**Salesforce ( SFDC ) with Lightning & Cloud**

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**PROFESSIONAL SUMMARY**

* Around **10 years** of overall professional IT experience with **6+ years** in **Salesforce.com CRM** platform as both a Developer and Administrator.
* Experienced in **Lightning Experience** which includes the **Lightning Web Components (LWC), Lightning Component Framework** and involved in building **Lightning Components** using the **aura framework and LWC.**
* Experienced working with salesforce.com **sandbox** and **production** environments**,** also with **EclipseIDEForce.com, ANT migration tool** Plug-in environments.
* Extensive experience in developing **Apex Classes, Triggers, Visual force pages**, writing **Workflows**, **Integration, Force.com API.**
* Experienced in analyzing business requirements, Entity Relationship diagram and implementing them to Salesforce.com **custom objects, Junction objects, master-detail relationships, lookup relationships**.
* Experienced in Creating **Roles, Profiles, Email Services, Page Layouts, Workflow Alerts** and **Actions** and **Approval Workflow**.
* Worked extensively on various salesforce.com **standard objects** like Accounts, Contacts, opportunities, Products, Price books, Cases, Leads, Campaigns, Reports and Dashboards.
* Experienced with integration of **App Exchange** applications.
* Worked with **SOQL, SOSL, Visual Force, Apex, Force.com Web Services API.**
* Designed junction objects and implemented various advanced fields like **Pick list**, **Controller/dependent pick list Custom Formula Fields, Field Dependencies, Validation Rules, Workflows**, **sharing rules** and **Approval Processes** for automated alerts, field updates, and Email generation according to application requirements
* Expert in implementing **security** and **sharing rules** at object, field, and record level for different users at different levels of organization.
* Hands on experience in using **Force.com Web services API** for implementing **web services** in the application for access to data from different users.
* Hands on experience in writing and **optimizing queries in SOQL**.
* Hands full of experience on **Debug Apex Scripts** using **Debug Logs** and System **Log Console** to catch Exceptions and execute Governor Limits.
* Experienced working with salesforce.com **sandbox and production environments, also with Eclipse IDE Force.com, ANT migration tool** Plug-in environments
* Experience with Service Cloud, Sales Cloudand Chatter**.**
* Knowledge of various coding languages including **SQL**, **HTML**, **CSS**, **JavaScript**
* Good experience in developing salesforce.com **Lightning Apps**, **Components**, Controllers and Events.
* Customized existing Visualforce to align with salesforce.com new **Lightning UI experience**.
* Excellent team player, self-motivated, quick learner and with good trouble-shooting capabilities.

**TECHNICAL COMPETENCY:**

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| --- | --- |
| SalesForce.com Technologies | SalesForce.com CRM, Apex Language, Apex Classes/Controllers, Apex Triggers, SOQL, SOSL, Visual Force Pages/Components, S-Controls, Apex Web Services, Process Builder, Flows, Workflow & Approvals, Dashboards, Analytic. |
| SalesForce.com Tools | Eclipse, Force.com Eclipse IDE Plug-in, Force.com Explorer, Force.com Data Loader, Walli v0.10, Force.com Excel Connector, Force.com Platform (Sandbox, and Production). |
| Programming Languages | APEX, C#, C, C++ & Java. |
| Web Technologies | Web Services, HTTP Callouts, XML, HTML, CSS, DHTML, JavaScript. |
| Databases | SOQL, MySQL, SQL Server 2000/2005, MS Access 2003, Oracle 10g/9i. |
| Operating Systems | Windows 2008/07/05/98/NT/XP/Vista, Linux, UNIX. |
| Project Management | Waterfall, Agile (Scrum Methodology). |
| Custom Integration | Outbound Messages, Field updates, Reports, Custom Objects, Custom settings, Custom labels and Tabs, Email Services, Role Hierarchy. |

**Certification:**

* Salesforce.com Certified **Administrator** (**ADM-201**) – 16826683
* Salesforce.com Certified **Platform Developer I** - 16924561

**Trainings in Infosys Limited**:

* Underwent training in C, Java, RDBMS for 3 months June 2011 – Sep2011
* Underwent training in Salesforce.com Development for 1 month. Dec2011
* Underwent training in Salesforce.com Administration for 1 month. Jan2012

**EDUCATION:**

* **Bachelor of Engineering** (Electronics and Communications) - **Osmania University** - 2011
* **Master’s in Electrical and Electronics -** 2015

**PROFESSIONAL EXPERIENCE:**

**Project:  Walt Disney, Los Angeles, CA (Currently in Dallas, Texas)        Jan 2019 – Present**

**Role: Lead Salesforce Developer**

**Responsibilities:**

* **Lead** a team of six, provided guidance to the team and involved in designing phase.
* Created modern **Enterprise Lightning Apps** combining **Lightning Design System, Lightning App Builder and Lightning Component features and Lightning Web Components (LWC).**
* Worked with the engineering team to lead the day-to-day development activities by **leading/implementing architecture decisions**, participation in designs, **design review, code review** and implementation for Salesforce
* Established the **technical implementation** approach and drives the technical design and development of projects utilizing the Force.com platform for projects that may contain both declarative and programmatic solutions, which would include **Apex, Visualforce, HTML, JavaScript and CSS.**
* Created multiple **Lightning Components**, added CSS and Design Parameters that makes the Lightning component look and feel better.
* **Tested** apps by appending multiple components to a **Lightning Application** thereby **deployed** Applications from Sandbox to Production.
* **Developed** various **Apex classes, Controller classes** and **Apex Triggers** for various functional needs in the application.
* **Developed** various **Custom Objects, Formula fields, Master-Detail, Lookup relationships, Tabs, validation rules.**
* Worked on various Salesforce.com Standard Objects including **Accounts, Leads, Opportunity, Contacts, Reports, Dashboards, Events** and **Tasks.**
* Worked with **SOQL** & **SOSL** queries with **Governor Limitations** to store and download the data from Salesforce.com platform database.
* Developed various Custom Objects, **Formula fields, Master-Detail, Lookup relationships**, Tabs, validation rules.

**Environment:** Saleforce.com platform, **Lightning Components, Aura Framework**, Salesforce Lightning Design System (**SLDS**), Force.com IDE, Eclipse, Apex, Visual Force (Pages, Component & Controllers), Pages, Data Loader, Salesforce Work bench, Aura, HTML, JavaScript, Workflow & Approvals, Reports, Process Builder, Custom Objects, Custom Tabs.

**Project:  Home Depot, Austin, Texas                                           August 2017 – Dec 2018**

**Role: Lead Salesforce Developer**

**Responsibilities:**

* **Lead** a team of three developers provides guidance to the team.
* Performed detailed analysis of **business and technical requirements** and designed the solution by customizing various standard objects of Salesforce.com (SFDC) and other platform-based technologies like **Visualforce, force.com API, and web services.**
* **Upgraded** some Apps from **Salesforce Classic to Lightning Experience** to develop rich user interface and better interaction of pages.
* Retrieved data and its functionality from **Third-Party API’s** and displayed within the lightning component.
* Using the Salesforce **Rest Request** and **Rest Response** objects, created Rest API's using Apex Rest.
* Created multiple **Lightning Components**, added **CSS** and Design Parameters that makes the Lightning component look and feel better.
* **Developed** various **Apex classes, Controller classes** and **Apex Triggers** for various functional needs in the application.
* **Developed** various Custom Objects, Formula fields, **Master-Detail, Lookup relationships**, Tabs, validation rules.
* Worked on various Salesforce.com Standard Objects including **Accounts, Leads, Opportunity, Contacts, Reports, Dashboards, Events** and **Tasks.**
* Provided the training to **Business users** about the system.

**Environment:** Saleforce.com platform, **Lightning Components, Aura Framework**, SalesForce Lightning Design System (**SLDS**), Force.com IDE, Walli, Eclipse, Apex, Visual Force (Pages, Component & Controllers), Pages, Data Loader, SalesForce Work bench, Aura, HTML, JavaScript, Workflow & Approvals, Reports, Process Builder, Custom Objects, Custom Tabs, Rally, Confluence, SharePoint, SOAP, REST.

**Project:  American Express, Los Angeles, California                                    June 2016 – July 2017**

**Role: Sr. Salesforce.com Consultant**

**Responsibilities:**

* Worked as enhancement team member and performed the roles of Salesforce.com Administrator and Developer in the organization.
* Working on building and embed **Lightning Components** in Visual Force Page by using new Lightning Out feature by **event-driven programming**, Where I write my handlers that respond to interface events as they occur. The events have been **triggered by user interaction**, which includes the **Lightning Component Framework** and also involved in **building Lightning** Component using the aura framework.
* Experience in aura **framework, Lightning Components** and **SalesForce Lightning Design System (SLDS)**.
* Developed various **Apex classes, Controller classes and Apex Triggers** for various functional needs in the application.
* Extensively used **Agile Scrum methodology** to reach our business team goal by gathering day to day requirements and building them using Force.com platform.
* Involved in production support for the application which are already existed in **Production** environment.
* Worked with **SOQL** & **SOSL** queries with **Governor Limitations** to store and download the data from Salesforce.com platform database.
* Experienced in **deploying** the Apex code, Triggers, Custom objects, Reports, Report Types, Workflows, page layouts, Record types using outbound change sets in Sandbox to Inbound change sets in Production .
* Developed various Custom Objects, **Formula fields, Master-Detail, Lookup relationships**, Tabs, validation rules.
* Involved in external data sources mapping to **External Object** in SalesForce.com
* Worked on **Eclipse IDE with force.com** platform for writing business logic in Apex Programming language.
* Involved in resolving issues found during **Unit Testing & User Acceptance Testing (UAT).**
* Created various Profiles, Roles, and Page Layouts and Configured the permissions based on the **organization hierarchy requirements**.
* Used Tools like **RALLY, Confluence and SharePoint** to keep track of the time for development and maintain the tickets.

**Environment:** Saleforce.com platform, **Lightning Components, Aura Framework**, SalesForce Lightning Design System (**SLDS**), Force.com IDE, Walli, Eclipse, Apex, Visual Force (Pages, Component & Controllers), Pages, Data Loader, SalesForce Work bench, Aura, HTML, JavaScript, Workflow & Approvals, Reports, Process Builder, Custom Objects, Custom Tabs, Rally, Confluence, SharePoint, SOAP, REST.

**Project: Google, Mountain View, CA Aug 2015 –June 2016**

**Role: Salesforce.com Consultant**

**Responsibilities:**

* Integrated the SalesForce with an external personal information verification service **(Equifax product)**, where we input applicant data to their system via API, and they scan a large payroll database to see if they find a match and can confirm a person's income level.
* Also, Integrated the SalesForce with 3rd Party Services using **SOAP API** and **REST API**. The API result to validate bank account information provided by borrower. The business objective is to utilize the Results as are placement for Secret Debit process.
* Using the SalesForce **Rest Request** and **Rest Response** objects, created Rest API's using Apex Rest.
* Worked on various Salesforce.com Standard Objects including **Accounts, Leads, Opportunity, Contacts, Reports, Dashboards, Events** and **Tasks.**
* Worked with **SOQL** & **SOSL** queries with **Governor Limitations** to store and download the data from Salesforce.com platform database.
* Developed various **Apex classes, Controller classes** and **Apex Triggers** for various functional needs n the application.
* Developed various Custom Objects, **Formula fields, Master-Detail, Lookup relationships**, Tabs, validation rules.
* **Agile Development** Methodology is followed for the implementation.
* Involved in resolving issues found during **Unit Testing & User Acceptance Testing (UAT).**
* Created various Profiles, Roles, and Page Layouts and Configured the permissions based on the **organization hierarchy requirements**.
* Provided the training to **Business users** about the system.
* Worked on **Eclipse IDE with force.com** platform for writing us Ines logic in Apex programming language.
* Used Tools like **JIRA, TFS** to keep track of the time for development and maintain the tickets.
* Involved in managing the **Sandbox** and giving the Production **Support**.

**Environment:** Salesforce.com platform, Force.comIDE,Walli2.0, Eclipse, Apex, Visual Force (Pages, Component&Controllers),Pages,DataLoader,SalesforceWorkbench,HTML,JavaScript,Workflow&Approvals,Reports,ProcessBuilder,CustomObjects,CustomTabs,JIRA, Sublime Text, SOAP, REST, Sandbox data loading, Sandbox data loading.

**Project: American Express, Bangalore, Karnataka Feb 2013 – Nov 2014**

**Role: Salesforce.com Consultant**

**Responsibilities:**

* Worked as enhancement team member and performed the roles of Salesforce.com **Administrator** and **Developer** in the organization.
* Worked on various Salesforce.com Standard Objects including **Accounts, Contacts, Reports, Dashboards, Events** and **Tasks**.
* Developed various **Apex classes**, **Controller classes** and **Apex Triggers** for various functional needs in the application.
* Developed various **Custom Objects, Formula fields, Master-Detail, Lookup relationships, Tabs, validation rules.**
* Created various **Profiles, Roles, Page Layouts and** Configured the permissions based on the organization hierarchy requirements.
* Designed and deployed **Custom tabs**, **validation rules, Approval Processes** an**d Auto-Response** for automating business logic.
* Developed Cascading Style Sheets **(CSS)** for creating effects in Visual force pages**.**
* Created **Workflow rules** and defined related workflow actions like **task creation, sending email alerts** and **field updates.**
* Enabled **Chatter** for the Organization and to effectively communicate with the users in the Organization.
* Worked with **SOQL** & **SOSL** queries with **Governor Limitations** to store and download the data from Salesforce.com platform database.
* Implemented Salesforce.com web services client using SalesForce web services API, Java, XML and **partner WSDL**.
* Developed several **Custom Reports** &**Dashboards** to better assist managers and also report folder to provide report accessibility to appropriate personnel.

**Environment:** Salesforce.com, Apex Language, Visual Force (Pages, Component & Controllers),Custom Objects, Page Layouts, Force.com IDE, Sandbox data loading, Security Controls, Eclipse IDE Plug-in, Reports,Dashboards,Sandbox,Windows07.

**Project: Infosys, Hyderabad, India June 2012-Dec2012**

**Role: Salesforce.com Developer/Administrator**

**Responsibilities:**

* Collaborated in requirement gathering, business analysis, for salesforce.com implementation.
* Successfully developed the **program plan** within the estimated time, effort and quality goals.
* Customized Company **Profile, Security & Access Controls and Communication Templates** as per the organization requirements.
* Created custom objects, users, **custom profiles**, page layouts, and record types to meet business guidelines.
* Added, configured **workflow rules**, time triggered workflows, email templates resulting into effective web to lead communication with customers.
* Worked on **Eclipse IDE with force.com** platform for writing business logic in Apex Programming language.
* Proficient in creating **Apex Triggers, Apex classes, Visual force Pages, App Exchange Package** & **Custom Application, Sandbox data loading and Web services API** for implementing web services in the application for access to data from different users.
* Used **SOQL & SOSL** with consideration to Governor Limits for data manipulation needs of the application using platform database objects.
* Created templates using **CSS**, approval processes, approval page layouts and defined approval actions on them to automate the processes.
* Exported data from legacy system and imported into SFDC through **Apex data loader**.
* Uploading of **fresh leads, contacts, accounts, tasks, opportunities, referrals, etc. through** mass update via Informatica cloud.
* Created detailed **data mapping** document for integrating various systems with Salesforce.com.
* Used the sandbox for testing and migrated the code to the **deployment** instance after testing.
* Demonstrated knowledge of **XML, SQL, HTTP/HTTPS** and **EAS** processes and understood the different SaaS development processes and methodologies.
* Involved in resolving issues found during **Unit Testing & User Acceptance Testing (UAT).**

**Environment:** Salesforce.com CRM, Force.com platform, Apex Classes, Chatter, Visual Force Pages, Controllers, Custom Objects, Custom Tabs, Email Services, Workflow &Approvals, Reports, Security Controls, Eclipse IDE, WSDL, Windows.

**Project: Infosys, Hyderabad, India June2011 –May 2012**

**Role: Java Developer- E-commerce online system**

**Responsibilities:**

* Developed the presentation layer and GUI framework that are written using **HTML, JSP** and client-side validations were done using **JavaScript.**
* Created user interfaces for the presentation layer using **JSP, HTML, DHTML and Java Script.**
* Developed **JSP custom tags** required for the presentation layer.
* Wrote **ANT** scripts to automate the build process.
* Created EJBs to encapsulate the business logic to represent the model in MVC Architecture.
* Deployed the Application on **Apache Tomcat server**
* Developed Unit test scripts for each module in the application.

**Environment:** Apache Tomcat Application Server, HTML, JSP, Hibernate, JavaScript, Oracle9i.