



Jagadish Prasad Moharana

Senior Graphic Designer

Contact

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Professional Profile

As a dynamic and innovative professional with 9+ years of invaluable hands-on experience in handling several simultaneous creative design projects, concept creation, graphic design, motion and visual conceptualization. Equipped with the ability to escalate brand awareness by utilizing skills gained in the creative industry, being able to identify opportunities, overcome objections, build long-term mutually beneficial relationships with vendors, workforce and clients, establishing a successful and lucrative company.

AREA OF EXPERTISE

- ◆ Logo & Brand Design
- ◆ Illustration
- ◆ Poster, Leaflet Design
- ◆ Brochure, Magazine
- ◆ Packaging Design
- ◆ Social Media Design
- ◆ Motion Graphics
- ◆ Charector Animation
- ◆ Video Editing
- ◆ UI Design etc.

SOFTWARE SKILLS

- ◆ Corel Draw
- ◆ Adobe Photoshop
- ◆ Adobe Illustrator
- ◆ Adobe Aftereffects
- ◆ Adobe PremierPro
- ◆ Charector Animator
- ◆ Figma
- ◆ HTML 5, CSS 3, JQuery

Experience

2022 - Present

Senior Graphic Designer

Emproto Technologies, Bengaluru

- Designed for Digital Marketing requirements like Social Media Post (both Static & Motion Graphics), ADS etc.
- UI Design, Web Banner
- Logo & Icon design
- Marketing Materials like Poster, Leaflet, Brochurs, Catalogue, Presentations etc.

2017 - 2022

Senior Graphic Designer

Odesine Ventures, Bhubaneswar

2015 - 2017

Senior Graphic Designer

1bakeshop, Bhubaneswar

2014 - 2015

Senior Graphic Designer

Gitanjali Awards, Bhubaneswar

Education

Bachelor of Science (Physics)
Utkal University, 2008

12th Examination (PCM)
Odisha CHSE, 2004

Certification

Visual Communication Design
NPTEL Online Certification and IIT Roorkee

Experience in Details

2022 - Present

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2017 - 2022

Senior Graphic Designer

Odesine Ventures, Bhubaneswar

- Lead the design, development and implementation of graphic, layout and production communication materials.
- Delegate tasks to a 4-member design team and provide counsel on all aspects of the project.
- We worked many International Projects like UNICEF, Sightsavers, WHO etc.

2015 - 2017

Senior Graphic Designer

1bakeshop, Bhubaneswar

- I designed numerous marketing programs like icons, brochures, newsletters, infographics, presentations, advertisements etc..
- I designed different types of Packaging layout & graphics for bakeshop
- I also work with web developers for "mobitrix" a sister company of bakeshop. My responsibilities are create icons, UI, infographics etc.

2014 - 2015

Graphic Designer

Gitanjali Awards, Bhubaneswar

- Worked with senior designer to develop unique product branding
- Created 50 original Trophy & Mementos creative for using Adobe Illustrator and Coreldraw

Language

English, Hindi & Odia (Read, Write & Speak)

My Portfolio : <https://www.behance.net/jpmoharana>