

Sri Harsha Mareddy- MBA

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CAREER OBJECTIVE:

To work in a challenging environment where involving my skills to give a better performance and coordinate my team to lead them in the organization with dedication and maximize the customer satisfaction.

ACADEMIC QUALIFICATION:

Course	Institution	Board/ University	Percentage
MBA	Institute of Public Enterprise (IPE-Hyderabad)	AICTE	75%
B.Tech	Vignan's University, Vadlamudi	Vignan's University	81.18%
10+2	Sri Chaitanya Guntur	Board of Intermediate education	87.9%

WORK EXPERIENCE- 3.4Years

Company: Tata Consultancy Services Limited (TCS)
Technologies, Oracle 10g Database performance tuning

Domain: PL/SQL, Java EE

Designation: Business Analyst

Client: Contract Management System

- Analyze and develop business architecture using requirement such as scope, process, alternatives and risk.
- Communicate client's business requirement by constructing easy-to-understand data and process models.
- Conducting 5 Levels of testing including functional, regression, user acceptance, integration and performance to verify the client's needs are met.
- Draft and maintain business requirements and align them with functional and technical requirements.
- Collaborate, identify and document existing business processes and workflows.
- Perform cost-benefit and return on investment analyses for proposed systems to aid management in making implementation decisions.
- Create systems models, specifications, diagram and charts to provide direction to developers.
- Develop project plans that conform to Software development life cycle (SDLC) standards, and provide comprehensive status reporting for ongoing programs of work.
- Analysis and POA on how to improve existing business processes
- Identify the steps or tasks to support the implementation of new features
- Analyze the impact of implementing new features.
- Discuss the technical challenges and plan for alternative. And Preparing Proper Documentation on new development.

Skills:

- **CSM-1 Certified (2020)**
- Solid interpersonal skills-able to establish strong working relationships.
- Understand basic fundamentals of software development processes and procedures.
- Highly organized with the ability of multitask.
- Applicable knowledge on technologies used by the team.
- Ability to set clear performance standards, and hold team members accountable, while keeping team engaged and on task.

**Designation: Assistant System Engineer (2.2 Years)
(Europe)**

Client: Major Pharma Client

Responsibilities: Understanding the business requirements and gathering information from the client under Shared Services Group (SSG) business unit.

- Extensively worked on designing **Smart forms& Scripts**.
- Ability to design, coding, testing and **ABAP debugging**.
- Experience in **ABAP/4** Workbench building Data Dictionary Objects and Function Modules.
- Applied **SAP Note** which will generate Sales register and purchase registers and can be compared with the standard tables.
- Good understanding of business process procedures of **SAP-SD, SAP-MM**.
- Analyzing Functional Specifications and creating **Technical Specifications**.

Proficiency Tools

ERP SAPR/3

LANGUAGE ABAP/4

Client GUI Interfaces MS Windows XP/2000/NT/9X

PROJECT-MBA (Digital Marketing)

Title: A study on **Increasing Online Credibility and Customer Funnel Analysis**.

Company: Oasis Center for Reproductive Medicine.

Description: Concentrating on which media the customers are mainly engaged and trying to understand the keywords what they search in online world. Focusing on Social media platforms to increase online credibility by collecting reviews and feedback from the customer and sorting the data received from various sources.

- Performing Competitor Analysis
- Doing **SWOT** Analysis
- Conducting Review Sessions twice a week.
- Applying **PULL** and **PUSH** Strategies.
- **Cost Cutting** analysis

SKILLS/CERTIFICATIONS:

- Certified **Sales training techniques**- for a sales process on **Coursera**.
- Certified Supply-Chain Analytics from Coursera
- Completed **Excel –Basic to Advanced** online training on **Udemy**
- Successfully completed **SAP-ABAP** course from **Udemy**
- Completed “**Digital Marketing**” course from **Internshala**.

CO-CURRICULAR/ACHIEVEMENTS: Received “On the spot award” in TCS for client appreciation for providing better solution to P2 ticket

- Received “**Special initiative**” award in TCS for delivering an idea to the client which solved the issue in short span of time.
- Received “**On the spot award**” in TCS for solving a P-1 tickets effectively.

KEY STRENGTHS:

- Strong analytical and problem determination/solving skills.
- Excellent communication skills, both verbal and written.
- Ability to work independently and within a team.
- Willingness to learn.
- Self-Motivated and Goal Oriented.
- Flexibility and adaptable.

EXTRA CURRICULAR ACTIVITIES:

- Elected as Batch Representative (AEN-34-2016) during **ILP** Training program and won **LIRIL** Award during the tenure (04-July-2016 to 23- sep -2016).
- Appointed as class representative from 1st year of my B.tech till final year **2012 -2016**.
- I was the School People Leader during my **academic-year-2008-09**.
- Represented District Cricket team thrice consecutively from 2008 to 2010.

PERSONAL DETAILS:

- Date of Birth: 23-10-1994
- Father’s Name : M.Subba Reddy
- Mother’s Name : M.Chandravathi

DECLARATION:

I hereby declare that the details furnished in this resume are true to the best of my knowledge. I wish to establish a long tenure with a company that imparts encouragement, recognition, challenges and rewards related to productivity. On my part, will exploit and utilize what I have accumulated to produce the very best for the company with its culture and goals. If I am given an opportunity, I assure you, I will discharge my duties to the entire satisfaction of my superiors.

Sri Harsha Mareddy