Vinay Kumar

Salesforce Lightning Developer

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#  ****510 401 0000****

* Over **9+ years** of experience as**Salesforce Developer** engineer with in - depth knowledge of experience in**Salesforce.com CRM, Force.com**platform, consulting, project management and delivering projects covering requirement analysis, system design, development, testing, deployment, database and **web server administration** and technical support.
* Experience in developing **Salesforce CRM** App Exchange Applications in Classic as well as **Lightning.**
* Experience in setting up Profiles, **Creating Roles, Page Layouts, Org-wide Default (OWD),** and Permission sets.
* Having knowledge on Salesforce 1 Mobile Application, Apptus CPQ, Data Extraction tools, and Data migration tools.
* Well experienced with **Visual Force, APEX, and Force.com platform, Triggers, Components and Controllers in Salesforce Classic & Lightning, Salesforce1.**
* Experience in **Custom Integration**of Tasks, Events, Email Services, Security Controls**, Custom Application, Reports & dashboards.**
* Experience in creating **Custom Objects, Relationships/ Junction objects like Master-Child, lookups, Entity Relationship.**
* Experienced in creating advanced fields like **Pick list, Custom Formula Fields, Field Dependencies, Validation Rules, Workflows and Approval Processes for automated alerts, field updates, and Email generation** depending on application requirements.
* Excellent understanding of Salesforce.com in terms of Organization **hierarchy, Roles, Profiles, Users, object level security, field level security,** record level security and sharing rules.
* Working knowledge on **Apex Programming on Force.com Platform**.
* Proficiency in Object Oriented Languages like **C, Core Java, J2EE, JSP Servlets and other Java technologies.**
* Having knowledge on**Tera data 12.**
* Experience in integrating external web systems with Salesforce using **REST and SOAP web services.**
* Effective work of **Data Migration** using Import wizard, Excel connector and **Apex Data Loader.**
* Good working knowledge in querying **salesforce.com** database using **SOQL & SOSL** queries using **Force.com Explorer.**
* Magnificent in **Deployments, Force.com IDE, Eclipse IDE**and various production environments.
* Experienced using **Salesforce Lightning UI**. Created Components and Apps in **Salesforce Lightning and Salesforce1 Mobile Experience.**
* Strong knowledge on **Administration** setup **, Apex, Visual force** and experience with different **SFDC** development tools like **Eclipse IDE**and integration tools like **SOAP**user interface.
* Excelled in creating and maintaining **APEX Triggers**.
* Having knowledge on **Spark Kafka, Performance Tuning, JavaScript Frameworks, Apex Design Patterns, Salesforce security model .**
* Extensive Experience of **Agile**Methodology and **Scrum**Methodology of software engineering processes.
* Strong knowledge about **Sales cloud, Service cloud, Market** configuration and customization and good understanding with Client/Server architecture, Object-Oriented design techniques and web application design.
* Experience in moving code from lower **sandboxes** to production environments and addressing issues related to functionality, **integration,** and deployment.
* Experience with Test-driven Development **(TDD).**
* Involved in design development test and implementation phases of Software Development Life Cycle **(SDLC)** and **Agile**Development with focus in Object Oriented Programming **(OOP).**
* Good team player and a fast learner by adapting to the conditions.

**TECHNICAL SKILLS:**

**Salesforce.com Development:**Salesforce Lightning Design System and Lightning Components, Salesforce CRM, Reports & Dashboards, SOQL, SOSL, Apex Scheduler, Apex Trigger, Apex Class & Apex Web Services, standard and Custom Objects, Visualforce (pages, components and Controllers), Workflow and Approvals, Salesforce1 Mobile. Apex Language, HTML, Java Script, XML.

**Salesforce.com Administration:**Reports, Dashboards, Validation Rules, Users, Roles and Profiles Deployments (Change sets), Workflow Rules, Approval Process, Sandbox Refreshments, Apex Data Loader, Import Wizards, Packages, Custom Apps, Custom Labels, Portals (Customer and partner), Sharing Settings, Communication Templates.

**Languages:**C, Java, J2EE Visual Force, APEX, XML, WSDL, Java Script, CSS.

**Tools/Utilities:**Eclipse, Force.com IDE, SQL Enterprise Manager, SQL Query Analyzer, Workbench, SOQL Explorer, ANT Migration tool, Service Now, GIT Hub.

**Databases:**Oracle 11g, Microsoft SQL Server 200x, Force.com DB.

**Operating Systems:**Windows XP/Vista/2003/7/10, Mac OS X, Linux, Unix.

**Web Service Standards:**REST, SOAP, HTML, CSS, Java Script, AJAX, JSON.

**PROFESSIONAL EXPERIENCE:**

**Nike, Portland, OR May 2020- Feb 2021**

**Salesforce Lightning Developer**

**Responsibilities:**

* Developed Apex Classes for **Visual force**pages. Developed required Triggers for application.
* Daily administration and support of Data.com by providing marketing leads and support to front-line sales colleagues.
* Have written Batch **Apex**for the asynchronous data updates. Created E-mail Templates for the email alerts created. Used analytic snapshots for bi-weekly reports.
* Used **Eclipse, Force.com, Developer console IDE's**for development of **Apex classes, Visualforce pages, Triggers and changing meta-data.**
* Installed/Uninstalled packages from **AppExchange.**Setup Email Services on **Force.com**platform to handle inbound emails.
* Implement Roll-up Summary fields to aggregate data from child records on the parent.
* Developed many Report Types and created various Reports (summary reports) using the **Report Builder**according to the need of the organization.
* Created many **Lightning Components** and server-side controllers to meet the business requirements.
* Developed rich UI using **HTML5**and **CSS3**in Visualforce pages and used **JavaScript**and JQuery to utilize the plug-ins.
* Experienced in migrating the standard and custom objects in standard experience to **lightning**experience.
* Handled ongoing customization/ alteration of Salesforce.com. to increase benefits and usability.
* Worked on **Salesforce1** Platform to build Mobile App by enabling **Lightning Components** for use in **Salesforce1** mobile platform to make **Lightning**Application mobile.
* Created custom fields, pick lists, dependent pick lists, and validation formulas to the custom objects.
* Used Single sign-on, **SAML**settings to enable the user to login to various applications.
* Written **Apex**Test classes to meet Unit testing before migrating from **Sandbox**to Production environment.
* Use **SOQL & SOSL**considering the Governor Limits for data manipulation using the **apex**code.
* Design, create and maintain user roles, profiles and hierarchies. Monitor application storage usage and archive data as needed.
* Created case escalation rules to escalate cases automatically if they are not resolved within a certain period of time, also worked on app-exchange tools for tracking orders.
* Developed **Apex Triggers**, **Apex Classes**and Test methods, Controllers & Extensions to support **Visualforce pages**, **Test Classes**for Unit testing as per the functional needs in application.
* Customized standard Sales force objects like Accounts, Contacts, Case management and Solutions. Developed and created customized reports and dashboards.
* Developed Test classes for all the **Apex**classes and Triggers with minimum 92% code coverage for **triggers and classes.**
* Implemented **Salesforce.com web services**client using sales force **web services API, Java, XML and partner WSDL.**
* Exported data from legacy system and imported into **SFDC**through **Apex**data loader for **data Migration**.
* Worked with admin team and management team to create users, roles, public groups and implemented role hierarchies, sharing rules and record level permissions to provide shared access among different users also involved in working with Admin in the business office to upgrade handoffs in production.
* Followed Scrum **Agile methodology**for the iterative development of the application and participated in weekly Sprints, daily stand up meetings and customer reporting backlogs.
* Used Source tree to move the code from one environment to other environment and Target Process to maintain sprint stories and defects.

**Environment:**Saleforce.com, Security Controls, Escalation rules, Assignment rules, Record types, Custom objects and Fields, Relationships, Apex Classes, Visual Force (Pages & Components), Workflows, Rules, Eclipse, Force.com Explorer, Apex Data Loader.

**Apple, SanJose, CA August 2019- -April 2020**

**Salesforce Developer**

**Responsibilities:**

* Involved in complete development cycle requirement gathering, design, development, quality assurance, testing, maintenance, and support.
* Used and administered **salesforce CRM**, in a support capacity logging tickets, and running reports for performance related metrics.
* Responsible for performing administrative functions in **Salesforce CRM**such as create/modify pick lists and lookup fields.
* Responsible for providing object level, record level, field level security by creating roles and profiles.
* Developed various Controller classes and **Apex Triggers**for various functional needs in the application.
* Design of **Visual Force** Pages, Dashboards and various other components as per the client and application requirements.
* Developed various Batch **Apex**classes and scheduled those using Apex Schedulable classes on hourly basis.
* Worked with **SOQL&SOSL**queries with Governor Limits to store and download the data from **Salesforce.com**platform database.
* Good experience in working on **Eclipse IDE**with **Force.com**Plug-in for writing business logic in **Apex**programming language.
* Implemented Salesforce **Lightning**Components for small set of users within the organization.
* Created various Batch jobs and time based workflows to update the data regularly. Created Dashboards using customized Dashboards components.
* Hands on experience in Administration setup like manage Users, Security Controls and **Data Management.**
* Customized **salesforce.com**fields, page layouts, record types, list views and queues.
* Created **Business Rules, Client Scripts, UI Policies**and UI Actions.
* Development of Service catalogue which includes creating new catalogue items, designing workflows and execution plans.

**Environment:** Lightning, Apex, Visual force, inbox implementation, Triggers, Workflows, SOQL, SOSL, Data Loader, App Builder, Case Management, Email Alerts, Force.com IDE, Developer Console, Java Script, HTML.

**JP Morgan Columbus, Ohio Oct 2016 – July 2019**

**Salesforce Administrator**

**Responsibilities:**

* Invoked in **Salesforce.com** application Setup activities and customized the apps to match the functional needs of the organizations.
* **Agile** Development Methodology was followed for the implementation Worked closely with sales team and business analysts and performed detailed analysis of business and user requirements, designed the solution by customizing various standard objects of Saleforce.com **(SFDC).**
* Developed **Apex classes, Apex Triggers** for various functional needs in the application.
* Implemented Apex Data loader “Command Line Interface **(CLI)”** to Load data into salesforce from staging area.
* Worked on various **salesforce.com** standard objects like **Accounts, Contacts, Cases,** Opportunity Line Items, Leads, Campaigns reports and dashboards.
* Informed to users about system functionality and enhancements and also provided application users with technical support.
* Created new users, maintained and enhanced user groups, Chatter groups, roles, profiles, custom objects and fields, buttons, links, page layouts, **workflows,**approvals, email alerts, and sharing and validation rules.
* Designed and developed **Apex Programs, Apex Triggers** for various functional needs in the application.
* Design of **Visual Force** Pages, Dashboards and various other components as per the client and application requirements.
* Identified and **documented bugs** and feature requests in the products, determined workarounds for the software defects.
* Worked closely with software engineers and customers to implement effective solutions along business-appropriate timelines.
* Created Dashboards using customized Dashboards components.
* Involved in Unit Testing and wrote test Methods using **Force.com** utilities Conducted **JAD sessions**with the management, different 3rd party vendors, users, commercial and other stakeholders for open and pending issues to develop specifications.
* Implemented support services at various **SDLC**stages like custom development and production support.

**Environment:** Salesforce.com Enterprise Edition, Data Loader, Force.com IDE, Excel Connector, Apex Triggers, Apex Classes, jQuery, CSS Workflows, Visualforce (Pages, Component & Controllers), Custom objects, Sandbox data loading, Role Hierarchy, Service Cloud, Profile setup, Relationships, Dashboards, Reporting.

**Circle IT Solutions, Hyderabad Dec 2014- May 2016**

**Data Analyst**

**Responsibilities:**

* Created a logical design of the central relational database using **Erwin**.
* Gather the various reporting requirement from the business analysts.
* Reverse Engineering the reports and identified the **Data Elements** (in the source systems), Dimensions, Facts and Measures required for reports.
* Conduct Design discussions and meetings to come out with the appropriate Data Mart at the lowest level of grain for each of the Dimensions involved.
* Created Data flow diagrams for current system. Developed a **Data topology** based on the Data storage, various replications, and movements of Data.
* Participated in several **JAD**(Joint Application Design/Development) sessions to track end to end flow of attributes starting from source screens to all the downstream systems.
* Checked for all the modelling standards including naming standards, entity relationships on model and for comments and history in the model.
* Design the View models per the requirements of downstream users like web portals and other consumers.
* Configured the **DTS/SSIS** packages to run in periodic intervals.
* Extensively worked with**SSIS** packages for **Data Migration** from source systems.
* Implemented Packages onto the server and automated them.
* Wrote stored procedures and triggers extensively and working very closely with developers, business analyst and end users to generate various audit reports and troubleshoot their query problems and connectivity problems.
* Created and maintained the Data dictionaries, maintained some parameters to provide faster query performance using **SQL.**
* Created tables, views, triggers, stored procedures, and indexes.

**Environment:** Erwin, SQL Server 2000/2005, SQL Developer, SQL Management Studio, MS PowerPoint, MS Access, Microsoft Excel, UML, DTS/SSIS, Relationships.

**Infosys- Bangalore, India Oct 2012-Nov 2014**

**Data Analyst**

**Responsibilities:**

* Performed predictive analysis using customer behaviour data to improve customer retention by 10%.
* Used statistical techniques like T-test and ANOVA to validate data and present key interpretations for managerial action and strategy.
* Used **HDFS** for data extraction and created **ETL workflows**to transform **big data**.
* Built a logistic regression classification model to reduce the Churn rate in consumers by significant amount.
* Responsible for application analysis, design, coding, testing and documenting of new interactive web applications as well as maintaining, supporting and upgrading of existing web applications
* Development of forms for **data entry**/ transaction system.
* Used triggers on source schema to move the change to the stage environments.
* Develop **SQL**queries for Data Cleaning and **Data Mapping**.
* Generate **SQL**query to create reports for downstream partners.
* Worked on daily basis with lead Data Warehouse developers to evaluate impact on current implementation, redesign of **ETL logic**.
* Extensively involved in Data Extraction, Transformation and Loading **(ETL process)**from Source to target systems using Essential Data stage.
* Experienced in the use of **AGILE/ Scrum**methodology which includes team work, quick deliverables, prioritizing multiple tasks.

**Environment:**SQL Server 2008, PL/SQL, Erwin, MS Excel, MS Access, Triggers, SQL query.