

ZACK HANES

MULTIMEDIA SPECIALIST

Winston-Salem, North Carolina

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EDUCATION

2010 - 2014 **B.A. GRAPHIC DESIGN**
High Point University

EXPERIENCE

2018 - Present **BOB KING AUTOMOTIVE**
Multimedia Specialist/Assistant Supervisor
Create high-quality photos of all vehicles utilizing photography and photo-editing skills

Spearheaded transitioning the Photography Department into a Media Department by adding in-house videography and graphic design

Provides IT support to the dealership, including setting up printers, computers, checking security cameras, troubleshooting issues, and resetting the interactive displays

Assumes supervisory role of the Media Department defining the department's daily priorities, opening and closing the office building in the absence of Supervisor

2014 - Present **FREELANCE WORK**
Photographer, Videographer, & Graphic Designer
Designed logo for national medical non-profit

Created brand logo, product templates, and website photography for a local start-up company

Designed a local restaurant's logo and created their menu

Provided design, videos, portraits, live-action sport photography, and real-estate photography for a variety of clients

2019 - 2020 **DREAMENCY**
Contracted Videographer & Photographer
Provide supplemental video and photography for client shoots

2017 - 2018 **BLACK MOUNTAIN CHOCOLATE**
Sales Representative
Assisted in chocolate production, prepared Coffee Shop orders, and operated weekly vendor booth at local farmer's market

2015 - 2016 **MILLER DAVIS AGENCY**
Graphic Designer
Produced designs for client's specific needs and set-up files for print

SUMMARY

Creative Multimedia Specialist seeks opportunities to utilize creativity and technical skills in various mediums to optimize media campaigns. Proficient in numerous mediums, including graphic design, photography, and videography. Lifelong learner always learning new techniques and programs.

SKILLS

Photoshop	Dreamweaver
Lightroom	Photography
Illustrator	Social Media Optimization
InDesign	Mac OS
Premiere	Microsoft Office
After Effects	Videography

SOCIAL MEDIA

- <https://www.linkedin.com/in/zackhanes/>
- <https://www.thewanderlustlens.com>
- https://www.instagram.com/the_wanderlust_lens/