

# KASIM ALI SAIYED

Contact: +91-9923188052

E-mail: [sfdckasim@gmail.com](mailto:sfdckasim@gmail.com)



## Salesforce Developer

*An accomplished software engineer specialized in developing and administrating of Salesforce.com applications, and has ability of creating business processes; seeking to work for a software organization where I can execute my skills and experience to develop my candidature and can benefit the concerned organization*

### PROFILE

- **4 + Years of Total Experience** to Technically competent Salesforce Developer with relevant experience of **3 years** in managing every responsibility of gathering project information from clients, documentation, designing, developing and testing.
- Worked on **Sales Cloud, Service Cloud & Marketing Cloud**.
- **Platform Developer I (401) & Platform Developer II (402)** Salesforce Certified.
- Worked on various salesforce.com standard objects like **Accounts, Contacts, Leads, Campaigns, Opportunities, Activities**.
- Worked on **Salesforce Analytics like Report & Dashboard** & Visualize into a UI.
- Hands of experience in **configuring and Customizing** the applications on Sales force platform
- Hands on Experience working with Data Loader & Import wizard Product Development experience using **Apex**.
- Involved in Developing and good knowledge on **Sales force object Query Language (SOQL)** and **Sales force Search Language (SOSL)**.
- Implemented **Agile Methodology in project management** as part of the project designing.
- Performing database operations using **Apex Data Loader** to maintain the data quality and migration.
- Designed **Custom Formula Fields, Field Dependencies, Validation Rules, Workflows, and Approval Processes for automated alerts, field updates, and Email generation** according to application requirements.
- Implemented security and sharing rules at **object, field, and record level for different users at different levels of organization**, also created various profiles and configured the permissions based on the organizational hierarchy.
- Worked on **Integration REST API**
- Written **Test Classes** as part of Unit testing before move code into production environment
- Involving in **Client meeting and implementing the process**, based on the client requirements.
- Having **good Analytical, Programming and Problem-Solving Skills** with excellent interpersonal skills, team player and good leadership qualities.
- Well-Versed with all stages of **Software Development Life Cycle (SDLC)** and **Software Testing Life Cycle (STLC)**.
- Good **Interpersonal skills, commitment, result oriented**, hard working with a quest and zeal to learn new technologies.

## PROFESSIONAL EXPERIENCE

- Working with **Synoptek India Pvt Ltd** Ahmedabad from Nov 2020 to till date
  - Worked with **PTS technology & Software Pvt Ltd** Nagpur from Sep 2017 to Oct 2020
  - Worked with **VIT** Nagpur from Feb-2014 to May-2015
  - Worked with **NUVA** COE Nagpur from June-2013 to Jan-2014
  - Worked with **NIT** Nagpur from June- 2011 to May-2013
  - Worked with **MPCOE** COE Nagpur from Nov-2008 to May-2011
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## TECHNICAL EXPERTISE

<b>CRM</b>	:	Salesforce CRM, Salesforce Lightning, LWC
<b>Web Technologies</b>	:	Visual Force, HTML, Java Script
<b>Languages</b>	:	Apex, Core Java
<b>IDE Environments</b>	:	Apex Data Loader, Eclipse, Force.com
<b>Databases</b>	:	ORACLE, SQL
<b>Operating System</b>	:	Windows 10, Windows 8

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## PROFESSIONAL PROJECTS

### PROJECT – 3

<b>Title</b>	:	Snap Rx (SRx)
<b>Client</b>	:	Biogen Pharmaceutical ltd
<b>Platform</b>	:	Salesforce CRM, Data Loader
<b>Role</b>	:	Salesforce Developer
<b>Duration</b>	:	Aug-2018 to Mar-2020

### Description:

Snap Rx provides basic CRM needs like Product Information, Order & Invoice Management, Bill Transaction, Stock and Purchase Details. Biogen stands for Bio Generalization management system. It covers major aspect of any Pharmaceutical based CRM System.

### Responsibilities

- Configuring Page Layouts, Record Types, Managing Fields and their dependencies, Tabs, Search Layouts and Button & Links
- Configure and Set up relationship between various objects
- Creating Workflows, Objects and Validation Rules inside Salesforce and Mapping them to the existing functionalities and Objects.
- Building Enhanced Dashboards in SFDC
- Worked on Reports & Dashboards.
- Implementing complete Sales force CRM application based on the business requirements.
- Creating and manage Users, Roles, Profiles, permissions, mass updates and renaming records.

- Worked on various salesforce.com standard objects like Accounts, Contacts, Leads, Campaigns, Opportunities, Quotes, Activities, Dashboards and Reports.

## PROJECT – 2

**Title** : HCSC Insurance Services [HIS]  
**Client** : Health Care Service Corporation (HCSC)  
**Platform** : Salesforce CRM, Data Loader  
**Role** : Salesforce Developer  
**Duration** : Mar 2020 – Till Date

### Description:

HCSC offers a wide variety of motor, life and health insurance products and related services through its affiliates and subsidiaries. Online Insurance is a web application which is used to track the details about the insurance policy, customer details and company details. It is useful for any kind of insurance to manage the insurance details, to sanction the insurance for customer, process the insurance policy details and all kind of insurance process through online.

### • Roles & Responsibilities:

- Involved in study/analysis of business functional specifications document.
- Implemented Apex Triggers, Apex controllers, Visual force pages and Email templates.
- Implemented E-mail notification to the group when governor limits reached.
- Public Groups and workflows, Process Builder
- Involved in Data Migration process through bulk API
- Involved in Code Integration and unit testing and Bug Fixing.
- Involved in code migrating from one sandbox to another sandbox using Force.com IDE (Eclipse).
- Involved in Code review, optimization and fixing review comments.

## PROJECT – 1

**Project Name** : L20 Engineering – SFDC Configuring  
**Client Name** : Top Telecom Equipment Vendor  
**Duration** : Aug-2017 to July-2018

**Description** - The project involved configuring and maintaining the Customer Relationship Management of our client and its stake holders all over the world. Developing and enhancing the existing Salesforce.com Configuration setup and map it to the “as is” Business Process. Developing in the monthly release of the up-gradations to the system, continual production support and providing timely resolutions to the issues (cases) rose by the business users.

### Roles & Responsibilities:

- Involved in study& analysis of business functional specifications document.
- Created **custom Objects** and also worked on **Standard objects**.

- Developed Apex classes and Triggers to support the custom functionality.
- Developed **Visual Force** Pages for all Standard Objects and Overridden.

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## CERTIFICATIONS

- **Salesforce Platform Developer I (401)**

## EDUCATION

- Completed Mtech in Computer Science & Engineering from **RGPV UNIVERSITY, Bhopal**
- Completed B.E in Computer Technology from **RTM UNIVERSITY, Nagpur**
- Polytechnic Diploma in Computer Engineering from **MSBTE Mumbai**

## PERSONAL DOSSIER

Father Name	:	Azam Ali Saiyed
Date of Birth	:	10 <sup>th</sup> Feb-1982
Marital Status	:	Married
Languages Known:		English & Hindi
Address	:	Plot No-185, Teachers Colony, Thakur Plots, Tajbag, Nagpur-24 (Maharashtra)