Manimekalai Meenatchisundaram

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| Experience Summary |

* Having 8 years of professional experience in the IT Industry and 7.2 years of experience in SFDC.
* Having extensive knowledge in implementing, customizing, and maintaining Salesforce solutions.
* Experience in Configuration, Implementation, and Support of Salesforce CRM based on Apex Language and leveraging Force.com Platform.
* Good Knowledge on developing applications using **APEX, Visual Force, Trigger, Batch Apex, Javascript, Integration,and SOQL**
* Experience in working on **Lightning components**.
* Experience in working on objects related to Sales, Service, Communities, and article management.
* Extensive experience in designing, **custom fields of custom objects, custom page layouts, workflows, relationships, lookups, dependent pick lists, workflow alerts, validation rules, custom tabs, designing Visual Force pages, record types, formula fields, and Email generation** according to application requirements.
* Hands-on experience in implementing security and sharing rules at an object, field, and record level for different users at different levels of an organization. Also created various profiles and configured the permissions based on the organizational hierarchy.
* Experience in **Data Migration** using Data Loader.
* Having experience in migrating changes to a partial sandbox and full sandbox using changesets, GIT, and **Copado** **deployment tools.**
* **Salesforce.com Platform Developer I Certified (DEV 401).**
* **Salesforce.com Platform App Builder Certified**.
* Strong understanding of all phases of the Software Development Life Cycle (SDLC) including requirements analysis, system design, development, implementation, maintenance, and support.
* Have worked with agile methodology and am involved in frequent client interaction.
* Developed an application from **scratch to end, single-handedly.**
* Strong communicational, interpersonal, and leadership skills.
* Efficient as both team player and independent worker and having experience in managing a team of size 2 -3 members and mentoring when needed.

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| Educational Background |

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| **Title of the Degree with Branch** |  **College/University** | **Year of Passing** |
| B.Tech (Information Technology) | Kalasalingam University |  2012 |

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| Competency & Skillset |

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| **Force.com Technologies**  |  Apex, Triggers, Visualforce, SOQL, Aura Components |
| **Version Control****Development Methodology**  |  GIT Agile  |
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| Working Experience |

* Working as Senior Developer in Cognizant Technology Solutions from January 2018 to till date.
* Worked as Associate Consultant in HCL Technologies Pvt Ltd from Nov 2014 to December 2017.
* Worked as Programmer Trainer in SRM Technologies Pvt Ltd from September 2012 to November 2014

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| Certifications |

* **Salesforce.com Platform Developer I Certified (DEV 401).**
* **Salesforce.com Platform App builder.**
* **JLPT N5 certification (Japanese Language).**

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| Relevant Project Experience |

**Project Name :** **Studioforce**

**Duration : 4** months [8/2020 – till date]

**Client** : NBCU

**Project role** : Senior Developer

**Project Description:**

Studioforce is a Salesforce.com sales cloud application of NBCU entertainment that helps the CRM team to manage the data of the sales components like account, contact, opportunity, deals that are signed with actors, producers. This helps the CRM team to achieve its goals with the various implemented business logic.

**Roles & Responsibilities:**

* Involved in requirement gathering interacting with business.
* Developing lightning component, custom object, custom fields, profiles, permission set, record types, page layout, workflow rule, email alert, field updates, apex classes, apex triggers and apex testing.
* Maintaining version control using GIT.
* Involved in deployments from various orgs to partial sandbox system using change sets and GIT.
* Involved in bug fixing.
* Involved in Peer Testing and Unit Testing for Enhancements.
* Supported projects, post deployment (Hypercare).

**Project Name :** **Formats**

**Duration : 4** months [4/2020 -8/2020]

**Client** : NBCU

**Project role** : Senior Developer

**Project Description:**

Format is a Salesforce.com sales cloud application of NBCU entertainment that helps the CRM team to manage the data of the Leads that are converted into the opportunity with other details. This helps the CRM team to achieve its goals with the various implemented business logic.

**Roles & Responsibilities:**

* Involved in requirement gathering interacting with business.
* Developing lightning component, custom object, custom fields, profiles, permission set, record types, page layout, workflow rule, email alert, field updates, apex classes, apex triggers and apex testing.
* Maintaining version control using GIT.
* Involved in deployments from various orgs to partial sandbox system using change sets and GIT.
* Involved in bug fixing.
* Involved in Peer Testing and Unit Testing for Enhancements.
* Supported projects, post deployment (Hypercare).

**Project Name**: **Magic**

**Duration : 4** months [1/2020 -4/2020]

**Client** : NBCU

**Project role** : Senior Developer

**Environment:** Salesforce CRM

**Project Description:**

Magic application is part of NBCU entertainment that collects and maintains the movie details like production, the budget allotted, and budget earned. It collects data of the budget collected in each region on a daily, weekly, and monthly basis. The magic application includes interfaces to communicate with external systems.

**Roles & Responsibilities:**

* Involved in development of application based on the requirement such as lightning components, triggers, apex classes and test classes.
* Maintaining version control using GIT.
* Involved in deployments from various orgs to partial sandbox system using change sets and GIT.
* Involved in bug fixing.
* Involved in Peer Testing and Unit Testing for Enhancements.
* Supported projects, post deployment (Hypercare).

**Project Name**: **Pearson OneCRM CI**

**Duration :** 13 months [10/2018 -12/2019]

**Client** : Pearson

**Project role** : Senior Developer

**Environment:** Salesforce CRM

**Project Description:**

A leading provider of Education, which uses sales & service cloud for a different community in user markets like UK and US, ZA uses Salesforce to sell and maintain the CRM services in different categories of products to the customers

**Roles & Responsibilities:**

* Involved in development of communities, knowledge & article management, Omni channel routing, Chat bot and creating topics.
* Involved in deployments from various orgs to partial and full copy Sandbox system using change sets and copado.
* Involved in Peer Testing and Unit Testing for Enhancements.
* Involved in deployment plan and deployment activities.
* Supported projects, post deployment (Hypercare).
* Managed a small size team of 2-3 members and mentored whenever needed.
* Involved in the peer code review and providing KT to support team.

**Project Name**: **Pearson - Conexus**

**Duration :** 9 Months [01/2018 -09/2018]

**Client** : Pearson

**Project role** : Senior Developer

**Environment:** Salesforce CRM

**Project Description:**

Connexus application allows working on calculating impact of the issues, supporting pre-sales team .The Sales representative creates campaigns, generate leads and follow up to create opportunities to sell products the Customer and introducing new products taking care of customer concerns to maintain a healthy customer relationship environment.

**Roles & Responsibilities:**

* Involved in development of Email-to cases, Case assignment rules, Queues, case management, communities, knowledge & article management, Omni channel routing and creating topics.
* Resolving Enhancements with quality and providing fix for bugs on time.
* Involved in deployments from various orgs to partial and full copy Sandbox system using change sets and copado.
* Involved in Peer Testing and Unit Testing for Enhancements.
* Involved in deployment plan and deployment activities.
* Supported projects, post deployment (Hypercare).
* Managed a small size team of 2-3 members and mentored whenever needed.
* Involved in the peer code review and providing KT to support team.

**Project Name**: **Integrated Compliance Management System, US**

**Duration :** 18 months [06/2016-12/2017]

**Client** : USAA

**Project role** : Associate Consultant

**Environment:** Salesforce CRM.

**Project Description:**

In this enhancement project we have manage data of regulatory interactions for USAA to efficiently track both internal and external emerging risks. It should allow for the assigning of action items /tasks to action agents with collaboration transfer ability.

**Roles & Responsibilities:**

* Involved in design, customization and development of the requirements for Enhancements.
* Resolving Enhancements with quality and providing fix for bugs on time.
* Enhancement Requirement gathering and analysis.
* Involved in deployments from various orgs to Sandbox system using change sets.
* Involved in Peer Testing and Unit Testing for Enhancements.
* Attending Client Calls without offshore lead.

**Project Name**:  **Enterprise Change Impact, US**

**Duration :** 11 months [11/2014-10/2015]

**Client** : USAA

**Project role** : Associate Consultant

**Environment:** Salesforce CRM.

**Project Description:**

In this Project, we have provided an enterprise-wide solution to enhance the change management saturation evaluation process to include key indicators of change impact and related risk so that effective management of change occurs during strategic decision-making.

**Roles & Responsibilities:**

* Involved in design, customization and development of the requirements for Enhancements.
* Enhancement Requirement gathering and analysis.
* Involved in peer testing and Unit Testing for Enhancements.
* Involved in bug fixing.
* Attending Client Calls without Onsite coordinator.
* Involved in deployments using change sets.

**Project Name**: **GoRemit, Japan**

**Duration :** 10 months [01/2014 – 10/2014]

**Client** : Shinsei Bank

**Project role** : Developer

**Environment:** Salesforce CRM.

**Project Description:**

This System is used to remit the amount overseas. Users can add beneficiary account either through online or offline services. After the beneficiary account is added, users can request the amount based on current Exchange rates. The Bank will collect all the requested remittance through Batch process and remit the amount on daily basis. Users can subscribe for exchange rates information on daily basis through email services.

**Roles & Responsibilities:**

* Involved in Requirement gathering and analysis.
* Development - Worked on Salesforce Configuration, customization.
* Understanding and fixing the defects.
* Attending daily calls with onshore team.
* Involved in UAT Testing and System Testing.

**Project Name : Talk Script module, Japan**

**Duration :** 6 months (12/2012 – 05/2013)

**Client** : Rakuten Insurance & Renewal Process

**Project role** : Software Tester

**Environment:** Salesforce CRM

**Project Description:**

The objective of the Talk Script module is to guide the call operators with the Script to be used while talking to the customers over telephone. The Call Operator can perform the Script search by entering the required search criteria. The Script can be discussed with the Customer by asking the necessary Questions which will be answered by the Customer.

**Roles & Responsibilities:**

* Understanding the Requirement.
* Writing Test cases.
* Preparing Test plans.
* Testing the application and reporting the bugs.
* Attending daily calls with onshore team.

Place: Chennai (Manimekalai.M)

Date: