**Ravi Veerachamy**

**Senior Salesforce Developer – Lead & Architect**

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**A result oriented professional aspiring to work for and grow along with an organization.**



Total 12 years’ experience. And over ​**7 years of hands on Force.com platform development and configuration** experience and 5 Years into web development.

* **Salesforce Certified - Platform Developer I (WI19) & Administrator.**
* Experience in Development, Administration, Configuration, Implementation, Support of Sales Force CRM & Force.com applications, **Sales cloud, Service Cloud, CPQ, Community, Experience Cloud & Marketing Cloud**.
* Extensive Experience in **Email Studio, Journey builder, Mobile connect, Mobile Push, Contact Builder, Audience Builder**.
* Strong experience in development of **Custom objects, Flows, Triggers, Workflows, approvals, Visual Force Pages, Apex classes, Aura component & LWC.**
* Hands on experience in Salesforce & Marketing Cloud Webservices including **REST and SOAP API**.
* Hands on experience ​**in SOAP/REST API integration with third party (Quickbook, Python, GoogleApi, Contant Contact, Metric & PHP Website).**
* Hands on experience **in**​ **Salesforce to Salesforce Connections.**
* Good Experience**in**​ **Salesforce App packaging and publishing by using partner community.**
* Good Experience in data migration tools like ​**Talend Open Studio, Apex Data loader,**
* **Salesforce import wizard and Informatica Cloud**.​
* Implemented Security using **Profiles**​ **and Permission sets.**
* Experience in building ​**Lightning Components using Aura Framework & LWC.**
* Hands on experience in ​**handling the releases and deployment plans.**
* Hands on experience in ​**Optimizing code & SOQL queries.**
* Added experience in client-side scripting ​**like JavaScript, JQuery and CSS.**
* Mentoring ​**the new joiners**​ in Salesforce platform.

**TECHNICAL SKILL SET**



**Programming Language:** Apex Programming, Triggers, Test class, Visualforce Pages, JavaScript, jQuery, HTML5, Aura Framework, LWC, PHP, Java, Angular Js.

**Tools:** Data Loader, Visual Studio, Eclipse IDE, Microsoft Visio, Draw.IO, Postman, Dreamweaver, Aptana Studio

**Platforms:** Force.com

**Databases:** SOQL, MYSQL

**Integration:** SOAP API, REST API, Salesforce to Salesforce Connections, Payment Gateway.

**Professional Experience**



* **Sr.Salesforce Salesforce Developer,** Trumatics Software Labs, Chennai. July July 2020 – Present

**Syrainfotek, Soquetek & CloudQ 3 are the same company, changed name for branding**

* **Sr.Salesforce Salesforce Developer,** CloudQ, Trivandrum. January 2020 – July 2020
* **Sr.Salesforce Salesforce Developer,** Soquetek Private Ltd, Trivandrum. January 2018 – December 2019
* **Sr.Salesforce Salesforce Developer,** Syrainfotek Private Ltd, Trivandrum. October 2017 – December 2017
* **Sr.Software Engineer II,** Versatile Soft Solutions, Chennai. September 2014 – September 2017
* **Software Engineer,** SWDG INC, Chennai. May 2013 – September 2014
* **PHP Programmer,** Youboss GMBH, Chennai. January 2011– April 2013

**Project Name:** ​**Salesforce – Salescloud**

**Project Overview:** ​​The Product “Constant Contact Fusing ”  provides the user a personalized way of updating contact efficiently. With this product the user can integrate contacts in the Salesforce CRM. This tool is designed to make your work a bit quicker to import the contacts in Salesforce CRM.

**Project Name:** ​**Salesforce with Constant contact Integration – Salesforce Apexchange App**

**Project Overview:** ​​The Product “Constant Contact Fusing ”  provides the user a personalized way of updating contact efficiently. With this product the user can integrate contacts in the Salesforce CRM. This tool is designed to make your work a bit quicker to import the contacts in Salesforce CRM.

**Roles & Responsibilities:**

* Responsible in implementation and successful delivery and act as a tech lead.
* Involved BRD design, Technical design and application architecture.
* Attending meetings & workshops with business people and gather the requirements.
* Design the project plan and time lines.
* Collaborated with teams to manage smooth development and REST API Callout, testing and Production releases and security scan.
* Responsible in recommending best practices for the design and development team for ensuring efficient releases and code merge from multiple project streams
* Handled Code Review and enhancements on the system to improve performance
* Developed custom lightning components.
* App publishing in partner community.

**Project Name:** ​ **– Salesforce Apexchange App – Care2Share**

**Project Overview:** ​​This app is an event organizers dream. It is an answer to having one system to handle all your donor / fundraising event details and communications. Gone are the days when you had to toggle between three or four different systems or spreadsheets to track your donor or fundraising campaign, therefore, saving you tremendous amount of time and effort.

**Roles & Responsibilities:**

* Responsible in implementation and successful delivery and act as a tech lead.
* Involved BRD design, Technical design and application architecture.
* Attending meetings & workshops with business people and gather the requirements.
* Design the project plan and time lines.
* Collaborated with teams to manage smooth development, testing and Production releases and security scan.
* Responsible in recommending best practices for the design and development team for ensuring efficient releases and code merge from multiple project streams
* Handled Code Review and enhancements on the system to improve performance
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**Project Name:** ​**NGL Energy Partners LP**

**Project Overview:** ​​NGL Energy Partners LP is a diversified midstream MLP that provides multipleservices to producers and end-users, including transportation, storage, blending and marketing of crude oil, NGLs, refined products / renewables, and water solutions.

**Roles & Responsibilities:**

* Responsible in implementation and successful delivery.
* Attending meetings & workshops with business people and gather the requirements.
* Design the project plan and time lines.
* Collaborated with teams to manage smooth development, testing and Production releases.
* Responsible in recommending best practices for the design and development team for ensuring efficient releases and code merge from multiple project streams
* Handled Code Review and enhancements on the system to improve performance
* Developed custom lightning components.
* Providing training to the PHC team to use the application.

**Project Name: Polestar**

**Project Overview:** ​Polestar is an international authority in Pilates education, focused on whole bodywellness, healing through movement modalities and mind-body-spirit connectivity.

**Roles & Responsibilities:**

* Requirement Gathering and Analysis.
* Rest api integration with php web application.
* Project development planning and Application Design.
* CRM Configuration management
* Implemented the complete Paypal payment gateway integration using REST API.
* Gathering business requirement, and prepare the technical design and developed Visualforce Pages, Batch Class and Schedulers.

* Preparing deployment plans and releases using change sets.
* Involved in preparing user guide.

**Project Name: Acquire Learning**

**Project Overview:** ​Acquire Learning is an education and employment business dedicated to workingon team to help professionals get closer to the job.

**Roles & Responsibilities:**

* Involved in preparing the business requirement document and user guide.
* Handled integration between Salesforce and clear reports.
* Handled lead module to find the duplicate leads and receive the leads from external system.
* Implemented Rest API to receive the leads from monster using force.com sites.
* Handled Meta Data Migration from one instance to other instance including fields, layouts, Apex classes and triggers using change sets.
* Involved in writing batch classes and Apex Triggers.
* Involved in writing test classes, deployment plans and releases using change sets.

**Project Name: Excelian Limited**

**Project Overview:** ​Excelian, an award- winning technology consultancy specialising in the FinancialServices and Commodities industries. Excelian system is a complete and feature rich system built-in Salesforce Cloud Platform for Contract Management of its Employees

**Roles & Responsibilities:**

* Maintenance of the Excelian Salesforce System by providing fixes and solutions.
* Designed and developed user skills module using Apex classes and Visualforce pages based on Salesforce coding standards.
* User Acceptance Testing for the complete implementation of Skills module.
* Upgrading of existing applications.
* Involved in deployment plans and releases.
* Data migration and Data corrections.
* Implemented Salesforce to Salesforce Connections between two Salesforce orgs.
* Integrated Salesforce to Biztalk system using SOAP API.

**Project Name: The Smart Cube**

**Project Overview:** ​The Smart Cube is an organization that deals in Analytics. The company hasglobal tie-ups and provides analytical data such as statistics and trend charts.

**Roles & Responsibilities:**

* Handled data migration from Professional Edition to Enterprise Edition using Apex Data loader and Talent Open Studio tool.
* Handled Meta Data Migration from Professional Edition to Enterprise Edition, including fields, layouts, validation rules and existing workflows using Force.com IDE.
* Involved in writing complex Apex classes and Visualforce pages and Apex Triggers.
* Writing complex client side scripting using JavaScript and JQuery.

* Involved in writing test classes, deployment plans and releases using change sets.
* Ensuring data quality by implementing validation rules and other business processes using workflows and approval processes.

**Project Name: 1Stop Data**

**Project Overview:**​​One Stop has​developed the world's leading database, B2B Live, providingin-depth information for companies worldwide, their senior decision makers and opt-in personal B2B emails.

**Roles & Responsibilities:**

* Developed a Report tool, which will let you to search across the entire OSD database and create counts of records based on user-defined criteria.
* Requirement Gathering and Analysis.
* Developed Apex Triggers, Apex Classes and Visualforce pages for handling the complex Business Requirements.
* Customization of the Application as per the design requirement implementing validation rules, workflows and approval processes.
* Developed User Registration Module using Force.com Sites.
* Developed dynamic search module based on the users selections using Apex and Visualforce pages.
* Written a complex Batch apex script to update the OSD database.
* Developed Dynamic reports using Salesforce Standard reports.
* Creating Test classes and Preparing deployment plans and handled releases through change sets.
* Maintenance of the Salesforce System by providing fixes and solutions.

**Project Name: Masjid Hamza (Nonprofit Success Pack)**

**Project Overview**​:​The Denver MBDA Business Center works in partnership with minority businessenterprises (MBEs) across the US to grow their businesses and realize new opportunities. Our primary goal is assist firm’s increase in size, scale, capacity thereby creating and retaining jobs.

**Roles & Responsibilities:**

* Non Profit Success Pack implementation.
* Handled Meta Data Migration using Force.com IDE
* Ensuring data quality by implementing validation rules and other business processes using workflows and approval processes
* Developed complex Apex Triggers, Apex Classes and Visualforce.
* Involved in creating and testing Invoice/Quote/Purchase order PDF using Visualforce and Apex.
* Involved in writing test classes and deployment plans.

**Project Name: Mountain Plains**

**The mission of the Mountain Plains Minority Supplier Development Council is to provide Corporate America and Government entities with greater access to the goods and services of Minority-owned business in order to develop lasting and mutually beneficial business relationships.**

**Roles & Responsibilities:**

* Involved in building applications based on Salesforce coding standards for passing the Security Review.
* Involved in Buyer/Vendor registration module using Customer portal and Force.com sites.
* Involved in writing test classes.
* Involved in developing lead conversion module.
* Designed Visualforce pages and written business logics using apex.

**Education**



**Bachelor Of Engineering**

**Grade: First Grade with Distinction – 72%**

Sree sowdambika college of engineering, Anna University, Chennai, India.

**Relevant Course Work:** Programming Languages C, C++, Java, .Net, Computer Networks, Relational Database Management Systems, Web Technologies