

# Sahil Dhir

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## Summary

I have been building web and mobile products as a consumer-facing Product Manager for four years. I have experience in product, marketing, operations, agile development, and mobile & web development. I am a highly organized team-player and like to dive deep to formulate innovative solutions to challenges presented.

## Education

**University of California, San Diego**  
*International Business BS*  
**Ohlone College, Fremont**  
*Business Administration AS*

**La Jolla, CA**  
*June 2020*  
**Fremont, CA**  
*March 2018*

## Work Experience

### Petsmart

**Remote**

*Product Manager*

*Sep 2019- Dec 2020*

- Owned product and managed agile backlog, sprints, documentation and testing
- Increased user engagement by 25% conducting **A/B** testing to maximize efficiency and User Experience
- Redesigned and launched mobile application across multiple market segments in 2019, with a combined usage of 11M monthly active users
- Led brainstorming sessions with clients to determine business objectives and specifications which resulted in additional revenue exceeding **\$5** million
- Facilitated communication between stakeholders (engineering, design, QE/Perf, Ops) to deliver the app on-time and under-budget of \$5.7million.

### Shutterfly

**Remote**

*Product Manager*

*Dec 2016- Sep 2019*

- Managed the product backlog and feature creation from Ideation to Launch followed by iterations including our portrait studios, cards, yearbook features leading to increased user activity and downloads by 35%.
- Implemented an **Agile** ideation plan to streamline the development process which resulted in an overall cost saving of \$1.3 million over 48 months
- Defined the Product vision, Roadmap, and Market Fit by aligning features to our core competency which was to “make the world a better place by helping people share life’s joy”
- Conducted 500+ customer interviews for product feedback, with suggested improvements leading to a **97.8%** customer satisfaction level.

## Leadership Experience

### Tamasha SD

**La Jolla, CA**

*VP Finance*

*Mar 2019-May 2020*

- Led efforts to raise over \$30k through fundraising, sponsorships, and ticket sales of two national collegiate dance competitions with proceeds going to our partner charity, New Light India
- Facilitating the sourcing of judges and efficient handling of logistical challenges such as arranging 50 hotel rooms, over 10 vendors, and 4 venues.

## Skills

- |                     |                           |                        |
|---------------------|---------------------------|------------------------|
| • Product Strategy  | • Salesforce, Excel       | • Tableau, Power BI    |
| • Python, Java, SQL | • Organizational Skills   | • Team Management      |
| • UX/UI             | • Slack, Monday.com       | • Customer Interviews  |
| • Zeplin, Balsamiq  | • Agile, Waterfall, Scrum | • Marketing Research   |
| • Sketch, Adobe CC  | • Jira                    | • Forecasting          |
| • Asana             | • SDLC                    | • Competitive Analysis |