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Professional Summary:

Around 4 years of experience in Salesforce application development and Implementation. This involved hands-on design and development using Force.com Platform, Lightning (Aura and LWC), Integration.

- Designed and developed Applications on Force.com Platform in Salesforce.com environment with **Apex programming language** at backend and **Visual-Force pages** as user interface.
- Adaptable, Salesforce platform owner with significant experience, created workflow rules and defined related tasks, **validation rules, Auto-Response Rules, Approval process, email alerts and templates and field updates.**
- Proven ability in generating and analyzing **Custom reports and Dashboard** for management and various business unit personnel to provide detailed information on key performance indicators.
- Created **Lightning components (Aura and LWC)** and pages for **Lightning community** and worked on enhancements of Lightning change requests.
- Strong experience in writing queries using **SOQL and SOSL** in **Apex Classes and Triggers.**
- Good knowledge on Apex development in creating **custom Objects, custom Tabs, Force.com API, Standard Controllers, Custom Controllers, Controller Extensions and Test classes**
- Implemented declarative programming using **Formula Fields, Validation Rules, Workflow Rules, Workflow Approvals, Process builder** and Actions like **Field Updates, Tasks.**
- Good experience in designing Front-end using Dynamic Visual force pages, Components, **CSS, JavaScript.**
- Used **Agile and Scrum Methodology** for developing Application.
- Experienced in **Data Migration** from other applications to Salesforce using **Apex Data Loader.**
- Excellent understanding of Org hierarchy, Roles, **Profiles, Users, object level security, field level security, record level security and sharing rules.**
- Experienced in working with **Force.com IDE, Import Wizard** and salesforce.com **Sandbox Environments**
- Experience in realizing the business requirements to design on salesforce.com platform by designing the required entities like, creating the relationships/ junction objects like **Master-Child, lookups.**

Technical Skills:

Salesforce.com	LWC, Apex, Visualforce, SOQL, SOSL, Apex Triggers, Apex Controllers, Workflows and Approvals, Email Templates, Formulas, Validation Rules, Test classes, Lightning, Service Console, Live Agent
Web Technologies	HTML, CSS, JQuery
Force.com tools	Apex Data Loader and Eclipse Force.com IDE PLUG-IN
Other tools	Jira, Ascent, GitHub, Visual Studio Code, TFS, GitLab

Project : Dell CC& NBA

Client : Dell

Role: Sr. Developer

Project Description:-

Building Next Best Action and Case classification functionalities to provide best suggestions to close cases faster and accurate by integrating AI to salesforce. Providing solutions for building customized product / internal applications for DELL.

Roles & Responsibilities

1. Designing and developing LWC components for NBA UI as per wireframes.
2. Integrating external systems to salesforce.
3. Following Agile methodology.
4. Deploying to higher environments and retrofits to release sandboxes.
5. GitLab versioning.

Project : Customer Due Diligence Community

Client : OakNorth Bank

Role: Developer

Project Description:-

Building a customer community for one of the growing bank in Europe region. This community allows customer to provide his Due Diligence data while applying for a business loan.

Roles & Responsibilities

6. Community creation and configuring from the scratch.
7. Designing and developing LWC components for customized requirements.
8. Integrating external API's to salesforce community.
9. Following Agile methodology.
10. Deploying to higher environments.

Project : Western Union AMS

Client : Western Union

Role: Developer

Project Description:-

Western Union provides money transfer from one country to another by holding Agent locations across the globe. WU is using salesforce for Agent on-boarding into business and to track the status of Agents.

Roles & Responsibilities

- Fixing the bugs in production.
- Interacting with users or client and understanding the issue.
- Providing the fix or work around within SLA time.
- Creating users/ Profiles as per the client requirement.
- Deployment and Post deployment activities.
- Responsible for regular Sandbox refresh and post refresh activities.
- Running batch classes, Updating records and creating reports & Dashboards.

Client: Zensar

Project: ZenCRM - FoolProof –KeyStone consolidation and Production support

Role: Consultant

Project Details:

ZenCRM is Zensar's internal project which uses sales cloud to track Accounts, contacts and opportunities. Zensar acquired KeyStone and FoolProof, as a part of merging those two organizations into Zensar and as all three organizations are using salesforce as a platform to track their sales. We consolidated all three organizations into one organization. By adding all new features that are required for these organizations without impacting their respective features.

Responsibilities:

- Responsible in migrating metadata from one org to another by using Eclipse.
- Responsible in deployments from various sandboxes to Production system.
- Created various profiles and configured the permissions based on the organizational hierarchy.
- Worked on data migration tools like Apex data loader.
- Designed Visualforce to develop rich user interfaces.
- Created Apex classes with respect to controllers to meet customer's business logic.
- Responsible in unit testing to meet the code coverage.
- Converted all visual force pages into lightning pages to upgrade system to lightning.

Project : TE Enhancement Team

Client : Tyco Electronics

Role : Consultant

Project Details:

TE Connectivity Ltd, formerly Tyco Electronics Ltd, designs and manufactures connectivity and sensor solutions for a variety of industries including automotive, industrial equipment, data communication systems, aerospace, defense, medical, oil and gas, consumer electronics, energy and subsea communications. The company serves customers in more than 150 countries. Coming to salesforce, it's a huge org with tons of data and metadata. In this project Enhancement team is responsible for cases(small enhancements) and new projects.

Responsibilities:

- Creating custom objects and building relationships between those objects for material management.
- Customizing and creating of Page layouts, Tabs, Fields, Relationships.
- Sending Email alerts by using of Workflows, Email Templates & Approval process.
- Creating Validation rules and Formula fields.
- Implementing Security level access to the user profiles by creating Object level security, field level security, and record level security.
- Implementing Apex classes, Triggers & Test classes and visualforce pages to extend Salesforce functionality.

Education Background:

Bachelor's in Electronics and Communication Engineering from JNTU Kakinada - 2016

Employment Details:

- Currently working as Salesforce consultant in CogniSense, Hyderabad (since January 2019)