Mudavath Surender

IIT BHU (Varanasi)

EDUCATION

Bachelor of Technology Jul '17 - Present

IIT BHU (VARANASI)

Varanasi

CERAMIC ENNGIEERING

CGPA-6.71*/10

Higher Secondary Education

Jun '14 - Jun '16

Sri Chaitanya junior kalasala

Hyderabad

Maths, physics & Chemistry

score - 90.5%

INTERESTS



KEY SKILLS



Work Experience / Projects / Internship

Business And Data Analyst Intern

Dec '20 - Feb '21

OLA

Extracted data from the company database, applied Data analytics techniques and then divided the problem statement in sub-parts and started finding the reasons which are causing that problem and given recommendations on how to boost sales in tier-2 and tier -3 cities with solutions to the problems. Studied and analysed different revenue models of the company and made a report on how to boost the sales and revenue model of the company via different channels. Worked on customer ride cancellation issue and after that started interacting with the customers and and identified the most voted problems and also analysed the competitor's performance in this step Recommended and implemented new business solutions to problems and also working on the technical problems with the Business teams.

Product Researcher Intern

Apr '20 - May '20

Hyperstate Technologies Pvt, Ltd India.

Analyzed various SaaS companies regarding their penetration, features, marketing techniques, targeted audience, value propositions, and innovations. Analyzed the status quo and scope of SaaS in India. Research on various strategies for launching SaaS product integrated with interactive advertisements and accelerated active customer engagement.

Marketing Intern

May '20 - Jun '20

Chai Sutta Bar

Worked as Marketing Intern at Chai Sutta Bar, reviewed its website and proposed the changes, done research on present franchise and focused to increase more franchise and analyzed competitors nearby for attracting customers.

ACHIEVEMENTS

National Level Kabaddi

Nov '16 -

Secured 3rd position at Madan Mohan Malaviya University Of Technology in NationalLevel kabaddi Tournament -Gorakhpur

DANCE COMPETITIONS

Jul '17 - Jun '19

First position in Group Dance competition in Aagman (IIT BHU) -2017 Secured 2ndposition in Group Dance competition - IIT Patna -2018 Secured 3rd position in Group Dance competition in Kashiyatra-2019 Secured 1st position in Group Dance competition - IIT Patna -2019

CERTIFICATES

TECHNICAL ANALYSIS FOR STOCK MARKET

Jun '19 -

Data Analytics & Business Analytics - Linkedin

Jan '21 -