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|  **SIRISHA P** Email: sirishap964@gmail.com Image result for salesforce certified admin logo Image result for salesforce platform developer 1 logoMobile No: (5102751100) Admin Cert#: 19161565 Developer Cert#: 19804251  |
| **Professional Summary:*** A competent Professional with total 15 years of IT experience with 6 years of experience in Salesforce Developer/Admin CRM platform.
* Experience in Administration, Configuration, Implementation and Support of Salesforce CRM based on Apex language and leveraging Force.com Platform.
* Proficient knowledge in **Salesforce Lightning UI**.
* Created various Lightning Apps combining Lightning Design System, **Lightning App Builder** and **Lightning Component features**.
* Knowledge on Lightning Programming, Lightning component building to convert existing classic programming work like Visualforce to Lightning components.
* Experience working with Salesforce.com Marketing cloud and Commerce Cloud.
* Participated in all stages of Software Development Life Cycle i.e., System Analysis, Design, Development and Testing.
* Proven track record of exceeding sales quota preferably (e-commerce, digital marketing) saas solutions.
* Position Commerce Cloud product and services and improve Customer’s impact.
* Do an initial demonstration of the Commerce Cloud capabilities.
* Strong knowledge of SFDC standard Data structures and familiarity with designing Custom objects and Foirce.com platform.
* Proficient in performing detailed analysis of business and gathering technical requirements to design the required entities like Custom Objects and Force.com platform.
* Experience in implementing security and sharing rules at object, field, and record level for different users at various levels of organization, also created various profiles and configured the permission based on the organizational hierarchy.
* Experience in using declarative features like validation rules, workflows, approval process, dynamic approval process, sharing rules automation for satisfying complex business process automations.
* Experience in understanding business requirement to design the required entities like custom objects, creating the relationships and junction objects.
* Experience in using Data Loader for insert, update and bulk import or export of data from Salesforce.com objects.
* Experience in creating various Reports (summary reports, matric reports, pie charts, dashboards and graphics) and Report Folders.
* Proficient, dynamic and result oriented team player with good analytical and interpersonal skills with experience in coordinating multi-disciplinary teams and clients.
* Experience working with clients and technical teams to track business scenarios, analyze technical data issues and provide root cause analysis.
* Experience working with offshore and on-site integrated project model.
* Work experience in Mainframe and AS/400 Development, Testing and Support with various phases of Software Development Life Cycle.

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| **SFDC Technologies** | Standard & Custom objects, Workflow & Approvals, Data Loader, Apex Classes/Controllers, Apex Triggers, Visualforce pages, Reports, Dashboards, Data Loader, Force.com IDE |
| **Languages** | Apex, Visualforce, Cobol, JCL, RPGLE, CL, SQL |
| **Databases** | DB2, VSAM, SQL server, IBM i |
| **Tools & Technologies** | Force.com Data Loader, Force.com Platform, SOSL, SOQL, Marketing Cloud, Service Cloud, Jira, HPQC, File Aid, SPUFI, Commerce Cloud |
| **Operating Systems** | Windows 98/NT/XP/Vista/7/8/10, Linux, Z/OS, MVS/ESA, OS-400 |

**Professional Experience:****Saleforce Commerce Cloud Developer Oct 2019 – Till Date****Roswell Park, NY****Responsibilities:*** Discover, architect and design new modules that will replace or add to an existing system.
* Enabled Aura Framework, by adding Aura Attributes and Aura Handlers for Events to focus on Logic and Interactions in **Lightning** Applications.
* Worked on Configuring Credit Memo.
* Worked on Visualforce pages and having experience with CSS and Java Script.
* Triggered interface events by user interactions, which includes Lightning Component framework and involved in building **Lightning Components** using the aura framework and Salesforce Lightning Design System (**SLDS**).
* Hands in experience on modifying Visualforce pages to be supported in Lightning Experience and good understanding of lightning mode and its features.
* Worked on Salesforce Lightning Components for building customized components replacing the existing ones. Also embed Lightning Components in Visual force page by using new Lightning Out feature by event-driven programming.
* Created Lightning Components, added CSS and Design Parameters which improves performance
* Maintained **release notes and release plan** for every release. Effectively communicated with client, team in Knowledge Transfer sessions.
* Integrated & customized OMS (Dec Commerce) Integration cartridge
* Proficient in dealing with functionalities related to Marketing cloud and Service cloud.
* Understand existing system, identify missing gaps, highlight redundancy, shortcomings and build new applications or modules that are robust, efficient, more compliant and user friendly.
* Integrate Salesforce internal applications to various third-party services through a reliable secure connection and ensure seamless, consistent interaction between them.
* Develop products on the Force.com platform using Apex, Visualforce and responsive User Interactive apps using Salesforce **Lightning** technology.
* Develop code for generating automatic reports for various activities like nightly integration jobs, error logs, test scripts, batch and scheduled apex jobs.
* Develop test classes that ensure a build is at least 90% certified, before the application is being deployed to production.
* Actively involve and take ownership of continuous research and study on latest developments in the technology and leverage the same for the project
* Analyze requirements with Business Analysts and converting them to business rules
* Implement new application enhancements and bug fixes
* Manage Salesforce security including roles, profiles, sharing rules, workflows, and groups.
* Create and define workflow rules, time-triggered and related tasks, email alerts and field updates.
* Maintain database accuracy and integrity by cleansing and duplicate record management.
* Deploy applications to Production environment using Eclipse and Change sets.
* Used service cloud for maintaining cases and customer support. Configuring Email-to-case for customizing service cloud for various business support groups.
* Create effective test data for unit test cases and develop test methods using Force.Com utilities
* Migrate data from legacy systems to Salesforce and manage all sales related technical resources.
* Evaluate Salesforce latest release and design strategies to resolve technical debt.
* Collaborate with project manager and design cohesive project strategies to ensure effective collaboration throughout all phases of development, testing and deployment.

**Environment:** Salesforce.com, Apex Programming Language, Salesforce Lightning, HTML, JavaScript, CSS, jQuery, SOAP, REST API, Salesforce Communities, SOQL, Git Management Force.com integrated IDE, Microsoft VS Code, SOAP UI, Workbench, Apex data loader, GitLab, Jenkins, Eclipse Integrated with Force.com.**Senior Salesforce Marketing Cloud Developer****Cox, Atlanta GA May 2014 – Sep 2019****Responsibilities:*** Analyze requirements with Business Analysts and converting them to business rules
* Implement new application enhancements and bug fixes
* Manage Salesforce security including roles, profiles, sharing rules, workflows, and groups.
* Develop Custom business logic using Apex Classes, Controller Classes, Triggers, Components, Visualforce Pages, Web Services and APIs.
* Create and define workflow rules, time-triggered and related tasks, email alerts and field updates
* Maintain database accuracy and integrity by cleansing and duplicate record management.
* Deploy applications to Production environment using Eclipse and Change sets.
* Create effective test data for unit test cases and develop test methods using Force.Com utilities
* Migrate data from legacy systems to Salesforce and manage all sales related technical resources.
* Evaluate Salesforce latest release and design strategies to resolve technical debt
* Collaborate with project manager and design cohesive project strategies to ensure effective collaboration throughout all phases of development, testing and deployment.
* Developed salesforce **Lightning** apps, components, controllers, handlers and events in the existing organization.
* Setup, maintain and optimize email Marketing campaign utilizing Salesforce Marketing cloud.
* Developed and executed marketing campaigns using Marketing cloud’s Email Studio.
* Modified existing Approval processes and created Approval steps, which used email alerts and field updates.
* Worked with Dynamic Apex to access S-Objects and field describe information, execute dynamic SOQL,SOSL and DML queries**.**
* Designed the solutions for business and technical requirements by customizing various standard objects of SalesForce.com (SFDC).
* Worked with business owners to understand requirements for Salesforce Marketing cloud application.
* Worked on customization of Marketing cloud and Service cloud – Accounts, Opportunities, Campaigns, Leads,
* Worked on Conga Solution, Conga template, Conga sign transactions, and Conga email notification.
* Used Copado for migration and back promotion of the functionalities
* We used for maintaining task this tool was also linked with the copodo and maintain the list of migrated components on the task
* Measure functionalities include Register a bid, bidder, and consignment and also their checklist in which we used custom **lightning** components
* Worked on classic email templates with merge fields for the various scenarios
* Hands on Experience creating Reports & Dashboards with **Lightning** Experience.
* Created and used **different HTML Email** templates.
* Implemented Case Assignment Rules to direct the Cases to the Billing Team and also built several List Views for daily Tracking purposes.
* Created many formula fields according to several Business Units reporting requirements.
* Assist with deployments as needed, ensuring that all deployments are running properly. Communicate with necessary teams (developer, creator, project manager, etc) to make sure any failures are being properly handled.
* Responsible for all activities related to Data Loader to perform Inserts, Updates, Deletes and maintain Data Quality and Integrity.
* Created and maintained documentation on processes, procedures, best practices and help related materials for Users according to new developments to the Org.

**Environment:** Salesforce.com, Copado, Conga, Bit Bucket, Apex, Visualforce, **Lightning**, Controllers, Workflows, Approval Process, Web Services, SOAP, REST, Reports, JavaScript, HTML, CSS, Force.com IDE**Mainframe Test Lead****Lowe’s, India June 2011 – Apr 2014** **Responsibilities:*** Perform Impact Analysis on the requirement provided by user.
* Preparation of Planning, Estimation and Program Specifications.
* Provide the team with a vision of the project objectives.
* Coach and develop team members to understand the business requirements and provide them technical assistance.
* Performing System Testing and reviews of all the deliverables before sending to Client.
* Tracking the issues and manage the resolution process.
* Periodic project health checkup meetings.
* Ensure that best practices followed in the project are documented and shared to the concerned teams.
* Leading the Regression Suit Finance Applications.
* Requirement Analysis, Test Planning and Test Estimation.
* Test Case Design
* Test Data Preparation including the upstream and downstream application
* Execution of Test Set in Quality Center using Test Lab Module.
* Defect tracking till closure in Quality Center.
* Supporting the up streams for any data validation or creation at Host.
* Supporting and clarifying the team for any Mainframe related doubts.

**Environment:**Cobol, JCL, File Aid, SPUFI, HP QC9.2 **Certifications and Awards:*** Salesforce Certified Platform Developer I
* Salesforce Certified Administrator
* HP Application Lifecycle Management 11.x Software Certification
* Project Star Award – Q4 2011, awarded by Capgemini for my initiatives and contributions to Service Platform 3 – Release 5 project.
* Received Applause Awards from Chrysler for successfully implementing Mopar Dealer Rewards Incentive Program Application at CSC

**Prior Experience:**Senior Software Engineer at Computer Sciences Corporation, Chennai, Tamilnadu - Oct 2004 - June 2011**Education:**Bachelor of Technology in Electronics & Communication Engineering from JNT University, Hyderabad, 2002 |