Mohsin Siddiqui

Lead Salesforce Consultant

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Experience Summary

Almost 6 years of proficient experience in Information Technology as a Salesforce Developer with a demonstrated history of working and focusing primarily on Salesforce. Worked extensively with Customization and Integrations with third party systems.

Work experience

Salesforce Lead Consultant
Nov, 2021 - Present

LRN Inc.

Handling daily tasks as a lead and managing a small team to get the work done.

Managing three different projects including their deployments through Copado process.

Doing peer review sessions to help the team to implement Salesforce Best Practices.

Helping the team to design the solutions according to best practices.

Handling the CPQ implementation and working with Sales team to get their requirements.

Lead Developer - Senior Associate
Sept, 2021 - Nov, 2021

PWC AC

Worked as a Salesforce Lead Developer in Lightning projects. Worked on a large size project POC as a lead.

Software Engineer
Aug, 2020 - Aug, 2021

Deutsche Telekom Digital Labs

- **Project: Update Case Owner from outside SF**
  Designed and implemented a solution that helped our customer's external system to update the case's owner in salesforce org. Created an API, platform events to handle the requirement. If the case is opened in any browser in the world, it will update the page and refresh, and shows the popup.
- **Project: PSE Integrations**
  Implemented a design solution to integrate with an external system to get the Leads in Salesforce. The system was designed to integrate with 3 REST APIs. Implemented a retrying mechanism that helps the system to automatically do the retry if the API connection is failed.
- **Project: Archival Engine**
  Designed and Developed the solution for Archival Engine. This system was built to automatically archive the data from custom objects which is taking up the storage in the Org on the basis of defined rules. Big objects were used to archive the data as it's much cheaper in cost.
- **Project: Production Support**
  Handled production support on daily basis. Resolving production bug fixes and hotfix deployments. Analyzed multiple issues in production and provided the optimal solutions for them.
- **Project: Exception Handling Model**
  Designed a solution for handling all types of Exceptions. Created a model where all the exceptions from Salesforce or from External systems connected to

Certifications

- Salesforce Certified Platform Developer I
- Salesforce App Builder
- Certified Copado Admin
- Certified Copado Developer

Skills

Lightning
Aura Components

Force.com Developer
Apex Classes, Apex Triggers and Visualforce

Integration Specialist

CPQ AND QCP

Javascript

GIT

HTML/CSS

Third Party Tool
Jitterbit Harmony and Social Studio

Salesforce will be logged. Also, will automatically clean up the data for the last 30 days.

Salesforce Developer   Sept, 2018 - Aug, 2020

Cvent Inc

- **Project: Implementation Survey**
  Designed a business process for sales reps and finance dept where they can interchange details hassle-free. This project gives the ability to two depts to interact and interchange data with each other. Sales reps can fill an implementation form for the Contract Implementation Team with all the details regarding the deal so that they can process the deal further.
- **Project: Release   Management   Using   CI/CD**
  Handled all minor and major deployments in all orgs. Created the branching strategy. Create plans for sandbox refreshments and executed them. Resolving all types of issues in GIT. Managing people to work through the deployment. Used customized pipelines like the combination of Jenkins & GitLab and worked with Gearset as well.
- **Project: Task,   Onboarding   Automation**
  Development of complex tender business process which helps the Sales reps to automate the Client Onboarding Process. When a deal got closed on an account, it transferred from direct sales to AMs. For notifying AM, we have developed a process in which an onboarding and task will be created on the basis of different SKUs.
- **Project: CPQ   Implementation   &   Support**
  CPQ is widely used by the Sales team. Implemented modules like Renewal and Amendment Strategies. Implemented Quote document and Execution of agreement process through Docusign.
- **Project: QCP   Implementation**
  Implemented Quote Calculator Plugin for enhancing the CPQ engine. Enhanced business logic using QCP. QCP was used to run complex business logic which performs at the time of product was add on Quote using QLE.

Salesforce Developer   May, 2016 - Sept, 2018

Nagarro Inc

- **Project: Managed package for US-based client**
  In phase 1, the Project is intended to develop a managed package that can be easily
  deployed to the client's customer's organization. The package is enough scalable so
  that customers can do the configurations without the developer's involvement. The package takes the data from the client's native system through Jitterbit, transform the data based on data conversion business logic so that lead and opportunity gets auto-converted.
  In phase-II of the project real-time integration takes place with the managed package and client's native system. We implemented a VF page through which the client's customers can search the records by applying different filters and import the selected records in salesforce.
- **Project: Managed Package for US-based client**
  Salesforce App, much-enhanced version of Data Loader, which can upload Data and Metadata in a single go. For example, it can create multiple custom labels with translation at a single time, it can be filled on a page or can be uploaded from CSV/excel file.
- **Project: Mexico   based   carrier   airline**
  The project involves the integration of Social Studio (which is a part of Marketing Cloud) along with Salesforce for the creation of Case through different Social Media Channels.
- **Project: Austria   Based   Software   Company**
  The project involves the migration of data from one Salesforce organization to another salesforce organization using Jitterbit Harmony. Jitterbit Harmony is an

ETL tool where we have written automated scripts to retrieve and then automatically upload data from source to target.

Education

Bachelor of Technology (IT)   2012 - 2016
Jamia Hamdard University
Percentage - 78%