

# Isabella Blofeld

irblofeld@gmail.com  
415 895 8989  
Based in Berkeley, CA

## Education

### **Kenyon College, Class of 2019**

Gambier, OH

- English major, Anthropology minor. Merit List, earned distinction within English Department
- Completed year-long course of study at the **University of Exeter** in Devon, UK. 2017 – 2018

## Work Experience

### **North Carolina Democratic Party, August – November 2020**

Remote. Knightdale, NC

#### ***Field Organizer, Wake County;*** previously volunteer Community Organizer

- Recruited, trained, scheduled, and supported 174 volunteers within a three month period
- Developed a local team to run a highly successful Virtual Staging Location (559 volunteer shifts completed during final days of the election) resulting in a 30% increase in voter turnout in Wake County
- Persuaded residents to participate in the electoral process by direct voter contact, averaging 3,000 calls a month

### **Book Passage Bookstore, 2019 – 2020**

Corte Madera, CA

#### ***Events Coordinator and Marketing Assistant***

- Hosted in-store lectures (up to 100 attendees) and assisted with larger off-site events (up to 1,000) to ensure an enjoyable experience for speakers and attendees
- Developed social media content (with an emphasis on Instagram) and outreach plans for upcoming events
- Planned literary and cultural events for both locations by corresponding with major publishers and local authors

### **HIKA: A Literary and Fine Arts Journal, 2015 – 2019**

Gambier, OH

#### ***Editor-in-chief;*** previously Social Media Editor, Contributing Editor

- Handled contracts, budget, and oversaw five officers to publish the journal twice a year
- Led a group of up to 40 underclassmen in detailed submission evaluation
- Planned campus outreach including poetry readings and creative writing workshops

### **Kenyon College Admissions, 2016 – 2019**

Gambier, OH

#### ***Orientation Leader and Admissions Spokesperson;*** previously Upper Class Counselor

- Mentored 15 students throughout their first year at college, providing academic and informal advice
- Spoke to prospective students about literary organizations at informational sessions and informal lunches
- Staffed information booths and provided assistance for parents and incoming students during orientation

### **The Kenyon Collegian, 2018 – 2019**

Gambier, OH

#### ***Copy editor, Writer, and Video Assistant***

- Proofread several articles a week, usually in Arts, Opinions, and Features
- Contributed news and opinion pieces, and assisted with occasional video production

### **Steven Barclay Agency, May – October 2017**

Petaluma, CA

#### ***Intern***

- Provided administrative support and maintenance, including organizing 22 years of sensitive files
- Updated authors' publicity dossiers by careful review of articles, reviews, and nonfiction prose
- Monitored author tours and travel in order to foresee and prevent any delays or complications