

# Mukesh HK

Project Delivery Lead

## Contact

### Address

Mulbagal, kolar, Karnataka-563131

### Phone

903-650-9938

### E-mail

Mukeshreddy191@gmail.com

### LinkedIn

[www.linkedin.com/in/mukesh-hk-b5956622/](https://www.linkedin.com/in/mukesh-hk-b5956622/)

## Skills

Team Leadership

Quick Learner

Adaptability

Project Management

Teamwork

Machine Learning

Power BI

Problem Solving

Training Strategy

## Projects Handled

Product insight Projects

Location insight Projects

Image Annotation Projects

Voice Annotation Projects

Intent Projects

CHATBOT Projects

To pursue a career in a reputed organization which helps in enhancing my skills and using my skills and abilities to the up most for the growth of organization and my personal growth in this challenging and rapid environment.

## Work History

June '21 – Present

### GFACTORS (OPC) INDIA PVT LTD., BANGALORE

#### Project Delivery Lead

- Plan, estimate and assign resources to the projects and ensure deliverables to the client based on the project deadlines.
- Prepare taxonomy for the projects based on the insights or the customer reviews to make the machine more efficient
- Adaptable to various projects and workflow's at the same time.
- Attending the client & stake holders meetings to know and give feedbacks on work status and requirements.
- Uphold the team member's rights and freedom to make team leaned towards the work and to maintain team spirit.
- Coordinating and ensuring the Training on new vertical is well received by taggers.
- Hand-holding Training of newcomers.
- Maintaining Daily Productivity Trackers.
- To facilitate all sorts of training across projects in the most scalable way.
- Responsible for utilisation, cost structure & quality.
- Negotiating contracts with external vendors & freelancers.
- Create taxonomy based on the project requirements to categorize particular insights based on the emotion.

July '19 – May'21

### GFACTORS (OPC) INDIA PVT LTD., BANGALORE

#### Quality Analyst & Team Lead

- Perform trend analysis of quality analysts, annotators, and interns who are working on diverse projects.
- Developed and **maintained quality assurance** procedures documentation.
- Evaluating quality of annotators who labelled media reviews across various brands to uncover key aspects of brand's products and brand's services that customers care about.

#### Key Responsibilities.

- Ensuring that the delivered accuracy percentage of the team for each project is **above 70%**.
- Team lead for 25 employees.
- Ensured productivity more than 70% of my team members based on target and quality.
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- Close monitoring the team
- Assist in review and development of the errors committed during data mapping.
- Work closely with Manager to provide feedback and suggestions to **improve accuracy** of the captured insights of the attributes.

Nov '18 –  
June '19

#### GFACTORS (OPC) INDIA PVT LTD., BANGALORE Sentiment Data Analyst

- Worked on Annotation tools - **Sprinklr, Superannotate, Prodigy, Shaip.**
- Analysis of reviews posted on social media channels such as Twitter, Yelp and Reddit, etc. to decipher **values/messages into meaningful insights** tailored to specific clients.
- Organized information by studying, analyzing, interpreting, and classifying data.
- Analyzed customer's intention and identified whether it relates to an opinion, news, marketing, complaint, suggestion, appreciation, or query.

## Education

### B.E: Computer Science - Engineering

*Vemana Institute of Technology (VIT) – Bangalore.*

## Declaration

I, **Mukesh HK**, hereby declare that all the information provided by me is true to the best of my knowledge.

Date:

Place: