POOJA VIJAY BHALE

Phone No: +91 **9637362841**
Email: 2014bhalepooja@gmail.com
Address: Nashik, Maharashtra, India

Career Objective :

Seeking a position to utilize my skills and knowledge to the best of my abilities and contribute positively to the growth of the organization as well as my personal growth.

Profile Summary :

- ❖ **2.6 years** of experience in Cloud Technologies like Salesforce, AWS.
- ❖ Experience in Journey builder, Automation studio, Email studio.
- ❖ **Salesforce Marketing Cloud Email Specialist Certified**.
- ❖ Understanding of database concepts and data management.
- ❖ Experience in **Agile methodology**.
- ❖ Basic knowledge of **AMPScript**.
- ❖ Good analytical, verbal, written communication, and interpersonal skills.

Professional Experience :

- Working as a Cloud Analyst at Bluepineapple Private Limited, Pune from June 2019 to date

Education Qualification :

- Bachelor of Engineering in Information Technology, Pune University in 2019
- Higher Secondary school (12th class) in Science, Pune University in 2015
- Secondary School (10th class), Pune University in 2013

Technical Skills :

Cloud Platform: Salesforce, AWS

Programming Languages and Technologies : C, C++, ReactJS, JavaScript, HTML, CSS, Express, NodeJS

Database: Postgres, MySQL

Tools : IDEs, plugins, Git, Postman, Bitbucket, AutoRABIT

Project Summary :

Project #2: SLE (Sports Leisure Entertainment)

SLE Is a Sports Leisure Entertainment company which provides insurance to the different sports and events which are organized.

Responsibilities :

➢ Build email marketing campaigns utilizing the various tools within Email Studio, including Content Builder.
➢ Create relational data models.
➢ Send emails using email application sending methods.
➢ Build complex email automation and journey.

Project #1: BoatMeNow

On Boat Me Now users can buy boats or sell boats. They have a huge collection of the new, demo, and used boats, outboards, and PWC.

Responsibilities :

➢ Developing UI and Business logic.
➢ CRUD operation on MySQL database.
➢ Reproducing bugs and resolving them.
➢ Coding, Development, and Testing Front end and back end.

Achievements :

● Salesforce Certified Platform Developer I
● Salesforce Certified Marketing Cloud Email Specialist
● Flosum Certified Professional
● Conga Certified Conga Composer
● Conga Certified Conga Composer Automation
● AWS Certified Cloud Practitioner
● AWS Certified Developer Associate

Training Attended :

● Salesforce Platform Developer I and Salesforce Admin Training
● Quality Assurance Training
● AWS Certified Cloud Practitioner Course Training
● AWS Certified Developer Associate Course Training

Declaration :

I hereby declare that the details provided in this document are correct and true to the best of my knowledge.

Date:

Place: Nashik   Ms.Pooja Vijay Bhale