Parth Srivastava
Salesforce Consultant

Flat No. 202, Durga Heights
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Skills

Salesforce Admin & Developer, Apex, SOSL, SOQL, Visualforce Pages, Service Cloud, Marketing Cloud, Rest Services, Sales Cloud, Omni Channel, Surveys, Dialog flow Chatbot, Email Services, Test Class development .

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Experience

ATCS Pvt. Ltd. / Salesforce Consultant
Sep- 2019 - PRESENT, Jaipur Rajasthan.

- Crafted modules, interfaces and applications through native Salesforce development of service, sales and marketing cloud.
- Have worked on Asynchronous Schedule, Batch apex and Queueable.
- Proficiency in working with Standard/Custom Objects, Custom fields, Tabs, Validation Rules.
- Process Automations (Workflow, Process Builder), Global Actions, Data Loader.
- Worked on different marketing clouds (SFMC) products like Email and mobile studio, content builder and journey builder, Salesforce Datorama, automation studio, and web studio, etc.
- Coordinated with project management team on Salesforce development timelines and project scope.
- Administered, supported and monitored Salesforce Application by proactively resolving application issues and maintaining customization.

Zordial Technologies Pvt. Ltd / Software Engineer
April 2018 - Sep 2019, Jaipur Rajasthan.

- Updated programs as per user needs and developed codes that were in accordance to specifications.
- Monitored and maintained backup and recovery plans, best practices and versioning processes.
- Work closely with Administrators and development team to design and implement solution for client.
- Assisted in developing Project Scope, Business Requirements and Functional Requirements with internal team and clients.

Technical Projects

Project Name : Tacobell

Environment : Service Cloud, Marketing Cloud, Sales Cloud, Integration.

- Functional Areas: Case Escalation, Omni-Channel, NPS Survey.
- Developed Apex classes, Triggers, Visualforce Pages and Controller Classes for various functional needs In Salesforce.
- Create Workflow rules, Process Builder, Approval Process, Queues and Test classes for project implementation.

Project Name : MasterCard

Environment : Sales Cloud, Marketing Cloud, Integration, Lightning.

- Configured, Designed, Maintained, Enhanced and customized apex classes.
- Developed Apex classes, Triggers, Visualforce Pages and Controller Classes for various functional needs In Salesforce.
- Fetching Data From Social Studio using Threshold Alert and import data in Salesforce.
- Perform code reviews and analyzing standards.
- Sending Email Alerts for different client users.

Project Name : MBUSA

Environment : Marketing Cloud, Integration of sales/service cloud

- Worked on audience segmentation , Automation studio queries, interaction studio. Integration with sales and service cloud using marketing cloud connect.

- Worked on different products of marketing cloud like journey builder, Email studio, Mobile Connect and salesforce datorama, etc.

Education

PG -Diploma In Advanced Computing from C-DAC,Pune
Feb 2017 - Feb 2018, Pune

B. Tech in Computer Science /Jaipur Engineering College
Jul 2010 - Jul 2014, Jaipur Rajasthan

Certifications

Salesforce Platform Developer 1

Copado Certified Developer and Copado Cerified Administrator