Shorya Choudhary

Address: 144, Sector 45, Gurugram   **Phone number:** +919360025458
Email address: choudharyshorya02@gmail.com
Web: https://www.linkedin.com/in/shoryachoudhary/

Work experience

08/2019 – 04/2020
Gurugram, India

Co-founder
Surge Street

- Provided end-to-end **B2B** Lead Generation Services with a data-driven approach using relevant **data scraping, listing boards**, **custom mailing** campaigns and **automation** tools.
- Closed **10+** clients and generated **900+ B2B leads** using automated multi-channel campaigns.
- Booked meetings with an average of **15 qualified leads** per client per month.
- Scraped prospect data and launched **multi-touch outbound campaigns(across 5+ industries),** handled replies thereby connecting our clients with relevant leads.
- Provided verified **List Building** and **Data Enrichment** services.

05/2018 – 07/2019
Chennai, India

Software Engineer
Larsen & Toubro Infotech (Campus Recruitment)

- Developed and independently maintained the Fuel Consumption module of 'Asset Insight', an in-house IOT-enabled web application used across **500+** Larsen and Toubro construction jobs.
- Developed a **Live-Tracking Module** using Google Maps API, and real-time and historical GPS data from **Apache Spark** for all **25,000+** mobile and **10,000+** immobile operational assets involved in all the projects.
- Worked closely with the client regarding new features, change-requests, and provided effective solutions for developing business logic which saved an average of **10000+ gallons** of diesel fuel per month.
- Worked on **SQL server**, wrote efficient stored procedures, restructured the database, migrated data using **SSRS**.
- Developed back-end of the application using Entity Framework(**EF6**) on the **.NET 4.5** framework(C#) and a Database-First approach.
- Created front-end views for the module using **HTML**, **CSS**, and **Javascript**(**ES6**).
- Developed **web APIs** for the complementary Mobile Application used by **1000** L&T employees and growing.
- Performed Unit and Integration testing for new changes and provide client support to job sites as required.

Internship

05/2017 – 07/2017
Noida, India

Software Developer Intern
enCypher Technologies

- Worked independently on a desktop **IP-Camera surveillance** application for the company using Java AWT & Swings that displayed Real-Time footage of multiple IP Cameras.
- Used the FFMPEG - VLCJ library and various Image Processing Filters such as **Motion Detection**, **Facial Recognition**, and **Zonal Monitoring** via python scripts that could be applied to camera feeds.

Education

07/2014 – 05/2018
Dehradun, India

CSE - Cloud Computing and Virtualization Technologies | B.Tech
University of Petroleum & Energy Studies
Secured First Division with **71.2%**

06/2012 – 06/2014
Kolkata, India

12th | CBSE
Delhi Public School, Ruby Park
- Secured **88%** in CBSE Examinations.
- Scored **95%** in Computer Science and Mathematics
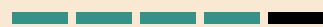
04/2001 – 05/2012
Howrah, India

10th | ICSE
Don Bosco School, Liluah
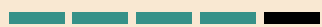Secure 92% in Computer Science and Mathematics
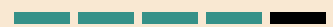
Skills

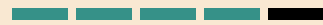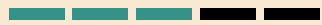**DEVELOPMENT**

.NET

Javascript

Node JS

MARKETING

Outbound Marketing

Google Lead Ads

Facebook Ads

Achievements

- **Webmaster** for the Computer Society of India, Dehradun Chapter, website for 2016.
- **Runners-up** in 'Pitch your plan', a B-Plan pitch competition organized by the E-Cell Chapter of UPES, Dehradun.
- **City Runners-up** in the Inter Scool Quiz competition across **15 premier schools in Kolkata** - **Derek O' Brien**, being the Quiz Master.
- **Runners-up** among **50 teams** in a Tug-of-War, the annual coding competition; organized by UPES, Dehradun.
- **1st position** in 'Crack the Code' event organized by **IIT-B** at Techfest 2016.

Certificates

05/2018

Cloud Computing & Virtualization Specialist
IBM
https://www.youracclaim.com/badges/8e56d782-009d-4244-aa5f-6d8fef103b1f/linked_in_profile
- Gathered a thorough understanding of Cloud Reference Architecture of NIST, IBM, etc. & different Cloud Deployment Models like Private, Public and Hybrid along with IAAS, PAAS and SAAS delivery models.
- Built expertise in setting up & administering Open Stack Private Cloud, Cloud Security & Management, & Cloud Backup & Disaster Recovery Procedures

Volunteering

08/2015 – 07/2016
Dehradun, India

Volunteer- Blood Donation Drive
Indian Military Academy
- Organized Blood Donation Drive in two college campuses of UPES.