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| **Priyanka Dhanawade** | Phone: (510) 378-7921  Email:Priyankad309@gmail.com | |
| Hands-on Data Analyst with 10 years of experience in business intelligence, interpreting and analyzing data for driving business solutions. | |

**Career Experience**

Wells Fargo November 2019 – April 2020

Data Analyst

* Write, execute and debug SQL/MongoDB queries to confirm data quality and completeness
* End to End project management in Agile using Jira
* Manage large datasets from multiple payment sources and identify entity-relationship and Payment network resolutions.
* Provide deep-dive analysis addressing key business issues and present findings to Senior Management

Kohls Technologies March 2019 – October 2019

Senior Data Analyst

* Designed and created data reports utilizing reporting tools to help business executives in their decision-making and transaction mapping on Kohl's Digital Platform
* Created dashboards, stories, and other visual displays to provide key trends in Customer Types, Customer segments, KPI business metrics and analyzed A/B testing results.
* Provided customer analytics reports to our members and our partners, which enabled them to make key business decisions

PayPal December 2018 - February 2019

Data Analyst

* Managed marketing campaigns, monitored revenue streams, and worked with cross-functional teams to build strong business relationships
* Provided subject matter expertise in data reporting and visualization to project teams using SQL/HIVE.
* Resolved data conflicts up to $10 million between different data sources.
* Identified the business requirements for various enhancements, new products and converted them into technical specifications.

Zillonix October 2016 – September 2018

Data Analyst

* Experienced with data modeling, data validation, data warehousing, and building ETL pipelines.

Wipro Technologies October 2015 - April 2016

Data Analyst

* **Fraud Analytics:** Strength Fraud detection strategy and use historical data to build a predictive model.
* Analyzed customer consuming behavior and discover the value of customers
* Applied customer segmentation with develop **geo-demographic customer segmentation** models (Logistic Regression modeling)

Colgate-Palmolive July 2012 - April2014

Data Analyst

* Delivered Interactive visualizations/dashboards In house tools and Tableau to present analysis outcomes in terms of patterns, anomalies, and predictions
* Analyzed customer consuming behavior and discover the value of customers

Zensar Technologies Feb 2010 - June 2012

Data Analyst

* Worked on Sales DB Migration
* To validate and mapping between sales and staging database mapping. To generate report daily, weekly, monthly, quarterly, and yearly

**Education:**

Degree: B.S., Computer Engineering; Pune University, Maharashtra, India – December 2010

STATWAY Statistics I & II, Carnegie Foundation – May 2017

STAT 05 W Statistics for Artificial Intelligence, Machine Learning, and Data Science- May 2020

Google Analytics for Beginners and advance- Nov 2020

**Skills:** Oracle, MongoDB, SparkQL / HiveQL, SQL Server, My SQL, Bigquery, Sqoop, HDFS, Star Schema, Snow flex schema, Tableau, Plx, Greatl, Quality center, Eclipse, Cloudera, Jira, Rally,conflunenc, GCP, AWS

**Honors and Personal Achievements:**

* **Domestic Violence and Project Light advocate, SAVE.DV.ORG(2017 -present)**
* **Volunteer, Narika (2020 -present)**