

CH Veera Venkat

Salesforce Developer



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I have around **5 years** of experience in IT industry and **3+ years** hands-on experience in Salesforce.com CRM and Force.com Platform as Salesforce Developer and Administrator. Has comprehensive understanding of CRM Business processes and involved in various SFDC implementations covering Sales Cloud, Service Cloud and hands on Experience in Configuration, contest, visual force, lightening.

Professional Summary

- Worked as enhancement team member and performed the roles of Salesforce.com Developer and Administrator in the organization
- Experience in Salesforce.com Configuration in creating the **Custom Objects, Custom fields, buttons, links, Record types, Page layouts, User Profiles, Permission sets, Roles, Custom Labels, Custom Settings, Static resources, Assignment and Validating Rules**
- Hands on experience in **implementing security and sharing rules** at object, field, and record level for different users at different levels of organization different levels of organization
- Designed Junction objects and implemented various advanced fields like **Pick list, Custom Formula Fields, Field Dependencies, Sharing rules and field updates, and Email generation** according to application requirements.
- Developed process enhancements through automations including **Workflow, Flows, Approval Processes, and Escalation Rules.**
- Experience in **Data Migration** using **Import Wizard, Workbench** and other Integration tools like **Apex Data Loader, Data Loader.io, Excel Connector, and SFDC Data Export, Mass Delete.**
- Experience in **SFDC Sales cloud, SFDC Service cloud**
- Skilled in customizing standard objects like Accounts, Contacts, Opportunities, Products, Price books, Cases, Leads, Campaigns as per client's need
- Experience in implementing **Apex Classes, Triggers, Batch Apex, Test Classes** to achieve complex business functionalities
- Worked on **Visualforce pages.**
- Good knowledge on **SOQL and SOSL** queries in Apex.
- Knowledge on **Future method and Quotable apex.**
- Worked on lightning by using **aura and LWC.**
- Experience in working with **Salesforce.com sandbox and production Environment**
- Worked on **deployments activities** using **changesets**
- Used Force.com **REST API Web services** and outbound messaging for implementing web services to integrate External systems and websites
- Worked **Salesforce Lightning Design System (SLDS)** and standard web-based technologies
- Used LWC Decorators- **@api, @wire, @track** at various requirements

Educational Qualification

- Completed Degree-B.A from Acharya Nagarjuna University, Guntur,2012

Professional Experience

- Working as a Software Engineer at **Cognizant**, Hyderabad.

Technical Skills

Salesforce Technologies	: Salesforce CRM, Salesforce, Apex Language, Apex Classes Apex Triggers, SOQL, SOSL, Workflow & Approvals.
Salesforce Tools	: Workbench, Postman, Bit bucket, GitHub
Languages/Technologies	: APEX, Lightning Experience, Visualforce pages

Work Experience:

Project1:

Project	: Order Management System
Technology	: Force.com, LWC, VisualForce
Role	: Salesforce Developer

PROJECTDESCRIPTION

Order Management System' is a web portal based primary distribution management tool for Westfield's employees it, allows investors and customers to interact with West Field Group. It is a CRM application built on Salesforce.com CRM solution and provides a single place to manage and view everything about the clients like its Account detail, contact information, pending orders, cases in pipeline.

ROLES & RESONSIBILITIES

- Developed Apex Classes, Apex Triggers and Visual Force pages for various functional needs in the application.
- Having good experience on LWC file structure.
- Used Styling Hooks for lightning web components.
- Used asynchronous apex like-Batch apex, schedule apex, future method and queueable apex
- Good experience with data loader for data migration.
- Created visualforce pages & LWC components.
- Created Lightning Aura components and server-side controllers to meet thebusiness requirements.
- Customized different page layouts and assigned them for different profile users.
- Create workflows, validation rules and components to suits to the needs of the application.
- Involved in testing and test coverage for triggers, Apex classes.
- Created various custom objects and tabs, record types and approval processes including various actions. Implemented Batch apex based on the requirements.
- Worked on automation like Process builder and Approval process.
- Having knowledge on Reports and Dashboards

Project2:

Project	: Customer Relationship Management
Technology	: Force.com, Apex, VisualForce
Role	: Developer/Administrator

PROJECT DESCRIPTION

The Institute has provided training and learning to tens of thousands of individuals and organizations around the world for more than 60 years. The global member faculty includes members who are leading consultants, practitioners and researchers at the fore front of innovation in organization and leadership development, interpersonal skills and human development, group dynamics, and diversity and inclusion.

ROLES & RESONSIBILITIES

- Part of the Team for implementation of Salesforce CRM in NCL.
- Involved in customization of Standard Objects like Campaigns, Leads, Accounts, and creation of Custom Objects like Demos, Trainers, Programs and others as required.
- Involved in creation of Page Layouts, Record Types for different kinds of programs offered by NCL.
- Created Validation Rules for Data Authenticity and customized web to lead setup.
- Created Formula Fields, Lookup Fields, Rollup Summary Fields as required.
- Created Workflow Rules and related Work Flow Actions like Lead Ownership, Due Amounts along with Time Triggers.
- Created Reports like Sales figures for the different Programs and Services on a Monthly, Quarterly and Annual Basis.
- Created Visualforce pages by using Standard and Custom controllers.

DATE:

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PLACE: Hyderabad

Signature