## **PRANAY SINHA**



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**CERTIFICATIONS** 

• IT Business Analyst , IIBA



#### **ABOUT ME**



### **Business Development Associate/Business Analyst**

- Boosted revenue by bringing in and cementing relationships with new clients and optimizing servicing of existing customer accounts.
- Planned marketing initiatives and leveraged referral network to promote business development.
- Networked among local business and community organizations to develop leads and generate business.
- Developed new business by networking with prospects and valuable customers.
- Researched, analyzed and projected market data for potential markets.
- Met with current clients to assess needs and develop improvement plans

**SKILLS** 



- · Product knowledge
- Lead Generation
- Teamwork
- Strategic Planning
- · Time management
- Project Management
- Budgeting

### **Technical Skills**

- Unified Modeling Language (UML)
- Business Requirement Document (BRD)
- User Requirement Document (URD)
- Functional Requirement Document (FRD)

**EDUCATION** 



• Bachelor of Engineering / Bachelor of Technology

R V COLLEGE OF ENGINEERING Bangalore, Karnataka Completed, July 2018

WORK EXPERIENCE



May 2019 - Current

**BUSINESS DEVELOPMENT ASSOCIATE** 

AADHYA ENGINEERS Bangalore, Karnataka

# COMPUTER PROFICIENCY

### Softwares

- MS VISIO
- BALSAMIQ
- AXURE
- MS WORD
- MS POWERPOINT

### LANGUAGES



### Languages

- English
- Hindi

PERSONAL



Birthday: Gender: • 12/08/1994

Male

Marital Status: • Single

Nationality: • Indian

**ADDRESS** 

400KE3. - Mailasandra, Kengeri

Q

Bangalore - 560059

Karnataka