**Selva Preethi Mailvahnan**

## **9629765522**

***Summary***

## **preethipaappu16@gmail.com**

Having overall 5 years of IT experience in Salesforce based CRM

solution’s Configuration, Customization, Application Management, Testing and Quality Review.

Involved in Project Design, Project Architecting and Project Planning as a reviewer and contribution.

Strong Skills in Flows, Validations, Apex, Triggers, Visual Force pages, SOQL and SOSL.

Proficient Expereince in LWC, Aura Components, Integrations and understanding Force.com.

# WORK EXPERIENCE

Process 360, Hyderabad – *Salesforce Analyst/Developer*

Dealer Management System: *June 2021 - Present*

Objective: DMS is to implement Salesforce automation for its Distributors, Dealers and Retailers. It covers over all visit plan and its activities from Orders to Payment.

* Involved on Business Requirement analysis and creating Functional, Technical Document and Test Analysis Document.
* Worked on Standard Objects like Products and added Price Book and Price Book Entry to maintain Orders and transactions.
* Created Custom Objects like Warehouse, Stock Register and Stock Audits to check the stock availability and handling stock transactions during the visit of the Sales Executive.

# EDUCATION

B.Sc. Mathematics with Computer Applications

Lady Doak College 2013 – 2016

Treasurer – Department of Mathematics 2015 – 2016


# CERTIFICATIONS

Salesforce Certified Administrator (WI20) Salesforce Certified Platform Developer I (SU19)

# ACHIEVEMENTS

* Worked on Automating fields based on Transaction Types

using Flow/Process Builders.

* Set up Lookup Filters and Validation Rules to restrict fields on each Transactions. Created Reports and Dashboards.

Salesforce India Partner Ideathon ‘2022 - MVP Dealer Management System

# SKILLS

* Created Salesforce Profiles and allocated Roles to restrict access in the Salesforce Community Portal of the

Salesforce Analysis

Salesforce Admin/Developer

Java

Distributors and their Sales Executives.

* Created Custom Form Report using Visualforce Page to display Parent-Child records and have written Test Class for the same.

Power BI

Testing

Basics of SQL

* Involved in Integration as a part of Restfull API.
* Worked in Apex Classes and Triggers enabling AURA to update the Stock Audit Details and also uploading Products Picture using Controller Extensions.
* Involved in developing Custom Button and Inline Form for editing records using Lightning Web Components.

Commercial Real Estate:

Objective: CRE Accelerator is Salesforce CRM for real estate businesses of selling/leasing properties.

* Worked on Accounts, Contacts and Leads and mapping and sourcing Leads from Web to Lead which manages everything from Qualification to Conversion, sharing Quotes and Proposals, negotiating to signing Contracts and setting up Paths with Confetti Screen.
* Providing Property Inventory for rich Property Finder capabilities which allows to track the info based on the Property type as Residential, Commercial and Land/Plot.
* Working on Inbound Integration to fetch data from the

external system to Salesforce Org.

# LANGUAGES

English

Tamil

STRENGTHS

Target Oriented

Leadership skills

Time Management

Teamwork

Adaptiv Work, Chennai *July 2018 – March 2021*

Pharma Application – *Salesforce Analyst/Admin*:

Objective: Provide a CRM Solution, convert them to technical Specification to key it in Salesforce.

* + Designing and Building Data Model of the pharmaceutical products given to the hospitals analyzed by the field reps and field sales manager.
	+ Implementing Business Logics by tracking the no. of

visits of the field reps and giving discounts which is done by formula fields and Setting up User Interface.

* + Implementing Salesforce Security Controls by creating users assigning with profiles and restricting permissions with respect to objects etc.
	+ Configure immediate workflow rule by sending email to

the Supervisor whenever a final sale of product is done by multiple approvers.

Software Ticketing Systems – *Power BI*:

* Develop reports for Software ticketing systems and based on source tables created in Oracle landing zones.
* Working on Query Editor to clean and prepare data to load on to Data Model executing some DAX Functions.
* Publish the reports to PBI Report servers.
* Maintain a unique set of customers to access and modify the reports.
* Produce reports with various frequency(daily) to maintain current data in servers through scheduled refresh.
* Report modernization happens at every stage of testing li.ke changing layouts, contents of the table functionalities

De Smet Mutual Insurance Company – *Software Testing*:

* Testing an Insurance Application based on the client requirement by creating Quotes and issuing Application with the help of ticket details.
* Figure out the results, make as a document and report to

the development team.

Client Portal Application – *Software Testing*:

  Client Portal is the remote Application in which each Client have their own identity in the entire platform.

* Testing the functionality of the Application of the stories from the active sprints and updating the test document of the test results by creating subtasks in JIRA Card and move the in-progress card to done.

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