

# SREESHAILAM

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## PROFESSIONAL SUMMARY

- ❖ Overall 5+ years of IT professional experience, 4+ years of experience in Salesforce as a Developer and Development in Sales force Administration, Configuration and implementation.
- ❖ Extensive business knowledge and customization experience on various salesforce.com standard objects. Analyzed Sales, Customer Service and Customer Support business processes used by Salesforce.
- ❖ Involved in Salesforce Application Setup activities, customization and implementation of the apps to match the functional needs of the organization.
- ❖ Involved in gathering customer requirements from business user teams spread over the Sales and Customer service.
- ❖ Involved in creating a gap analysis document, clearly identifying the data, business process and workflows of the organization with respect to Salesforce implementation.
- ❖ Administrated and monitored the companies Salesforce CRM application.
- ❖ Extensive knowledge on various Lightning Components using Lightning App Builder, Lightning Process Builder, Community Builder and Lightning Design System.
- ❖ Implemented Security and Sharing Rules at object, field, and record level for
- ❖ Different users at different levels of organization. Also created various profiles and
- ❖ Configured the permissions based on the organizational hierarchy.
- ❖ Proficiency in administrative level tasks like creating Profiles, Roles, Users, Workflows & Approvals, Reports & Dashboards, Developed Formula fields, Rollup Summary Fields, Validation rules, OWD, Sharing Rules and Security Model.
- ❖ Extensive work experience on designing Data Model, creating Custom Objects, Custom Fields, Relationships, Formula fields, Rollup Summary Fields, Validation rules and Custom Tabs, Record Types, Page Layouts.
- ❖ Ensure data integrity by merging duplicate opportunities, contacts, and accounts.
- ❖ Performing mass uploads and updates of data as required.

- ❖ Implemented Security and Sharing Rules at Object, Field and Record level for different users at different levels of Organization. Also created various Profiles and configured the permissions based on the Organizational hierarchy.
- ❖ Extensive work experience in designing Custom Objects, Custom Fields, Record Types, Page Layouts, Custom Tabs, Custom Reports, Report Charts, Report Folders and Report Extractions to various formats.
- ❖ Configured the Assignment Rules, Auto-Response Rules and Escalation Rule etc.
- ❖ Working experience on Custom Settings and Custom Labels.
- ❖ Having knowledge in Apex Triggers and Apex Classes.
- ❖ Experience in Lightning App Builder, Lightning Process Builder and Lightning Design System.
- ❖ Extensive experience in data migration using Apex Data Loader and Data Import Wizard.
- ❖ Efficient in monitoring Apex asynchronous processing using Future Methods, Batch Apex, controlling processes with Queueable Apex and Scheduling Jobs using Apex scheduler.
- ❖ Extensive knowledge in querying salesforce.com database using SOQL & SOSL queries using Force.com.
- ❖ Extensive experience with various Salesforce deployment methodologies including Change Sets. Having good knowledge on Salesforce Integration using REST API.
- ❖ Experience in wide range of languages and technologies such as HTML, CSS and JavaScript.
- ❖ Extensive Experience of Agile Scrum Methodology of software engineering processes.
- ❖ Excellent team player, quick learner with good communication skills and
- ❖ Troubleshooting capabilities, Enthusiastic in learning and upgrading technical skills.

## EDUCATION

- ❖ M TECH from HIET

## TECHNICAL EXPERTISE

CRM : Salesforce

Languages : Apex, Visual force, Lightning.

Salesforce : Workflows, Process Builder, Lightning Flows, Lightning App Builder, Lightning Community Builder, Approval Process, Apex Classes, Triggers, Visual force Pages, Approvals, Validation Rules, Reports, Dashboards, Sharing & Security Rules and Workflows.

Web technologies : CSS, JavaScript and HTML

## WORK EXPERIENCE

- ❖ Worked in Persistent as a Sr Salesforce Developer from Aug 2021 to Sep 2022
- ❖ Worked in Tech Mahindra as a Salesforce Developer from Jan 2017 to Jul 2021

## PROJECT EXPERIENCE

### Project #4

Client: Bajaj Finserv

Project Description:

Bajaj Finserv is a financial services company focused on lending, wealth management and Insurance.

Roles & Responsibilities

- ❖ Involved in application customization such as apex classes, Triggers and Visual Force pages. Involved in creation of Custom Lightning web components.
- ❖ Created the Validation rules based on the business requirements.
- ❖ Created Permission set as per the business requirements.
- ❖ Created the Objects, Fields, Roles, Profiles, Page Layouts and Record Types.
- ❖ Created Classes and Testing of the functionality. Design the application as per the requirement. Data Migration using Apex Data loader and deployment.

### Project#3:

Client: AstraZeneca

Project Description:

AstraZeneca is a British-Swedish multinational pharmaceutical and biologics company headquartered in London, United Kingdom. It is the world's seventh-largest pharmaceutical company measured by 2012 prescription drug sales and has operations in over 100 countries. AstraZeneca has a portfolio of products for major disease areas including cancer, cardiovascular, gastrointestinal, infection, neuroscience, respiratory and inflammation. The

company was founded in 1999 through the merger of the Sweden-based Astra AB and the UK-based Zeneca Group.

#### Roles & Responsibilities

- ❖ Understanding and analyzing the requirements, and mapping them to Salesforce Functionality.
- ❖ Creating/add and manage Users, Roles, Profiles and setting up sharing rules.
- ❖ Involved in Customizing Custom Objects, fields, record types, forms and layouts, Custom tabs and applications. Maintaining Workflow rules and Approvals, Involved in creating relationships between the objects. Created Page Layouts to organize Fields, Custom Links, Related Lists and other components on Record Pages.
- ❖ Use SOQL & SOSL considering the Governor Limits for data manipulation using the apex code.
- ❖ Implemented various advanced fields like Picklist Fields, Master-Detail Fields,
- ❖ Custom Formula Fields, and defined Field Dependencies for custom Picklist fields.
- ❖ Created many of Roles and Profiles for the organization, which helps them in maintaining the Security for different individuals who are working in the organization.
- ❖ Developed and configured various Custom Reports and Report Folders for different user profiles based on the need in the organization.
- ❖ Worked on Data Loader, which helps us to perform CURD operation with the help of CSV files.
- ❖ Deploy using, Change sets for the sandbox to sandbox environments.
- ❖ Implemented the salesforce.com applications using Agile Scrum Methodology.
- ❖ Deployed components from Development environment to Sandbox and from Sandbox to Production using eclipse and change sets.

#### Project#2:

Client: ASMO CO, LTD

#### Project Description:

ASMO CO, LTD is the World-Wide Leader in Automobiles that Transform how we people connect, communicate and collaborate, ASMO CO, LTD Inc., incorporated on April 1 1979, design, Manufactures, and Development, and sales of small motor systems products for automobiles, etc. At ASMO CO, LTD We pre-empt the customer's needs and strive for the creation of cutting-edge motors that bring the customer joy, and product manufacturing which is kind to the environment and realizes a safe and comfort able to motorized Society. Asmo's Motors Support the Evolution of Cars.

## Roles & Responsibilities

- ❖ Analyzed requirements, Involved in the development of modules.
- ❖ Developed Apex Classes & Triggers, Visual force pages to implement the business logic as per the requirements, Created Email Templates, Approval Processes and defined approval actions to automate the processes.
- ❖ Conducted all data migration using the salesforce.com import tool. Migrated data from MS Excel / CSV files to SFDC using Apex Data Loader.
- ❖ Implemented security and sharing rules at object, field, and record level for different users at different levels of organization. Also created various profiles and configured the permissions based on the organizational hierarchy.
- ❖ Worked on reports, dashboards and customized reports as required by business.
- ❖ Designed various web pages in Visualforce for functional needs within Salesforce, involved in Unit Testing and Test Coverage for Triggers.

## Project #1

Client: Governance Risk and Compliance.

### Project Description:

- ❖ This project is about two Organizations, In this project, two different salesforce organizations were connected through salesforce to salesforce.
- ❖ Objects of both organizations were published and subscribed to make the connection work properly. One organization was finance and risk department and the organization was sales department. Customizing and developing the applications as per requirements. Applying Validation rules on standard and custom fields.
- ❖ Opportunities made in one department could be shared in the other department, if the customer showed interest in purchasing products of the other department as well, preparing the technical requirement document.
- ❖ Creating Custom Objects based on application requirement,
- ❖ Creating Workflow Rules, Tasks, Email Alerts, and Components to suit to the need of the application, Creating the Reports and Dashboards.
- ❖ Running data jobs using Apex Data Loader to load Users, Accounts and Contacts, involving in project meetings, weekly status meetings.
- ❖ Worked on enhancements to SFDC application required by business users from time to time.