

# ZAIN YASEEN

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🏠 Pakistan

## SUMMARY

Highly accomplished software developer with a track record spanning 3+ years, showcasing proficiency across Salesforce Commerce Cloud, Salesforce Core, Java Spring Boot, JavaScript, and Python/React development. Demonstrated expertise in successfully executing end-to-end projects, adeptly engaging with clients, and pioneering inventive solutions.

## TECHNICAL SKILLS

- **Salesforce Commerce Cloud:** SFRA, ISML templates, OCAPI, Service Framework, Services writing, Web service Integration, Multi-Site, Multi Country, Jobs, Page designer
- **Salesforce:** Apex, Trigger, Classes, Asynchronous Apex, Integration, customize system objects, identify relationships and converting to salesforce custom objects, SOQL and SOSL, Lightning Web Component and Lightning Aura Components
- **Web Technologies:** Java (Spring Boot), JPA, Hibernate, JavaScript, Chart JS, JQuery, React JS, HTML5, CSS3, XML, SOAP/REST, JSON, and Bootstrap.
- **Source Control Systems:** GIT (GitHub, Bit Bucket), Source Tree, GIT Bash.
- **IDE:** IntelliJ IDEA, Pay charm and Visual Studio

## HONORS & AWARDS

Honored with the ANT Stand Out Performer Award 2021 by ANT SOFT's leadership, acknowledging outstanding achievements in Salesforce Commerce Cloud excellence.

## TRAINING & CERTIFICATIONS

- Accomplished the Salesforce B2C Commerce Developer Certification.
- Attained the prestigious Salesforce Certified JavaScript Developer I Certification.
- Earned a remarkable 188,000 points on Trailhead, securing 300 Badges along with 17 Super badges.

## PROFESSIONAL EXPERIENCE

### **Developer | ANT SOFT (Salesforce Commerce Cloud & Salesforce Core)**

In my current role, I am dedicated to delivering support and advancements for active projects built on the Salesforce Commerce Cloud (SFRA) platform. This entails introducing novel functionalities, rectifying issues, and meeting client-specific customization demands by harnessing a spectrum of Salesforce Commerce Cloud features, including:

- Leveraging the Services framework

- Executing Jobs
- Utilizing the Form framework
- Deploying OCAPI
- Navigating the intricacies of the Page Designer

### **Salesforce Developer**

In my capacity as a Salesforce developer, my role revolves around constructing and elevating the CRM system through a fusion of Salesforce's declarative tools and coding methodologies. This encompasses the adept utilization of Flows, Approval processes, Data security protocols, Lightning Web Components, and the Apex programming language.

#### **Developer | SESQUAD (Salesforce Commerce Cloud)**

During my tenure as a Junior Salesforce Commerce Cloud developer, I proactively participated in dissecting project requisites and diligently pursued training assignments to establish a robust grasp of fundamental Salesforce Commerce Cloud concepts. I conscientiously accomplished Trailhead modules to augment my proficiency. My commitment was resolutely directed towards refining my abilities and making meaningful contributions to project accomplishments. I exhibited a strong passion for continuous learning and an unwavering enthusiasm for personal and professional growth within the sphere of Salesforce Commerce Cloud development.

#### **Developer | SESQUAD (Java Spring Boot)**

I led backend development using Spring Boot for strong web systems. Created smooth communication with RESTful APIs for efficient data exchange. Integrated MySQL and PostgreSQL databases, improving data capabilities. Resolved app problems, boosted performance, and collaborated for scalable solutions using design patterns.

#### **Developer | XOVOLO (Python/React)**

I collaborated closely with development teams to define clear project objectives and meticulous plans. Leveraged React JS to craft captivating frontend features, while Python in conjunction with Django served as the backend, ensuring streamlined data processing. I conducted comprehensive assessments of the application's reliability to guarantee its robustness and dependability.

## **PROJECTS**

- **Denali 1.5(Cartier)**

In my capacity as a Senior Developer, I spearheaded the creation of a seamless checkout experience harmonizing with the existing structure of the customer website, underpinned by the SFRA framework. Among our achievements, we orchestrated enhancements for the internal call center application known as Mercury, optimizing the management of customer information and orders. A pivotal contribution included conceiving the "Notify Me" feature, which facilitates real-time product availability checks via the Fluent Order Management System (OMS). Further, I orchestrated the integration of Yext, a repository of boutique

information, into our system, resulting in the innovative boutique pickup functionality. I also introduced and customized distinct order statuses such as "Pickup in Boutique," "Return," "Replace," and "Lost and Stolen," enriching the range of customer interactions. An additional triumph entailed streamlining Mercury's user authentication via the Commerce API, thus automating the verification process for Mercury users.

- **Gallery Furniture**

While working on the Gallery Furniture project, I took designs from PSD files and turned them into actual web pages using **ISML**, **Bootstrap**, **CSS**, **HTML** and **JQuery**. This made the storefront look and work like it should. I made new special templates for different pages like the Home Page, Product Listing Page (PLP), and Product Detail Page (PDP). These templates made the storefront look better and made it easier for users to use. I helped with the Gallery Furniture project by finding and fixing problems (bugs) and making changes to the website as the team needs. This includes figuring out what's causing issues and changing the code to make everything work well.

- **Leave Management System**

The Leave Management project was designed using salesforce Core to facilitate the efficient management of employee leave requests within an organization. It provides a centralized system for employees to request leaves, allows managers to review and approve/reject those requests, and maintains comprehensive records of employees' leave history.

- **Centralized Product Management (CPM) System**

Developing Centralized Product Management (CPM) System is a user-friendly system used by e-commerce businesses to store and manage all product information from a unified dashboard. CPMS enables e-commerce merchandisers to easily create, upload, edit and distribute product-level data across all major sales & distribution channels. Our system will generate JSON or XML type format according to locals that are used at any e-commerce platform. Users do not have to hustle by multiple entries to add product data to different platforms. Our system contains different micro services like product, category, feeds, gateway, and authorization. The **product category and authorization services** is used to perform crud operation on product category and user respectively. The **feeds service** is used to generate the JSON or XML of the products and categories for importing in the e-commerce system. The **gateway service** is used to access the other services like feed, product and category. We achieved this goal by using **React.JS**, **Java(Spring-Boot)**, database and **Micro Services Architecture**.