



Arzoo Gororey

PGDM(Marketing)

CAREER OBJECTIVE

To secure employment with a reputable company where I can utilize my interpersonal skills to achieve goals of a company and expand my knowledge and learning.

Get in touch!

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SKILLS

- CUSTOMER SERVICES
- RELATIONSHIP DEVELOPMENT
- REPORT WRITING
- PROBLEM SOLVING
- CONDUCTING RISK ASSESSMENTS
- BUDGETING

INTERNSHIP

SUMMER INTERNSHIP

The Growth dynamic

April 01, 2020 to April 30, 2020

Learning

- contribution in Lead generation activities
- Use Hubspot as a tool for target segment data work on secondary research method
- use of Hubspot as a tool
- Customer relationship management

WINTER INTERNSHIP

Navkshitij

November

26, 2019 To December 11, 2019 (15 Days)

-Learning

- To create awareness about SPECIAL FRIENDS (mentally challenged people) among people and helping them in their workshop
- Allocation of funds in NGO
- Learned to make handicraft
- Event coordination (on foundation day of NGO)

LIVE PROJECT

Britannia

Location-Kothrud

Title - 'Sabse Saste 5 Din'

Duration- August 9, 2019 to August 19, 2019 (10 Days)

LEARNINGS

- store management
- Customer pitching
- Customer behaviors
- Knowing ground level activity
- Pitching of product
- Professional behaviour

ACADEMIC HISTORY

Post Graduation
IIEBM, Indus Business School, Pune

The Bhopal School of Social Sciences, Bhopal (BU, Bhopal)

Graduated in year 2019

Completed graduation in first division

HSC (12th)

Kendriva VidyalayaNo.3, Bhopal (CBSE)

Graduated in year 2016

Completed in first division

SSC (10th)

Kendriva VidyalayaNo.3, Bhopal (CBSE)

Graduated in year 2014

Completed in first division

HOBBIES

SOCIAL SERVICES