# CURRICULUM VITAÉ

## CAREER OBJECTIVE

To work to the best of my potentials in an organization offering opportunities for learning and growth. To work in an atmosphere promoting teamwork and collective goal achievement to lead overall prosperity and growth.

## **PROFILE SUMMARY**

- 3.7+ years of Salesforce Technology experience in developing business processes and system solutions based on cloud platform Salesforce CRM and Force.com.
- Salesforce Certified Einstein Consultant & Sharing and Visibility Designer, worked on many features of Salesforce in Sales journey and Service journey.
- Envisaging and **developing solutions in Salesforce** based on complex customer requirements e.g. integration of Salesforce with many boundary systems.
- Project planning and release management with strategy for deployments.
- 6x Salesforce Certified professional.

## PROFESSIONAL EXPERIENCE

Deloitte Consulting India Pvt. Ltd. / US India Consulting Consultant (Sen Salesforce Developer) April 2019 - Present

## **Responsibilities**

- Project planning and execution following agile methodologies
- Consulting, requirement analysis, designing solutions, configure, develop business solution and production deployment for projects.
- **Build custom solutions** that support business requirements and drive key business decisions using standard and custom features of Salesforce.
- Learning new technologies/methodologies based on project requirement.
- Development and Code review for best practices and design patterns.
- Estimating story hours and capacity planning of the sprint.

#### Domain Expertise

- Digital Transformations
- Finance domain.



360 Degree Cloud Technologies

March 2017- March 2019 (2 Years)

### **Responsibilities**

- Gathering requirements from clients, analyzing and providing solution design for it.
- Configuration and customization with various salesforce technologies including OOTB features.
- Customizations using VF pages, Apex, Lightning Components, Triggers, Batches.
- Allocating tasks to team members and code review to improve coding best practice
- Manage code versioning, project deployment process, unit testing.
- Integrations to third party systems via REST APIs.

Salesforce Developer

## <u>Domain Expertise</u>

- Sales and Services
- Financial

## SKILLS

<u>Platforms</u> Force.com Salesforce Heroku

#### Salesforce

Lightning/Aura Components Apex **Visual Force Pages** SOQL/SOSL **Triggers Framework** Automation (Workflow Rule, Process Builder, Visual Workflow) Assignment Rules Organization and User setup Profiles and Permission sets OWD, Role Hierarchy, Sharing Rule Managed Apex Sharing Reporting and Dashboards Data Loader Custom Labels and Settings Translation Workbench Sales Cloud Packaging and Deployment Einstein chat bots Lightning Web Components

#### Other Technologies

HTML CSS JavaScript Git Sfdx Slds

#### <u>Tools</u>

Force.com IDE Workbench VS Code CLI Tracker Tool GitHub

### **Mohd Ashhar** Salesforce Certified Developer and Einstein Consultant B.Tech. (Information Technology)

## **Education**

- Bachelor of Technology (IT) GGSIP University (2012-2016)
- Senior Secondary CBSE

## **Certifications**

- Salesforce Certified Sharing and Visibility Designer
- Salesforce Certified Einstein Analytics and Dashboard Consultant
- Salesforce Certified Platform Developer 1 and 2
- Salesforce Certified JavaScript Developer 1
- Salesforce Certified Administrator

## Projects

Jupiter – Deloitte Internal project which is used by Directors, Principle and above level to target and pursue clients to get more opportunities(clients) Industry: Digital Transformations

Role: Consultant (Salesforce Developer)

Company: Deloitte

Duration: 1Years 7 Months Methodology: Agile

- Global implementation using phased roll out, for different member firms.
- Setup Batch Framework implementation for serializing multiple batches such that Flex queue route is maintained.
- Leadership sharing rule customization where custom objects are used to derive sharing of records via Apex Sharing.
- Business Rule Engine to derive custom Opportunity UI for different users at different stages.
- Custom Opportunity Create/Edit to load related child object on custom UI using Lightning Component.
- POC for implementation of Custom Dynamic Dated Exchange Rate functionality which allows reporting on major currencies.
- Account Planning Module Implementation using Lightning Web Component.
- In Account planning, custom UI to show all the data for the user on the homepage, so that user do not have do multiple clicks.
- · Ability to edit fields on the UI and also navigate to different records and detailed component from the Home Page UI itself.

Click 2 Bind - Click 2 Bind is used to find mortgage plans from different carrier for the customer by taking data from the customer.

Industry: Finance Role: Developer (Individual Contributor)

Company: 360 Degree Cloud

Duration: 8 Months Methodology: Monthly Rollout

- Requirement gathering and working closely with other team members
- Developed various Triggers and Classes, VF pages, Email services to provide custom functionality.
- Worked on the CRUD and Field Level Security Setting.
- Write classes to get the data from customer and feed into third party service to get the plans from different carries for that data.
- Integration with Melissa Data third-party system to verify address, get the plans from carriers etc.
- Created sites for public access for the individual customers and community portal for the partners.
- · Developed unit test methods for all the apex triggers & classes and maintained 90% code coverage

## **Mohd Ashhar** Salesforce Certified Developer and Einstein Consultant B.Tech. (Information Technology)

#### Field Service Lightning Implementation - Implemented Salesforce Lightning Service for a Security System Provider.

Industry: Electronics and Service

Role: Consultant and Software Developer

Company: 360 Degree Cloud

Duration: 6 Months Methodology: Agile

- Requirement gathering and working closely with other team members.
- Enabled and configured FSL, Territories, Service Resources and dispatcher console.
- Inventory management service configuration for field service agent.
- · Developed various custom pages and component to provide custom functionality to suite business need.
- · Automated various day to day task of end user
- Enabled and configured partner community allow them to create opportunities, request for products and schedule installation appointments via Custom Lightning Component.

Optical Solutions - Case Management System Integration.

Industry: Electronics Supplier

Role: Salesforce Developer

Company: 360 Degree Cloud

Duration: 4 Months Methodology: Monthly rollout

- Integration with WordPress Site to manage tickets and automate functionalities.
- Requirement gathering and working closely with WordPress developer.
- Automated Case management workflow and sync data with Third Party System.
- · Worked on the CRUD and Field Level Security Setting.
- · Created a Lightning component to keep track of user's time spent on a case.

Wistia Integration - Integration with Wistia to track video playback in Salesforce

Industry: Education Role: Salesforce Developer Company: 360 Degree Cloud Duration: 3 Months Methodology: Agile

- Integration with Wistia using its JavaScript API.
- Created VF page with Salesforce JavaScript API to track and update video playback data in Salesforce.
- Email notifications and alerts to user on various stage of video completion.
- Customer Community portal to allow users to access overview of the progress.