SOURAV BANERJEE
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I have an extensive work experience in Data Analysing and End to End Project Handling.
I have worked on MDM and ETL process, along with that I have analysed and maintained customer's growth of different e-commerce brands for more than five years.
Hence, I believe that my technical, functional and communication skills are quite relevant and befitting enough to face the challenging career ahead as an employee.

PROFESSIONAL SUMMARY

➢ Currently I am working with **Swiggy** as their **Data Analyst** involved in an in-depth analysis, growth monitoring and providing assistance for various projects like "**Side and Drinks**", "**Raw material**" and "**Packaging material**". This includes such tasks like-
  ▸ The customer's review and the rating analysis of orders along with IGCC, RDC (Restaurant Driven Cancellation) and the cancellation of OOS (Out of Stock).
  ▸ Also, overall the impact of AOV on Swiggy platform..
  ▸ Work on analysing **"Net promoter score"** to improve the growth of the restaurants.
  ▸ Involved with working on **Campaign Analysis** like Growth Pack campaign, Discount campaigns, Restaurant partner review campaign to create and analyse the survey and estimate the growth of the company.

➢ Worked with **Capillary Technology** as a Data Analyst. Functioning tasks like loading and analysing historical data of different Retail brands, preparing DQR, DUR report and examining, analysing the progress in the sales ratio and respective growth in the trading sphere of different retail companies.
  ▸ Uploading customer details into Capillary DB after cleaning, standardising and removing duplicates.
  ▸ Importing customer loyalty, non-loyalty transaction data ,line item data and inventory files into Capillary DB
  ▸ Updating points and slabs, merging data as per client request, also cleansing data for the client on ad-hoc request like Extracting list for running campaign etc.
  ▸ Creating data quality report, data understanding report , data dictionary, data sanity check report as per client request which were presented on Excel.

➢ Worked in **Cognizant Technology Solution** as a Data Analyst performing Data validations using HOOVERS, Bloomberg and Dan and bradstreet DNB
  ▸ Maintaining Data Quality, Cleansing and De – duplication of customer details, along with **Master Data Management** MDM using **Seibel UCM and CRM**.
  ▸ Worked in production support using **Seibel CRM** for Data Analysis operation, Data validation. Worked in Purchase order, handling vendor details using Lead List Import

Tool (ETL) also handling customer interface record using **Oracle R12 E Business Suite** Cleansing, de-duplication.
▸ More than 4 years of experience in analysing data using **SQL query.**
▸ Strong knowledge in MS.EXCEL.

Academic Qualifications

- Associate member of The Institution Of Engineers India (AMIE) – **AM155705-2** on the 27th day of November 2014

Degree/Certificate	Qualification	Institute	Board/ University	Year	Aggregate % / CGPA
Graduation	B.Tech (Electrical Engineering)	Seemanta Engineering College	Biju Patnaik University of Technology (BPUT)	2009-2013	CGPA: 6.80
12th	Higher Secondary Examination	Chinsurah Deshbandhu Memorial High School	West Bengal board of Higher Secondary Education	2009	64.8 %

TECHNICAL SKILLS

- Databases   : SQL Server 2008 R2, MySQL, Snowflake
- Languages   : SQL , C , C++
- Tools   : Siebel UCM, Siebel CRM. Qubole, phpMyAdmin , Power BI, Oracle R12 E business suit
- ETL   : Informatica PowerCenter 9.6.1., InTouch, Salesforce

EMPLOYMENT HISTORY

Company Name	Designation	Address Of Employer	Form	To
Swiggy	Data Analyst	Tower 5I&5J, Embassy Tech Village Rd, Bengaluru, Karnataka 560103	9th July 2018	Till date
Capillary Technology	Data Analyst	31/9, Krimson Square, 1st Floor, Above VIshal Mega Mart, Roopena Agrahara, Hosur Main Road, Bengaluru, Karnataka 560068	29th June 2017	23rd March 2018
Cognizant Technology Solutions	Data Analyst	Plot- 27,Kolkata IT Park, SEZ, BantalaMouza: Gangapur, J.L.NO.35, GP :Taradah, PS: Kolkata leather Complex,PIN: 743502	21st November 2014	30th April 2017

PROJECT DETAILS

PROJECT	WORKING WITH MULTIPLE RETAIL BRANDS IN APAC REGION
PERIOD	June 29th 2017 to March 23rd 2018
DESIGNATION	Data Analyst
CLIENTS	• Caring Pharmacy from Malaysia • Courts Malaysia • Royal Sport House Malaysia • Mitra10 Indonesia • KFC Singapore

Responsibilities and technology	RESPONSIBILITY includes
	- Cleansing Historical Data (Customer details , transaction and inventory) and also Primary key like mobile, email and external id using SQL and HIVE code and uploading in Capillary Database. - Updating points and slabs, merging data as per client request , also cleansing data for the client on ad hoc request like exctracting list for running campaign. - Weekly Data import and Maintaining customer data in phpMYadmin - Creating DUR and DQR and Sanity check presenting in Excel - TECHNOLOGY Used:SQL and HIVE (QUOBLE), phpMYadmin and Excel

Project	DELL Sonicwall Data migration
Period	November 2014 –April 2017
Team Size	10
Designation	Data Analyst
Responsibilities	- Performing tasks of Data Migration . - Loading, Maintaining, Cleansing using Seibel UCM, standardizing Customer details as per the client defined data Quality norm following the concept of Master Data Management MDM - Worked on Production support using Seibel CRM and interface record using Oracle R12 E business. - Continuous tracking of team performance to ensure daily and weekly SLA are met . - Maintaining Accounts of the Opportunity, Leads and Purchase Orders and Interfaced record. - Communicating with different stakeholders e.g. Cognizant Management & Client Management in case of Data anomaly and exceptions. - Technology used: **Seibel UCM, Seibel CRM, Oracle R12 E business suit, Toad, Salesforce**

Personal Details:

Passport No   : M2943461
Pan No   :BSFPB9696H
Gender   **:** Male
Languages Known : English, Hindi and Bengali
Present Address   : Building no 7, Flat no 13 , Near Government Model Primary
School Koramangala 8th block, pin:560095

Declaration:

I, hereby, solemnly declare that all the information made above are true and correct to the best of my knowledge and belief.

Place: Bangalore
Date: **Sourav Banerjee**