

# ABINASH PANIGRAHI

## Senior Salesforce Developer/ Specialist

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Hyderabad, India



### SUMMARY

- Working as a Salesforce Developer with over 4+ years of rich IT experience & expertise in CRM
- 9X Salesforce Certified Professional & Trailhead Ranger
- Worked with Salesforce Internal Security R&D for 'Hackforce' release
- Deeply involved in Salesforce AppExchange Product Development
- Experience in delivering Extended-CRM functionalities using Salesforce Function, AWS Lambda & NodeJS
- Hands-on experience in Sales Cloud, Service Cloud, Community Cloud and Salesforce CPQ
- Strong development knowledge in LWC, Aura, Apex classes & Triggers, Webservices & REST API
- Domain Knowledge - Life Science, Healthcare, Banking, Real Estate, Network Security, eCommerce
- Implemented CI/CD pipeline to streamline development release using GitHub Action & Well versed with Git-Jenkins
- Built ETL tool using Python for extensive Enterprise Data Migration from Legacy system to Salesforce

### PROJECTS

#### Bug Bounty Management

12/2021 - Ongoing Remote

Implementation of Hackforce - Bug Bounty Management System for Internal Salesforce Security Team to review, triage, resolve and award reward to Hacker/Researcher. Salesforce platform is tightly integrated with multiple Hacker's Community, e.g. HackerOne, BugCrowd etc. Experience Site will act as frontend for Hackers to source all Bug Reports. It also supports multiple Bounty Program Management activities like to run Promotion, Announcement, Policy changes.

#### AppExchange

04/2021 - 12/2021 Bangalore

ISV Development for building Smart Labeling and Submission Content Management tool based on SaaS platform which will help Healthcare or Drug manufacturing business to go live in Market with quicker turnaround. End user will experience the entire Drug lifecycle process starting from Registration to filing RID then manufacturing.

#### CRM Transformation

03/2019 - 03/2021 Hyderabad

Intent of entire project is to migrate a FORTUNE 500 company's business from Siebel CRM to Salesforce and to focus on building an efficient and scalable system that caters to enhancing and simplifying their existing processes and notes down how the various external systems will communicate with/from Salesforce.

#### Lightning Migration & Territory Management

11/2018 - 03/2019 Hyderabad

Supplier Industry wants to shift its complex business model to new Lightning Experience with the entire organization data structure modeled as per their defined sales territory and dealership management.

### EXPERIENCE

#### Senior Salesforce Consultant

##### MTX Group

12/2021 - Ongoing Remote

MTX is a global technology consulting firm that enables organizations to modernize through digital transformation.

- Worked as Developer Lead-cum-Architect for Bug Bounty
- Mentor new joiners and train them in Salesforce
- Shadow Technical Architect in Designing and Solutioning of projects

#### Senior Software Engineer

##### EPAM Systems

04/2021 - 11/2021 Hyderabad, India

EPAM Systems is an American company that specializes in product development, digital platform engineering, and digital and product design.

- Worked primarily on Salesforce AppExchange ISV Product Development
- Hosted multiple Tech Talk sessions regarding various topics on Salesforce Platform.
- Represented company in many Developer Conference around India - TrailheaDx, PyCon.

#### Software Engineer

##### Keste LLC

07/2018 - 03/2021 Hyderabad, India

Keste is an award-winning digital business consulting firm focused on enterprise-grade integrated B2B, B2C and e-commerce solutions

- Mostly been in Client-facing projects - worked directly with NA and EMEA clients to understand requirements and implement.

### EDUCATION

#### B.Tech Computer Science

##### NIT Rourkela

05/2014 - 06/2018

CGPA  
7.03 / 10.0

#### Intermediate

##### DAV School Paradeep

05/2012 - 04/2014

GPA  
95.6 / 100

### SKILLS

Apex	Aura	LWC	Java	Python
JavaScript	SOAP/REST	Integration		
DevOps	SOQL/SOSL	IDE	CLI	
Heroku	Node.js	Data Migration		

## PROJECTS

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### Financial Force

📅 08/2019 - 11/2019 📍 Hyderabad

Keste partnered with Financial Force to provide customized solutions on PSA and Finance module to replace existing ERP systems. We worked on Resource Revenue Calculation Model built from scratch, act as an extension to their current managed package.

### Handwritten Character Recognition Using Neural Networks

📅 08/2017 - 03/2018 📍 Rourkela

Final Year project included the implementation of different Neural Network models - Feedforward-NN, BackPropagation NN and kNN algorithms on MNIST Dataset to achieve maximum accuracy.

### Log Analysis

📅 05/2015 - 07/2015 📍 Mumbai

Centralized Logging Using ELK Stack (ElasticSearch, Logstash and Kibana) for various Web Server and Applications. Helps in Server Health Check Report generation.

### Image Processing

📅 05/2016 - 08/2016 📍 Mumbai

Implemented Pre-Processing Image for OCR module Using OpenCV library and enhancing Edge Detection using Canny Algorithm. Then applying Tesseract flow logic.

## CERTIFICATION

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Salesforce Certified Javascript Developer

Salesforce CPQ Specialist

Salesforce Certified Platform Developer II

Salesforce Certified Platform Developer I

Salesforce Certified Advance Administrator

Salesforce Certified Platform App Builder

Salesforce Certified Administrator

Salesforce Sales Cloud Consultant

Salesforce Service Cloud Consultant

## FIND ME ONLINE

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LinkedIn

<https://www.linkedin.com/in/abhinash-p-0a795a111/>



Trailblazer

<https://trailblazer.me/id/apanigrahi1>

## STRENGTHS

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Problem Solving



Communication



Teamwork