**Venu Emmadishetti Email:** [venuesforce@gmail.com](mailto:venuesforce@gmail.com)

**Certified Salesforce Developer**  **Contact: + 91 9866699664**

**PROFESSIONal summary**

Strategically-minded Salesforce Developer with 6+ years of Experience and 8+ years of overall Experience, capable of working independently and as part of a divergent team to develop various applications on Salesforce.com environment and achieve key position in fast-paced technology sector with varied responsibilities. Able to quickly yet concisely understand objectives towards Development, Configuration and Administration in area of Salesforce, in an Organization.

**highlights**

* 6+ years of experience in salesforce.com involved in various stages of SFDC life cycle including Define, Design, Development, Review, Support and Maintenance, and SFA applications based on Apex Language and leveraging Force.com Platform.
* Experience in customizing standard objects like accounts, contacts, opportunities, products, cases, leads, campaigns, reports and dashboards and custom objects.
* Skilled in Salesforce CRM integration, Developing and deploying custom integration solutions and Proficiency in administrative tasks like creating Profiles, Roles, Users, Page Layouts, record types, Report extraction to various formats, Email Services, Approvals, Workflows, Applying Sharing Rules, Tasks and Events, Territory Management.
* Proficient in CRM business processes like Campaign management, Lead Management, Case management and support automation.
* Experience in SFDC development using Lightning Application, Apex classes and Triggers, Visual Force, Batch Apex, Partner and Enterprise WSDL, Force.com IDE.
* Experienced using Salesforce Lightning UI. Created Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
* Upgraded some Apps from Salesforce Classic to Lightning Experience to develop rich user interface and better interaction of pages.
* Created multiple Lightning Components, added CSS and Design Parameters that makes the Lightning component look and feel better.
* Enabled Aura Framework, by adding Aura Attributes and Aura Handlers for Events to focus on Logic and Interactions in Lightning Applications.
* Created modern Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
* Started working on Lightning Web Components, Having good knowledge.
* Worked on Salesforce Community cloud like how to engage with employees, customers, partners.
* Implemented communities and built external pages.
* Experience using Salesforce Web services API like REST and SOAP.
* Integrated GFoRce salesforce application with Twilio SMS service application by using REST
* Used field level security along with page layouts in Lightning to manage access to certain fields.
* Created page layouts, search layouts to organize fields, custom links, related lists, and other components on a record detail and edit pages. Implemented pick lists, dependent pick lists, lookups, junction objects, master detail relationships, validation and formula fields to the custom objects.
* Experience of Web-to-lead, Web-to-case, Email-to-case functionality.
* Extensive experience of using declarative features like validation rules, workflows, approval processes, Escalation Rules, sharing rules automation for satisfying complex business process automations.
* Experience in migrating data from windows network folder to Salesforce using Apex Data Loader CLI setup.
* Have good working knowledge in querying salesforce.com database using SOQL & SOSL queries and Governor Limits.
* Experience in reviewing Test Plans, Test Scenarios, and Test Cases and performed testing for various applications at Unit testing and Integration Testing.
* Ability to work on own initiative and as part of a team, willingness to learn new technologies, openness to new ideas and ability to learn quickly.
* Experienced in working with different software development methodologies like Agile and Scrum.
* Having good experience on deployment using Azure DevOps, CI/CD process, ANT Tool and Changeset.
* I got a chance to work with Einstein team, worked on creating Model, stories and Datasets for prediction score outcome.

**TECHNICAL SKILLS**

Languages : Apex, Visual Force

Operating System : Windows Family.

Web Technologies : HTML, XML, CSS, JavaScript

Tools : Azure DevOps, Visual Studio Code, Eclipse IDE, Work Bench

**EDUCATIONAL SUMMARY:**

* Masters of Business Administration in 2012 from Osmania University.
* B.sc (Computer Science) in 2010 from Kakatiya University.

Professional Experience:

* Working as a Tech Lead(Including Lightning Developer) at **Value Momentum Inc Hyderabad** From Mar 2020 to till date.
* Worked as a Associate (Salesforce Developer) at **Cognizant Technologies Solutions** From Oct 2017 to May 2019.
* Worked as a Software Engineer at **MassMailer Inc** From Sep 2016 to Oct 2017.
* Worked as a Software Engineer in **Sambodhi Tech Solutions Pvt. Ltd.** From June 2013 to Sep 2016.

**KEY SALESFORCE PROJECTS**

**Project 1**

Title : **GFoRce Lightning (GEICO)**

Role : **Lighting Developer & Administrator**

Duration : **Mar 2020 to Aug 2022**

**Description:**

**GFoRce** is a professional Insurance based application which is completely built on lightning platform, this is community portal which helps GFR’s and Agent to perform their daily activities and maintaining huge customer information which will easy their daily work. Agents able to filter Quote records from Quote filter lightning page where they can find all the information and they can create Task and Events and also, they can create Policies if they are able sell the product.

**Responsibilities:**

* Worked on requirement gathering and designing this application.
* Played Key role an implementing this application and handled the team.
* Worked on Lighting components, apex controller classes various functional needs in the application
* Worked on client-side controller using java script controller and helper.
* Extensively used Salesforce Lightning Design System components in the Lightning Components.
* Worked on Apex Triggers for the required functionality.
* Worked on Community Builder setup added respective components, navigation menu.
* Worked on Setting up login flow and flow for switching into different profile.
* Created Data Validation rules and Formulas as per business requirement.
* Worked on Test classes by following the best practice.
* Worked on deployment using Azure DevOps CI/CD process.
* Utilized Apex Data Loader CLI to import data into Salesforce from network folders
* Integrated GFoRce application with Twilio SMS thirty party application using REST API
* Involved in project meetings, daily status meetings

**Project 2**

Title : **MyFacility (H-E-B)**

Role : **Lighting Developer & Administrator**

Duration : **Oct 2017 to May 2019**

**Description:**

**My Facility** is a professional management discipline focused upon the efficient and effective delivery of support services for the organizations that it serves. It serves to ensure the integration of people, system, place, process and technology. This application completely built on Lightning aura frame work which will help Vendor admins and Technicians to create work orders and up on dispatch the work order will be sent to Vendor admin where they need approval up on approval it will be assigned to respective technicians where they need to start work up on work order and then again up on completion of work it will be sent for approval and vendor again will review the work done by technician and up on approval it will be sent to the invoice analyst who can review the rate of the work done by technician and if he approves then invoice will be generated for the respective work order.

**Responsibilities:**

* Worked on Lighting components, Apex Classes, Controller Classes various functional needs in the application
* Extensively used Salesforce Lightning Design System (SLDS) components in the Lightning Components.
* Worked on Lightning App Builder Lightning Record Pages, Home Pages.
* Worked on Apex Triggers for the required functionality.
* Worked on lighting actions to Implement business requirements.
* Created custom Objects, Tabs, Fields, Page layouts as per Business Requirements.
* Worked on Approval Process to escalation purpose.
* Created Data Validation rules and Formulas as per business requirement.
* Worked on Test classes by following the best practice.
* Worked on deployment in order to move from dev sandbox to demo sandbox.
* Setup the permission sets, public groups, roles, queues and OWD.
* Utilized Apex Data Loader to set up the actual data.
* Worked on mobile testing by using different types of devices.
* Involved in project meetings, daily status meetings

**Project 3**

Title : **MassMailer**

Role : **Developer & Administrator and Support**

Duration : **Dec 2016 to Oct 2017**

**Description:**

MassMailer is the best solution to eliminate Salesforce email limitations for sending mass emails via mass email wizard or campaigns. This MassMailer is an app exchange product which had integrated with SendGrid third party application where SendGrid is a cloud-based SMTP provider that allows you to send email without having to maintain email servers, It’s been integrated by using REST API web services. By using MassMailer application we can send mass emails to Leads and Contact email recipients. You can also send mass stay-in-touch emails without hitting any Salesforce email limitations.

**Responsibilities:**

* Used to setup MassMailer app in customer Salesforce Org and demonstrate them
* Analyzed customer issues and resolved the issues.
* Setup MassMailer Campaigns and Run the reports.
* Created Several Reports Using MassMailer Email Statistics.
* Developed Apex Classes, Controller Classes and Apex Triggers for various functional needs in the application.
* Developed Visualforce Pages and Visualforce Components with Apex classes to provide functionality to the Visualforce pages.
* Worked on Schedule apex and Batch apex

**Project 4**

Title : **Cloud Drop**

Role : **Developer & Administrator Support**

Duration : **Sep 2016 to Dec 2016**

**Description:**

Salesforce content storage makes your team more effective, but it has it's limitations. Cloud Drop is easy solution that gives your team Salesforce file storage with no FTP or attachment worries, increased file size limits. Cloud Drop had integration with Rackspace Cloud using REST API web services where Rackspace Cloud Offerings include Cloud Storage.

* Drag and Drop file upload / multiple files upload
* Create folders, sub folders
* Set a file as private, or set a file as public to be accessed via URL
* Attach files to Salesforce standard or custom objects, or even in a visual force page

**Responsibilities:**

* Involved in creating custom fields, page layout, relationships, record types.
* Developed Apex programming, visual force pages, report generation and data migration
* Using visual force and apex controllers implemented the business logics required.
* Prepared automation using workflows and triggers.
* Preparation of Unit test cases.
* Played a key role in project plans and associated client communication documents.
* Designed Page layouts and Record types.
* Designed and developed using Apex Classes, Schedule class, Triggers.

**Project 5**

Title : **Employee Attendance**

Role : **Developer & Administrator Support**

Duration : **Sep 2015 to Sep 2016**

**Description:**

Salesforce Employee Attendance portal developed using visual force page which has built for internal purpose to maintain employees work hours, leaves, work from home requests.

**Responsibilities:**

* Created custom app and custom objects for respective portal.
* Involved in creating custom fields, page layout, relationships, record types.
* Created custom login page using visual force and apex controllers implemented the business logics required.
* Created Employee Attendance sheet to fetch details for Login/Logout
* Prepared automation using workflows and triggers.
* Preparation of Unit test cases.
* Played a key role in project plans and associated client communication documents.
* Designed Page layouts and Record types.
* Designed and developed using Apex Classes, Schedule class, Triggers.

Personal Information:

Full Name : Venu Emmadishetti

Marital Status : Married.

Date of Birth : 31st Aug 1987

Languages Known: English, Hindi & Telugu.

Current Location : Hyderabad-India.

Passport No : K7658071.