

# Ayan S

Apex, LWC, Lightning Components, Aura, Flows, Custom objects, Validation rules, OWD settings, Process builders, Sales Cloud, Service Cloud, Experience Cloud, Marketing Cloud, Einstein Analytics, REST API, SOQL, Visualforce, HTML5, REST, and full-st

## GET IN CONTACT

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## PERSONAL DETAILS

- Total Experience 8 Years 1 Month
- Current Location Hyderabad
- Date of Birth Oct 23, 1998
- Gender Male
- Marital Status Single / Unmarried

## SKILLS

- Manual Testing
- Apex Data Loader
- Salesforce Sales Cloud
- Workbench
- Salesforce.Com Development
- CPQ
- CLM
- Service Cloud
- SFDC
- Marketing Cloud
- Community Cloud
- Sfmcs
- Salesforce Integration
- Soql
- Data Loader
- Visualforce
- Aura
- Lightning
- Lwc
- Salesforce Lightning

## TECHNICAL SKILLS

- Custom Objects, Validation Rules, CPQ
- Sales Cloud, Service Cloud, Experience
- Soql
- Lwc
- Salesforce B2C CommerceCloud, SFCC, SFRA
- Apex Classes, Apex Triggers, Batch Apex
- Data Loader, Data Security, Record Shari
- Apex Performance, Apex Triggers

## PROFILE SUMMARY

Strong SFDC hands-on development experience and expertise in designing, developing, and implementing secure and scalable critical business solutions in Salesforce CRM. Worked with technical managers, architects, and business stakeholders in gathering requirements and driving the team to implement the technical solutions. o Strong hands-on experience in writing Apex programming, LWC, Lightning component, Apex, Flows, Security, Sales Cloud, and APIs. Develop high-level design for business requirements and I was able to come up with prototypes and demonstrate solution design o Hands-on experience with integrating Salesforce with cloud-based applications and on-premise applications using standard and custom REST APIs. Good Experience in core web technologies including HTML5, JavaScript, and jQuery and web services (REST & SOAP, JSON & XML, etc.) Salesforce Admin cum Developer or Functional domain on Salesforce Clouds(Service Cloud, Salesforc ??? Salesforce Lightning experience, Apex, Visua

## EDUCATION HISTORY

### Graduation

Course	B.Tech/B.E.( Computers )
College	Bengal Institute of Technology, Bardhaman
Year of Passing	2016

## WORK EXPERIENCE

Feb 2016 to Present

### Salesforce Developer at Deloitte

Strong SFDC hands-on development experience and expertise in designing, developing, and implementing secure and scalable critical business solutions in Salesforce CRM. Worked with technical managers, architects, and business stakeholders in gathering requirements and driving the team to implement the technical solutions. o Strong hands-on experience in writing Apex programming, LWC, Lightning component, Apex, Flows, Security, Sales Cloud, and APIs. Develop high-level design for business requirements and I was able to come up with prototypes

- APEX, Visualforce, REST, SOAP/WSDL, SQL
  - Connected Apps, Custom Objects, Workflow
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## **COURSES & CERTIFICATIONS**

- Salesforce Platform Developer 1
  - Salesforce Certified Administrator
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## **SOCIAL LINKS**

- <https://linkedin.com/feed/ayan-sen823>

and demonstrate solution design o Hands-on experience with integrating Salesforce with cloud-based applications and on-premise applications using standard and custom REST APIs. Good Experience in core web technologies including HTML5, JavaScript, and jQuery and web services (REST & SOAP, JSON & XML, etc.) o Excellent planning, organization, time management, and written and verbal communication skills. ??? Salesforce Lightning experience, Apex, Visualforce, SOQL/SOSL, Force.com IDE and Force.com Ajax Toolkit, Salesforce API integration ? Strong experience in Salesforce configuration and customization ? Strong experience in integrating Salesforce with external systems ? Strong experience in Agile way of working ? DevOps practitioner with Bitbucket, Git and CI/CD experience ? Good understanding and exposure to Salesforce DX ? Proven knowledge of business process and its KPIs, including best practices to support the relevant business processes ? Good Communication, Analytical & problem solving skill ? Configure and customize solutions using Salesforce platform to support critical business functions and meet project objectives and client requirements ? Ensuring Salesforce best practices are followed in configuring and customizing the application ? Communicate with project manager, scrum master, clients and other developers to design cohesive project strategies and ensure effective collaboration throughout all phases of development, testing and deployment ? Coordinate development activities to be assigned to a team of 1-5 developers; ? Develop detailed system requirement specifications for medium to large program segments ? Develop Technical Design Document, Conduct peer review, Unit Testing ? Acted as a product SME for complex functional issues as needed, especially related to determining when customer requirements require a custom solution and configuration and validation of new features ? Defining technical solution to the requirements, creating technical tasks for the team members, ensuring team follows the best practices and leading the team from technical front and owning the solution

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## **PROJECTS**

### **DDA, 1001 Days**

Technical point of contact for any issues the product team has with their new org of Salesforce. Administer users & permissions. Troubleshoot connectivity issues between Rubrik product and Salesforce Assist in any debugging of errors raised by the product team during their reading of Salesforce data or Insertion / Update of data back into Salesforce. Should be able to explain the error back to engineers that do not specialize in Salesforce. Provide recommendations on the solution and implement fix Support in test data generation for the Rubrik product team to build a product on top of Salesforce. Apex Logic, Apex Performance, Apex Triggers & Framework, Integration Design & Solutions, Lightning - Aura, LWC, SOQL Optimization, Exception Handling, Deployment Practices, Sales Cloud Experience, SFDC Configuration, Data Security and Record Sharing, Data Relationships and Field Types, Change Management, Reporting, Data Management, setup of sandboxes, Audit trail and logging, SFMC