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**Srinivas V Mobile: 9618132154**

**Senior Salesforce Developer Email: srinivas.4440@gmail.com**

**PROFESSIONALSUMMARY:**

* Around 7 years of experience in the field of Information Technology with 6 years of experience in **Salesforce.com CRM** Platform and **Apex** Technologies.
* Hands on experience in building **custom lightning** components, lightning web components and lightning applications.
* Proficient in (TDD) **Test driven Agile Development** software projects.
* Worked extensively with APEX to develop **Classes** and **Triggers.**
* Worked extensively on developing Visual force pages and Custom Controllers using Apex Programming Language.
* Hands on experience in SFDC development using the APEX classes, Triggers, Components, Reports, Force.com IDE, Eclipse with SOQL and Force.com plug-in.
* Hands on working experience in Role Hierarchy, Custom Profiles and Public Groups creation and User Management.
* Experience in Administration, Configuration, Implementation and Support of sales force CRM.
* Extensive experience in analyzing organization processes, converting business workflows into exact Salesforce.com workflows and configuring Salesforce.com to meet business requirements.
* Configured, implemented administrated and maintained the salesforce.com platform.
* Pervasive experience in performing the administrative and development related tasks like consigning Roles, creating Profiles, Visual Force pages, Validation Rules, Users, Custom Reports, Workflows, Email Alerts and Page Layouts.
* Experience in integration of Salesforce.com with external applications using REST services,Web Services API, SOAP, WSDL
* Assisted in migration an application from Sales force classic to lightning experience.
* Extensive experience using Sales force Administration Profiles, Creating Roles, Page Layouts, Org-Wide default, Sharing rules, Work Flows, Approval Workflow, Reports and Dashboards.
* Experience using Eclipse IDE, Change Sets and ANT Scripts for code migration and working with Force.com IDE and vs code using Sandbox environments.
* Good at Analytical, Communication & Presentation Skills, Adept in sales analysis, marketing & customer support business processes used by Salesforce.com customers and recommendations to customers for improving their processes using Salesforce.com
* Ability to meet deadlines and handle pressure in coordinating multiple tasks in a work/project environment. Versatile team player with excellent analytical, presentation and inter-personal skills.
* Strong communication, organizational and interpersonal competencies along with detail oriented and problem-solving skills in the technology arena.

**AREAS OF EXPERTISE:**

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| **Salesforce Technologies** | Salesforce.com CRM, Salesforce, lightning, Apex Language, Apex Classes/Controllers, Apex Triggers, SOQL,Visualforce Pages, , Apex Web, Web Services, Workflow & Approvals, Dashboards |
| **Force.com tools** | Force.com, Eclipse, Force.com Explorer, Force.com Data Loader |
| **Custom Integration** | Field updates, Reports, Custom Objects, Custom settings, Custom labels and Tabs, Email Services, Role Hierarchy, Dashboards, Security Controls, AppExchange, Package & Custom Application and Sandbox data loading. |
| **Programming Languages** | JAVA, C, APEX |
| **Data Bases** | My SQL, SQL Server |
| **Web Technologies** | Visual Force, HTML, CSS, JavaScript,lwc |
| **IDE** | Eclipse, My Eclipse and Force.com Eclipse IDE plug-in. VS code |

**WORK EXPERIENCE:**

**ROLE: Salesforce Developer/Admin**

**CLIENT**: SYNCHRONY **Oct 2019- Present**

**Description:** Enrollment infrastructure application to stream line the existing business process into a single app for all the business reps as one stop solution app.This app built on lightning platform includes LWC.This app provides home screen with different applicable process for the user to select and get started like single location,multi location, add a location and fix issues.

**Responsibilities:**

* Designed, developed lightning components, classes for various functional needs in the application and worked in improving existing Apex code.
* Developed Test classes and maintained the proper code coverage to deploy in to the production org.
* Created custom meta data and custom labels and used them in Apex Classes and pages to avoid hardcoding and populating the required text dynamically.
* Majorly involved in developing the Lightning Applications using Aura framework and deploying them on communities.
* Worked on stitching the data from the backend Apex controllers to client-side JavaScript controllers in Lightning Applications.
* Customized Salesforce.com Fields, Page Layouts, Record Types and Profiles and make the same changes in test and production org.
* Created permission set for the app access and other related metadata access and assigning to users.

**Environment**: Salesforce.com Enterprise Edition, Sales force, Visual force, Apex Data Loader, Microsoft Excel, Pages, Data Loader, Reports, Custom Objects, Custom Tabs, Security Controls, Data Management, Profiles, Page Layout, Validation Rules.

**ROLE: Salesforce Developer/Admin**

**CLIENT**: **SYNCHRONY Nov 2017- Sep 2018**

**Description:** RC Calidus application built on lighting frame work for the business users to process their file data in sales force providing different capabilities includes loading their alignment data, goals data and performance data in to sales force for every month based on certain business conditions. All the business user’s activities are tracked in tracker object and based on user upload files business calculations will be done in backend.

**Responsibilities:**

* Designed and Developed Lightning components, Apex Classes for different functionalities.
* Designed a Batch Class to handle bulk logic and invoked the batch Class from Asynchronously.
* Designed the Wave Dashboards and wave Carousel app, Configured Email to case.
* Implemented lighting components and incorporated the enhanced features as required to streamline the business process.
* Developed Visual force pages using HTML, CSS and JavaScript.
* Worked on the Web Services and callouts using both SOAP and REST API for extracting the data from legacy systems to display in the pages of Salesforce.com.
* Involved in data mapping and migration of data from legacy systems to Salesforce.com Objects and fields.
* Used SOQL with consideration to Governor Limits for data manipulation needs of the application.
* Created Profiles, Roles, Users, Page Layouts, e-mail services, Workflows, Reports, Dashboards, Approvals and Tasks
* Implemented Test classes to support Code Coverage for deployment to production

**Environment**: Salesforce.com platform, Custom Objects Tabs, Email Services, Apex Classes, Visual Force Pages, Components and Controller, Security Controls, Workflow & Approvals, sandbox data loading, Reports, SOQL Custom Objects, JavaScript, SF Explorer and Eclipse IDE Plug-in, Data Loader.

**ROLE: Salesforce Developer/Admin**

**CLIENT**: **SYNCHRONY May 2017- Oct 2017**

**Description:** Enrollment Pre Service built on REST API which exposes service to third part PTC system for updating the enrollment information in SFDC.Enrollments created in SFDC will be sending to PTC system for approval based on business rules and conditions PTC system updates enrollments data in sales force using the restful service**.**

**Responsibilities:**

* Involved in gathering Customer requirements from business user teams
* Involved in various project development activities like Design, development, planning, testing and integration of Sales force.
* Implemented the requirements on Salesforce.com platform
* Designed and developed Rest service Apex Classes various functional needs in the application.
* Implemented REST API to expose enrollment service to update enrollment data
* Written SOQL queries to retrieve data from objects and perform DML operations.
* Developed test classes and test methods to ensure maximum code coverage in production instance.
* Created connected app and configured with required details.

**Environment**: Salesforce.com platform, Custom Objects, Standard Objects, Rest service API

**ROLE: Sales force Developer/Admin**

**CLIENT**: **SYNCHRONY Aug 2016- Apr 2017**

**Description:** Submit to PTC service built on SOAP API which handles submitting enrollments data to PTC third party system. Enrollments created in sales force need to submit to PTC system for approvals based on business rules.PTC system provides the WSDL for consuming their service to submit the enrolments to their system. All the pre-conditions before submitting the enrollments will be validated in the service class.

**Responsibilities:**

* Involved in gathering Customer requirements from business user teams
* Involved in various project development activities like Design, development, planning, testing and integration of Sales force.
* Implemented the requirements on Salesforce.com platform
* Designed and developed Rest service Apex Classes various functional needs in the application.
* Implemented REST API to expose enrollment service to update enrollment data
* Written SOQL queries to retrieve data from objects and perform DML operations.
* Developed test classes and test methods to ensure maximum code coverage in production instance.

**Environment:** Saleforce.com platform, Apex Language, Visual Force Pages, Data Loader, HTML, JSON, Java Script, Workflow & Approvals, Reports, Customer Portal, Custom Objects, Custom Tabs, Email Services, Security Controls, Service Cloud, Sandbox, Eclipse IDE Plug-in, Windows XP.

**ROLE**: **Salesforce Developer/Admin**

**CLIENT**: **AIG Jan 2015 - July 2016**

**Description:** AIG wants to help their end users to create polices and claim through self-service app and crate a dashboard to individual users to show the progress and capture their profile and user preferences. This involves in different teams to process the claims.

**Responsibilities:**

* Requirement Gathering and Analysis.
* Involving in design and development patterns. Developing visual force pages
* Writing apex classes and web services
* Writing Test classes and creating test cases coordinating with onsite team.
* Defects fixing

**Environment:** Saleforce.com platform, Apex Language, Visual force Pages, Data Loader, HTML, Java Script, Workflow & Approvals, Reports, SOQL, Custom Objects, Custom Tab.

**ROLE: Salesforce Developer/Admin**

**CLIENT:VIRTUSA Nov 2012- Dec 2014**

**Description:** Virtusa uses Sales force.com CRM for supporting its sales process. The requirement for the process is that all opportunities must complete a deal review process before the documents and quotes are submitted to the client. The process currently is managed offline and does not integrate well with the CRM. This poses difficulties for the CSM and ultimately, the quality of the deal documents is being effected due to improper tracking of sign-offs from concerned stake holders. Our team has implemented the process within the platform by leveraging the “Approval” process of sales force.com.

**Responsibilities:**

* Involved in discussions with the business stake holders for requirements elicitation. Provided solution design for the business problem by leveraging the approval process of the platform.
* Design and develop modules for uploading documents into the system.
* Design and development of apex classes and triggers to implement a decision-matrix based dynamic approver allocation.
* Deployment of the DRP application to make sure it integrates well with the existing sales process without breaking it.

**Environment**: SaleForce.com platform, Visual Force Pages, Apex Language, Data Loader, Sandbox, HTML, JavaScript, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Security Controls.

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| **Personal Profile:** |  |  |
| Date of Birth | : | 20 June 1985 |
| Passport Details | : | L8931499 |
| Language Known | : | English, Hindi, Telugu. |
| Address | : | Pragathi Nagar ,Hyderabad. |