
Bharadwaj Mulakala

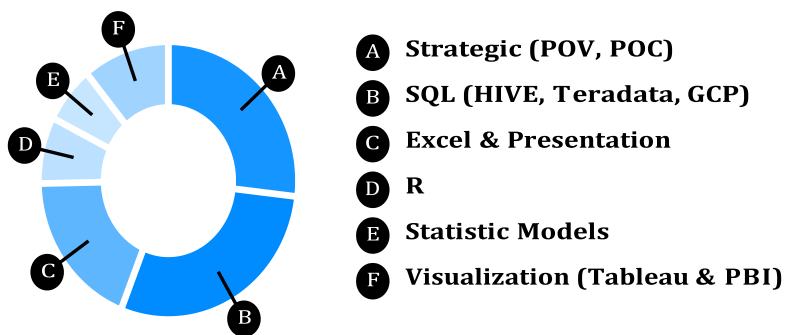
Cell: +91-9888818034
bharadwaj.mulakala@gmail.com

Sr. Business Analyst
Tredence Analytics, Bengaluru

Profile Summary

Business Analyst with over 2.5 years of experience in delivering excellence to Worlds Fortune #1 Retailer by driving some impactful Projects. Enthusiastic about finding solutions to real-world problems by deriving actionable insights and meaningful stories from data.

Skills & Proportionate amount of time spent



Industry Expertise



Professional Experience

Sr. Business Analyst at Tredence Analytics.

August 18 – Present

As a Business Analyst in Global Customer Insights and Analytics team(GCIA) for the world's largest retailer- Walmart; I help them understand customer experience across omni channel (Instore, General Merchandise, Online Groceries) by leveraging huge amount of data in the form of customer surveys & other internal data (sales, visits, campaigns).

Notable Achievements

- **Client appreciations amid COVID-19 Pandemic** for deriving maximum customer limit per Walmart store, to maintain WHO Physical distancing norms while running the Business.
- **Client appreciations** for developing process automation tool to detect fraudulent customer surveys. Leveraging this tool, reduced the manual efforts and time consumption by more than 90%.
- **Proposed & Created** a Tableau dashboard to track the performance of 4700+ stores across omni channel on US map based on the KPIs (Key Performance Indicator). Now, this report is being used by **executive leadership at worlds Fortune #1 company**, on daily basis.
- **Incentive report** – setting up logics and providing quarterly/annual incentive reports at store level, **impacting approx. \$1 Billion Annual variable pay-outs** for associates and managers.
- **Think Impact Award** for creating a POC (Proof of Concept), which questioned the way KPI's are being reported since Inception and made them to change to what I proposed at Organizational Level.

Programmer Analyst Trainee at Cognizant Technology Solutions.

January 18 – July 18

Worked as a Programmer Analyst Trainee in development role in Salesforce Technologies at Cognizant. The Projects I have been involved are majorly configuration, Data Loading and a bit of customization.

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Leadership



Managing 3 BA's on day to day deliverables & Training them.



Co-founded 2 start-ups with consolidated revenues of 7 Million INR.



Sessions on Personnel Finance & wealth creation.

Education

2013-17	Bachelor of Technology, Computer Science Engineering. Lovely Professional University, Jalandhar, Punjab.	7.74 (on a scale of 10)
2011-13	12 th (Senior Secondary Examination). Board of Intermediate Education, Andhra Pradesh.	93.4%
2010-11	10 th (Secondary Examination). Board of Secondary Education, Andhra Pradesh.	87%

What my manager had to say about me?

Abhinav Ranjan Kanth, Analytics Consultant at Tredence.

“Working closely with Bharadwaj for the last 2 years. Saw tremendous growth in his abilities while transforming from an all new graduate student to Business Analyst. He is one of the most hardworking professionals I have come across. He is very meticulous in whatever he does, be it data pull, ad-hocs, long-term Analysis or Visualization/Dashboards - he has mastered the art of extracting the best possible insight from each level of the data journey. And more importantly, the level of ownership he possesses at this stage of his career is commendable.”

Contact Details:

Mobile: +91-7506198919

Email: abhinav.kanth@tredence.com

Signature: Bharadwaj M

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