SINEM

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Overall 7+ years of IT experience that includes around 6+ years of experience in the Salesforce ecosystem. Having extensive knowledge in implementing, customizing and maintaining Salesforce solutions. Hands on experience in Salesforce.com CRM integration, developing and deploying the custom integration solutions.

EXPERIENCE

03/2019 TO PRESENT

Senior Salesforce Developer/SAMSONITE Oudenaarde, East Flanders

Headquartered in Oudenaarde, East Flanders and founded in 1910, Samsonite is the world's leading luggage brand. Renowned for its breakthrough research and development, and commitment to innovation, Samsonite has excelled since its inception with a number of industry firsts. Samsonite offers an extensive range of travel, business, kids, casual and personal accessory products. Samsonite helps travelers’ journey further, with ever lighter and stronger products.

• Built client-specific solutions on Salesforce1 platform using Apex, Aura and LWC

• Migrate data from Legacy System to Salesforce CRM using Mulesoft

• Designed Round Robin Algorithm to manage multiple cases

• Experience in APEX Programming by creating Custom Triggers and perform Asynchronous calls to implement business logic as business requirements

• Used SOQL and SOSL statements within Governor Limits for data manipulation needs of application using platform database objects

• Writing relationship SOQL queries according to business requirements

• Developed Visual Force pages using standard controller, Custom controller, and extension controller

• Worked on SOAP API and REST API to design and support web services platform

• Checked processes and assessed communications within CRM systems for efficiency

• Supported existing integrated platforms and new integrations using third-party integration tools to enhance business processes and operations

• Wrote Apex code for inbound and outbound web services

• Evaluated data use and mapped to integration requirements to support business

07/2017 TO 03/2019

Salesforce Developer/THE ESTEE LAUDER COMPANIES INC. New York, NY

The Estee Lauder Companies Inc. is one of the world's leading manufacturers and marketers of quality skin care, makeup, fragrance and hair care products. The company’s products are sold in approximately 150 countries and territories under brand names including Estee Lauder, Aramis, Clinique, Lab Series, Origins, MAC, La Mer, Bobbi Brown, Aveda, TOM FORD BEAUTY, Too Faced, Dr.Jart+, and the DECIEM family of brands, including The Ordinary and NIOD.

• Hands-on experience in Approval Processes, Apex Classes and Triggers, Batch Classes, Lightning Web Components, Visual Force Pages, SOAP and REST API’s

• Built virtual home service using Vlocity Platform and Sales Cloud

• Integrated payment system Authorize.Net to capture deposit of purchases

• Worked with Informatica to load data into Salesforce from legacy system

• Worked on Data Migration from Salesforce org to another Salesforce org

• Built Aura components to track flows and cases opened

11/2015 TO 07/2017

Salesforce Developer/HERMAN MILLER Zeeland, MI

Herman Miller is a globally recognized leader in design. Since its inception in 1905, the company’s innovative, problem-solving designs and furnishings have inspired the best in people wherever they live, work, learn, heal, and play. In 2018, Herman Miller created Herman Miller Group, a purposefully selected, complementary family of brands that includes Colebrook Bosson Saunders, Design Within Reach, Geiger, HAY, Maars Living Walls, Maharam, naughtone, and Nemschoff. Guided by a shared purpose-design for the good of humankind- Herman Miller Group shapes places that matter for customers while contributing to a more equitable and sustainable future for all.

• Built Commerce Cloud to improve the customization

• Refined omnichannel service

• Created site authentication including logins for each visitor

• Maintenance of CRM functionality implementing SFDC

• Architected, designed a DATA Modeling Process of that integration using third party tool

• Used the “Page Designer” tool, which is easy to use, and with that, you’re able to do everything on your own, including design, schedule, and publish pages

• Integrated Salesforce Order Management

• Created on-demand buttons: “Create”, “Preview and Schedule”, “Reuse”

• Designed and implemented a tab called “Visual merchandising”

• Created key components: Visual Sorting

• Built complex logic components and triggers as well as involved in complex integrations using third-party tools

SKILLS

• Lightning Components (Aura and LWC)

• MuleSoft/ Informatica

• Salesforce APEX and Visual Force

• HTML / CSS / SLDS / JavaScript

• REST / SOAP / JSON

• SOQL / SOSL

• Source and Version Control: Git, GitHub

• Custom Objects, Web Services, Validation Rules

• Work Flows, Dashboards, Sandbox Development and Testing, Triggers

• Salesforce.com, SQL Server, Conga, Conga Email Template, Pardot, Salesforce Copado and AutoRabiit, Vlocity

• Basic Network Security

• DHCP

• SOHO Networks

• Networking Standards and Protocols

• IPv4 And IPv6 Fundamentals

• Networking Concepts

CERTIFICATION & LICENSES

NOV 2022

SALESFORCE CERTIFIED ADMINISTRATOR/ Credential ID: 2725918

NOV 2022

SALESFORCE CERTIFIED PLATFORM DEVELOPER-I/ Credential ID: 2726297

NOV 2021

NETWORKING ESSENTIALS Issued by Cisco