

M Guruprasad

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- Having 6+ years of working experience as a SFDC Admin and 4 years hands on experience in Data Integration developer for **Salesforce Einstein** Analytics.
- Modeled the Sales force data in **Einstein** Analytics using dataflow and created various datasets according to the business.
- Designed and developed various lenses, Dashboard's.
- Implemented both the data level security using security predicate, object level using the permission sets.
- Developed **dashboards** using bindings, Navigation.
- Implemented replications for most of the object for performing incremental load.
- Have modeled the report types and created the Standard live reports in SFDC transaction system based on the relationships.
- Developed the **dashboards** and reports based on business requirements.
- Designed complex reports and dashboard using SFDC Reporting.
- Have modeled the report types and created the Standard live reports in SFDC transaction system based on the relationships.
- Developed the **dashboards** and reports based on business requirements.
- Designed complex reports and dashboard using SFDC Reporting.
- Involved in most of the admin activities like Creating users, groups, Roles, object manager, Creating workflows, SSO Implementation, security, user management tasks.
- Client interaction for getting requirements and support activities.
- Developed Reports according to given **Design** documents. Prepared Unit test Plan and tested the interface. Coordinated with Onsite Team.
- Currently working as Consultant in **ITC Infotech**, Bangalore from May 2020 to till date.
- Previously worked as Consultant in **SONATA**, Bangalore from Oct 2018 to Apr 2020.
- Previously worked as Ass Consultant in **VIRTUSA POLARIS**, Bangalore from Jan 2016 to Jan 2018.
- **B.Sc. Computers** from SK University

Project #3

Client Name :M Health Fairview.

Project Name :Fairview Healthcare

Role :**Einstein** Analytics consultant.

Environment:**Einstein** Wave Analytics platform.

Description

The Client (Fairview Health Care) is a health care company with a large network of branches in United States. Fairview Health Services is an award-winning, integrated health system providing exceptional health care across the full spectrum of health care services. Fairview is driven to heal, discover and educate for longer, healthier lives. Fairview's 34,000+ employees and network of 5,000+ providers embrace innovation and new thinking to drive a healthier future through healing, discovery, and education. Fairview and Health East have 2 disparate Epic instances and will leverage **Salesforce** to present a 360-degree view of the patient. They offer medical services such as consultation, medical tests & scans, appointment booking. They offered multiple discounts offers for the users.

Responsibilities

- Extract data from **Salesforce** Local Data/External multi Org into wave platform using Java Script Object Notation (JSON) Transformation in Dataflows.
- Creation of Datasets for both daily and trending snapshot data.
- Schedule Replications for configuring and refreshing data from **Salesforce** objects.
- Monitoring the jobs/scheduled dataflows for accurate data.
- Build and Maintain complex SAQL queries for data analysis in the lenses and **dashboards**.
- Creation of advanced chart types, date fields, joins and complex calculations to manipulate the data.
- Creation of different types of tables i.e., value table, compare table and pivot table to analyze the data with different filters and grouping with the fields and generating summary of the measure and amount fields.
- Interface with the client to gather requirements from the functional owners of the application.
- Responsible for determining technical solutions for the user requirements.
- Responsible for creating **design** for the implementation of the functional requirements.
- Responsible to **design** the **Einstein** Analytics Datasets, lens and **dashboards**.
- Responsible to work on the Json code changes and Dataflow transformations.
- Responsible to do development in **Einstein** analytics.
- Responsible for **Einstein** dataflow and SQAL scripting.

Project #2

Client Name :TUI Group.

Project Name :TUI Travel & Tourism

Role :**Einstein** Analytics consultant.

Environment:**Einstein** Wave Analytics platform.

Description:

TUI Group owns five European airlines, inherited from TUI Travel, making it the largest tourism group in Europe. The group airlines operate both scheduled and charter flights to more than 150 destinations worldwide departing from more than 60 airports in nine European countries. Many strong tour operators with leading positions in their own domestic markets are clustered under the roof of the TUI Group. Available in all major holiday and city destinations to travelers around the world. the leading provider of expedition and luxury cruises in the German-speaking market. The facilities run by our brands are located in top-class settings in the holiday-making regions – offering a variety of hotel formats with high standards of business performance, service quality and environmental management.

Responsibilities

- Worked on **Salesforce** Wave/**Einstein** Analytics to create reports and build the dataflow mappings.
- Modeled the **salesforce** data in **Einstein** Analytics using dataflow and created various datasets according to the business.
- Designed and developed various lenses, Dashboard's.
- Implemented both the data level security using security predicate, object level using the permission sets.
- Developed **dashboards** using bindings, Navigation.
- Implemented replications for most of the object for performing incremental load.

- Have modeled the report types and created the Standard live reports in SFDC transaction system based on the relationships.
- Developed the dashboards and reports based on business requirements.
- Designed complex reports and dashboard using SFDC Reporting.
- Development of various dashboards and reports according the user requirements.
- Very well versed with SQL, SOQL and SAQL.
- Designing complex reports and dashboards and creating the same in Einstein.

Project #1

Client Name :TAKEDA.

Project Name :EDEN AO

Role :Salesforce Admin.

Environment:Salesforce.com.

Description

Takeda has brought hope to people around the world through our people-centered and innovation – driven approach to science and medicine. As a global pharmaceutical leader, we focus on solving unmet needs where we can make a real difference-and on putting patients first . Our therapeutics focus is oncology, gastroenterology, and the central nervous system,as well as vaccines.

Responsibilities

- Involved daily stand-up call to gathering Requirements from clients and celebrating with team members in functional and technical and follow-up daily activities
- Perform administration tasks as needed, managing custom fields, integration and data clean up.
- Maintained and gave permissions to communication templates based on Profiles.
- Developed field & page layout customization for the standard objects like Account, contact, Leads.
- Created Workflow Rules, Page Layouts, Approval Process, Tasks, Email Alerts, Field Updates and Outbound Messages to manage the Workflow & Approvals.
- Implemented field level security, profiles, and audit trail setup.
- Deployed the components from one sand box to another sand box using eclipse.
- Created Apps, Objects and set to page layout to each object and assign each page layout to each user based on Roles and Profiles, and set security controls and shared settings