium Collections** application for collecting different payment methods.
* Implemented **Data Loader** through the Command Line Interface to **extract** the data from database.
* Extensively involved in **Data Migration** from three legacy systems Informatica, LIDP Policy Administration System to **Salesforce**.
* Involved in **data mapping** and **migration** of data from legacy systems to **Salesforce.com Objects** and **fields**.
* Conducted training sessions to the **UAT** users to use the **Salesforce** application and developed a feedback **custom report**.
* Supported **end users** and helped them in getting used to the **application**, generated **reports** and saved them for further access to the **users**.

**Environment:** Salesforce.com, OAuth,Force.com, Security Controls, Escalation rules, Assignment rules, Sandbox data loading, Record types, Custom objects and Fields, Time based triggers, Triggers, Workflows, Rules, Data loader, Apex Schema Builders, Tabs, Excel.

**Client: AETNA, Hartford, CT Feb’2019 – Nov 2019**

**Role: Salesforce Consultant**

The goal of this project is to develop Application for CSRs to provide service to the different members of aetna. This application interacts various communication methods to provide the information to CSRs for assisting the customers.

**Roles & Responsibilities**

* Developed **Apex Classes**, **Controller Classes** and **Apex Triggers** for various functional needs in the application.
* **Migrated data** from external sources and performed **Insert, Delete, Upsert** & **Export operations** on millions of records. Designed and developed **Service cloud** and **Integration**.
* **Force.com** developer toolkit including **Apex Classes**, **Apex** **Triggers** & **Visual force** **Pages** to develop custom Business Logic. Implemented **Salesforce**.**com** platform and **Force.com** **IDE** **Plug-in** using **Eclipse**.
* Designed and developed **SFA** based Application on **Force.com** platform in **Salesforce.com** environment with **Apex** programming language as backend and **Visual force Pages** as user interface.
* Implemented **Pick Lists**, **Dependent Pick Lists**, **Lookups**, **Master Detail Relationships, Validation** and **Formula Fields** to the **custom objects**.
* Implemented new strategies to enhance its growing SFDC platform, standardization of tools such as Data.com, Pardot and Lightning Process Builder for automating alerts based on opportunity stages and published dates.
* **Page Layouts**, **Search Layouts** to **Organize Fields**, **Custom Links, Related Lists** and other components on a **Record Detail**.
* Experience working across various SFDC implementations that are covering **Sales cloud, Service Cloud** and **Apttus CPQ.**
* Experience with **Lightning** after organization moved to **lightning** from classical salesforce.
* Customized **User Roles**, **Role Hierarchies**, **Profiles** and **Sharing** settings to ensure that the protected data is available only to the authorized users.
* Experienced with **Oracle CPQ (Configure-Price-Quote),** for creating Quote proposals.
* Implemented **CPQ System** to improve user experience in the Quoting process using Salesforce.
* Created **Templates**, **Approval** **Processes**, **Approval** **Page** **Layouts** and defined **Approval** Actions on them to automate the processes. Created **Workflow** **Rules** and defined Related **Tasks**, Email Alerts and **Field** **Updates**.
* Implemented **Salesforce Lightning** Components for small set of users for customizing reports and dashboards.
* Worked on **Lightning** components by using Aura frame work.
* Worked with **SOQL**, **SOSL** queries with **Governor Limitations** to store and download the data from **Salesforce.com** platform **database**. Configured **Chatter** for the Users in the Organization for **collaboration**.
* Implemented Sales cloud and incorporated enhanced features as required to streamline Business Process.
* Worked with Business on Design and Implementation of Product catalog and product attributes to expose on **CPQ** application.
* Worked on Apttus Advanced Workflow approvals, Apttus order management, created agreement wizards, validation rules, contract templates
* Implemented Salesforce **Service cloud** and **Opportunity Management** (**Case management**, **Entitlement management, Product** & **price book**, High volume customer portal, Partner portal, **Visual** **force** sites) for business support and technical support for its channel customers.
* Implemented **Data Loader** through the Command Line Interface to **extract** the data from database.
* Extensively involved in **Data Migration** from three legacy systems to **Salesforce**.
* Supported the **Data Migration** activities for **migration** the data from various business sources with the support of **Salesforce.com**. **Migrated data** from **ACT CRM** to Salesforce **CRM** using **Informatica** on Demand.
* Involved in **data mapping** and **migration** of data from legacy systems to **Salesforce.com Objects** and **fields**.
* Conducted training sessions to the **UAT** users to use the **Salesforce** Knowledge application and developed a feedback **custom report**.
* Worked on Apttus support project to solve ongoing bugs/issues/enhancement on another project.
* Supported **end users** and helped them in getting used to the **application**, generated **reports** and saved them for further access to the **users**.

**Environment:**Salesforce.com, Visual force (Pages, Component,& Controllers),Force.com, Apttus CPQ, Security Controls, Escalation rules, Assignment rules, Sandbox data loading, Record types, Custom objects and Fields, Time based triggers, Triggers, Workflows, Rules, Data loader, Apex Schema Builders, Tabs, Excel.

**Client: Capital One, Richmond, VA Dec’2017 - Jan’2019**

**Role: Salesforce Consultant**

The goal of this project is to list the products that has streamlined between SFDC and Oracle so that we have a one to one relationship between SFDC product and inventory item. If any ‘new’ products are created, there is a governance committee that needs to approve how we set these up. If the products are strictly components, then the many to one relationship needs to be mapped so that we do not lose our one to one mapping for billing and revenue. This also needs be considered for SFDC reporting & renewal rates. The product flows into the billing form with yearly pricing.

**Roles & Responsibilities**

* Analyzed customer requirements, performed detailed analysis of business and technical requirements and designed the solution by customizing various standard and custom objects of **Salesforce.com** like **accounts, contacts, properties, discounts, reports**, and **dashboards** in **Sales Cloud.**
* Designed, developed and deployed **Apex Classes, Controller Classes** and **Apex Triggers**, packages for various functional needs in the application.
* Designed, developed and deployed **Apex Classes Extension Classes** to support **Visual force** pages development, Test Classes for **Unit testing** and **Apex Triggers** for various functional needs in the application.
* Developed customer portal to implement web-to-lead functionality and enable lead capturing in real time.
* Implemented and customized **Salesforce customer relationship management** **(CRM)** for **Marketing, Sales and Case Management**.
* Responsible for **Apttus CPQ/CLM** packages installations and data settings in Dev sandbox.
* Maintained and improved existing **salesforce** implementation. Created record types and page layouts, updated validation rules, and improvised page layouts & also Involved in building **Lightning** components, **pages** and **apps**.
* Involved in the **Lightning App Builder** empowers to build apps visually, without code, quicker than ever before using off-the-shelf and custom-built Lightning components.
* Involved in **CPQ (Configure, Price& Quote)** design and mapped to the **Salesforce** custom objects and involved in **Apttus Advanced Workflow** Approvals.
* Worked on the integration of Steel Brick to generate quotes, invoicing and discounting by sales reps along with **CRM Data.**
* Created **CPQ** process using **Apptus CPQ** and **CL AppExchange** tool in **Quote.**
* Integrated **Apptus CPQ** and **CLM** applications and automating processes on **Salesforce** platform.
* Worked extensively in customization of **Service Cloud Console** by embedding **Visual force** pages in custom console components, highlight panel and interaction log.
* Developed **Lightning** component framework include an out-of-the-box set of components, event-driven architecture, and a framework optimized for performance.
* Worked on **Apttus CPQ** helps channels close bigger deals faster with visibility into the latest product and pricing information, and the ability to quote quickly from any device.
* Built solution on **Salesforce.com** platform, including development in **Force.com, Visual force, Lightning, Apex , Web Services** and **API's**
* Integrated **Salesforce** with other internal applications using **SOAP** and **REST services.**
* Collaborated with teams to design and implement **Salesforce Integration**, And **Apttus CPQ** is used for creating quote and quote line items for order management system.
* Worked with a cross-functional Scrum team to maintain and enhance **Salesforce Service Cloud** applications in iterative release cycles.
* **Troubleshoot** and **fix** defects for planned releases and production issues.
* Worked with **Approval processes** that used **Email Approvals** and **Parallel Approval** steps
* Used **Process Visualizer** to study **Approval steps.**
* Implemented minor enhancements on standard objects including **Campaigns, Leads, Accounts, Contacts, Opportunities, Quotes, and Activities.**
* Developed Apex Classes & Triggers and linked them to manage the workflows developed in the system.
* Worked with data migration using **Salesforce data loader and import wizard**.
* Worked with **Developer Sandbox** and **Force.com IDE to migrate written classes**.
* Implemented **Salesforce Chatter** for internal users to share the deal information and status updated on various activities.
* Responsible working with **Salesforce CRM** to **Invoke Apex classes**
* Created case escalation rules to escalate cases automatically if they are not resolved within a certain period of time.
* Used Tab permissions, Record Type permissions and Field Level Security to implement Component.
* Implemented minor enhancements on standard objects including **Campaigns, Leads, Accounts, Contacts, Opportunities, Quotes, and Activities.**

**Environment:** Salesforce.com, Visual force(Pages, Component,& Controllers),Force.com, Apttus CPQ, Security Controls, Escalation rules, Assignment rules, Sandbox data loading, Record types, Custom objects and Fields, Time based triggers, Triggers, Workflows, Rules, Data loader, Apex Schema Builders, Tabs, Excel.

**Client: Anthem Healthcare, Norfolk, VA June’2016- Dec’2017**

**Role: Salesforce Developer/Administrator**

The goal of the project is to do subscriptions and renewals for the products, operational and claims teams in SFDC platform to get a single view of business information and to get a complete end-to-end view for the users of these teams and meet all the needs and resolve issues of end users.

**Responsibilities:**

* Developed prototypes on **SFDC environment** for **Proof of Concept demo** and for customer endorsement.
* Worked on customization of standard objects like **Lead, Account, Contact and Opportunity**.
* Perform day to day User Management on **SFDC Org** by **configuring Sharing Rules, Permission Sets, Roles and Profiles**
* Implemented and customized **Salesforce customer relationship management** (CRM) for **Marketing, Sales and Case Management**.
* Designed, and developed **Apex Classes**, **Controller Classes, extensions** and **Apex Triggers** for various functional needs in the application.
* Worked closely with Sales Team business analysts and performed detailed analysis of business and technical requirements and designed the solution by customizing various standard objects of **SalesForce.com (SFDC)**
* Develop triggers to meet the complex business rules on custom objects by following **Apex Best Practices.**
* Worked with Approval processes that used Email Approvals and Parallel Approval steps
* Used Process Visualizer to study Approval steps.
* Implemented minor enhancements on standard objects including **Campaigns, Leads, Accounts, Contacts, Opportunities, Quotes, and Activities.**
* Developed **Apex Classes & Triggers** and linked them to manage the workflows developed in the system.
* Worked with data migration using **Salesforce data loader and import wizard**.
* Worked with **Developer Sandbox** and **Force.com IDE to migrate written classes**.
* Implemented **Salesforce Chatter** for internal users to share the deal information and status updated on various activities.
* Responsible working with **Salesforce CRM** to **invoke Apex classes.**
* Created case escalation rules to escalate cases automatically if they are not resolved within a certain period of time
* Used Tab permissions, Record Type permissions and Field Level Security to implement Component-based security.
* Designed and modified Approval processes and created Approval steps which used email alerts and field updates.
* Worked with Approval processes that used **Email Approvals** and **Parallel Approval steps**
* Used Process **Visualizer to study Approval steps**.
* Implemented minor enhancements on standard objects including **Campaigns, Leads, Accounts, Contacts, Opportunities, Quotes, and Activities.**

**Environment:** Salesforce.com, Visual force (Pages, Component, & Controllers), Security Controls, Escalation rules, Assignment rules, Record types, Custom objects and Fields, Time based triggers, Triggers, Workflows, Rules, Data loader, Apex Schema Builders, Tabs, Excel.

**Client: Farmers Insurance, Grand Rapids, MI Sept’2015 - June’2016**

**Role: Salesforce Developer**

Farmers is one of the largest insurance companies in USA. The Sales force CRM Application Implemented for enabling the sales team to keep track of their customers, their contact information and their opportunities in Pipeline.

**Roles & Responsibilities:**

* Analyzed the business requirements and **mapped to Salesforce**.
* Involved in data migration from **Excel** to **Salesforce** using **Apex Data Loader**.
* Created user **Roles and Profiles, security controls** and **sharing settings**.
* Worked on various SFDC standard objects like **Accounts, Contacts, Leads, Reports** and **Dashboards.**
* Created **workflow & approval processes, validation rules, Auto-Response Rules, Approval process, email alerts** and  **templates,** and field updates.
* Developed **Apex Classes, Visual force pages** and **Apex Triggers** to develop the custom functionality as per the requirements.
* Implemented the requirements on **Salesforce.com platform** and **Force.com IDE Plug-in** using Eclipse.
* Worked on various **AppExchange products** according to the needs of the organization.
* Worked on various Salesforce.com standard objects like **Campaigns, leads, Accounts, Contacts, Opportunities, Products, Cases, Solutions, Reports** and **Dashboards.**
* Integrated Salesforce with Microsoft Outlook to synchronize contacts, events and tasks.
* Implemented **Case Management** by creating record-types specific to the user groups, assignments rules, escalation rules, **case templates, workflow rules** and **actions**, etc.
* Configured **and Integrated Salesforce** with **Oracle database**.
* Worked on **Apex classes, controllers, controller extensions**.
* Customized page layouts for **Accounts, Contacts, Campaigns, Leads, Opportunity** depending upon user roles and groups.
* Designed various **HTML Email templates** for Auto-Response to customers.
* Wrote **SOQL, SOSL** considering the governor limits.
* Integrated **Salesforce CRM** with **Siebel CRM explicitly** using **web services API**.
* Configured user **Roles, Profiles, sharing settings, organization wide defaults**.
* Used **Force.com web service API** for implementing WSDL in the application for access to data from external systems and web sites
* Develop triggers to meet the complex business rules on custom objects by following **Apex Best Practices.**
* Created various Reports (summary reports, tabular reports, matrix reports) and Report Folders to assist Service managers to better utilize Sales force and configured various Reports and for different user profiles based on the need in the organization.
* Test and trial with **Sandbox** and **Development** environment features
* Built custom License management app for the services team that tracks software license purchases and makes it easy for customers to log in to the portal and download new licenses.
* Create case escalation rules to escalate cases automatically if they are not resolved within a certain period of time.
* **Integrated Apex** with **External services** by making callouts that used **SOAP** and **WSDL.**
* Used **Apex Data types, Variables, Expressions, Assignment statements, Conditional statements, Loops, SOSL** and **SOQL queries**, Locking statements, Transactional control and Exception statements to invoke Apex triggers
* Use of Advanced Excel to collaborated and updates reports from **CRM to CSV Excel platform.**

**Environment:** Saleforce.com platform, APEX Language, Visual Force - Pages, Component & Controllers, Salesforce.com Data Loader, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, Security Controls, HTML, Java Script, Java, Sandbox, Eclipse IDE Plug-in

**Client: Ally Financials, Charlotte, NC Dec’2014-Aug’2015**

**Role: Salesforce Developer/Administrator**

**Roles & Responsibilities:**

* Interacted with various business user groups for gathering the requirements for **Salesforce implementation** and **documented the Business** and **Software Requirements.**
* Worked as enhancement team member and performed the roles of **Salesforce.com Developer** in the organization.
* Implemented the requirements on **Salesforce.com platform** and **Force.com IDE Plug-in using Eclipse.**
* Worked on various salesforce.com standard objects like **Accounts, Contacts, Leads, Opportunities, Reports and Dashboards.**
* Developed **Apex Classes & Triggers** and linked them to manage the workflows developed in the system.
* Designed, developed and deployed **Apex Classes, Controller Classes and Apex Triggers, packages** for various functional needs in the application.
* Created supporting documentation for application development tasks that includes **Salesforce.com customizations**.
* Designed and **deployed the Custom objects**, **Custom tabs, Entity-Relationship data model**, **validation rules, Workflow Rules, Auto-Response Rules, Page layouts, Components, Visual force Pages** to suit to the needs of the application.
* Wrote **SOQL** and **SOSL statements** within custom controllers, extensions and triggers.
* Performed detailed analysis of business and technical requirements and developed the Apex classes using other Platform based technologies like **Visual Force, Force.com IDE**.
* Used the **Java Ant** for testing and migrated the code to the deployment instance after testing.
* Used **Data Loader** for **insert, update**, and **bulk import** or export of data from Salesforce.com subjects. Used it to read, extract and load data from comma separated values (CSV) files.
* Designed, developed and **deployed Apex Classes**, **Controller Classes**, Extensions and **Apex Triggers** for various functional needs in the application using the **Eclipse IDE**.
* Develop **Visual Force Pages**, Visual Force Custom Controllers Components, Advanced Search Functionality, **Custom Objects, Analytic Snapshots**, **Tabs, Tags** and **Components**.
* Created workflow rules and defined related tasks, **time-triggered tasks**, email alerts and field updates **to implement business logic**.
* Used **SOQL & SOSL** with consideration to Governor Limits for data manipulation needs of the application using platform database objects.
* Created mash up between **sales force CRM** and Gmail through **Force.com AppExchange’s Email integration engine**.
* Used **Force.com web service API** for implementing **WSDL** in the application for access to data from external systems and web sites.

**Environment:** Salesforce.com, Visual force (Pages, Component, & Controllers), Security Controls, Escalation rules, Assignment rules, Record types, Custom objects and Fields, Time based triggers, Triggers, Workflow Rules, Data loader, SOQL, SOSL, Apex Schema Builders, and Custom Tabs, Advanced use of Microsoft Excel

**Client: HG Technologies, India Sept’2012- Nov’2014**

**Roles & Responsibilities as a Salesforce Developer:-**

* Involved in **Salesforce.com** Application Setup activities and customized the applications to match the functional needs of the organization in enterprise edition.
* Interacted with various business team members to gather and document the requirements.
* Implemented the requirements on Salesforce.com platform and **Force.com IDE** Plug-in using Eclipse.
* Worked on various **salesforce.com** standard objects like Campaigns, Leads, Accounts, Contacts, Opportunity, Forecast, Cases, Reports and Dashboards.
* Created different workflow rules and Approvals for various campaign processes.
* Designed, and developed the Custom objects, validation rules, Page layouts, Custom tabs, components, **Visual Force** Pages to suit to the needs of the application.
* Designed, developed and deployed **Apex Classes, Controller Classes** and **Apex Triggers**, packages for various functional needs in the application.
* Integrated with **PeopleSoft FT** at the back end with Salesforce as User Interface and it is a bi-directional integration using **Informatica** on demand.
* Perform detailed analysis of business and technical requirements and developed the Apex classes using other Platform based technologies like **Visual Force, Force.com IDE.**
* Developed and configured various Reports for different user profiles based on the need in the organization.

**Environment:** Saleforce.com platform, S-Controls, Visual Force (Pages, Component & controllers),Pages, Informatica, HTML, JavaScript, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, Sandbox data loading.

**Responsibilities as a Java Programmer:-**

* Involved in the analysis, design, and development and testing phases of **Software Development Lifecycle (SDLC).**
* Developed application using **Spring MVC, JSP, JSTL and JSF, J Query, AJAX** on the presentation layer
* Implemented **Spring-ORM** for **Data Persistence integrating Hibernate and Spring .**
* Extensively used **Hibernate** in data access layer to access and update information in the database using **HQL**.
* Built hibernate configuration xml file which provides information which is necessary for making database connections.
* Used **XSLT** to transform my **XML data structure into HTML pages**.
* Consumed **Webservices** - **WSDL and SOAP** to transfer information to the Credit Monitoring Systems.
* Monitored the error logs using**Log4J** and fixing the problems.
* Used **JUnit** for **Unit Testing**.
* Experience in designing of **Dashboards, Apex Classes, Controllers**, and various other components as per the client and application requirements.

**Environment:** Java, J2EE, JSP, Spring, Hibernate, Webservice, XML, SOAP, WSDL, AJAX, HTML, JAVASCRIPT, CSS, CVS, Log4J, JUnit, Websphere Application Server, Eclipse, Oracle, SFDC.

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*‘Thank you’*