**ASHOKA KONENI**

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**PROFESSIONAL SUMMARY:**

* Over 4 years of sExperience in IT Industry as a Software Developer. Having 4 years of experience on Tableau Developer and remaining on ETL (informatica powercentre) developer with MS SQL and Teradata
* Involved in understanding the reporting requirements and providing Tableau reporting solutions.
* Created Tableau Table Calculations, filters for business analysis.
* Created various views in Tableau (Pie Charts, Bar Charts, Heat maps, Tree maps, Donut, Bubble charts).
* Ability to work on different types of functions like Logical, number, string, Aggregate and date function.
* Experienced in designing customized interactive dashboards in Tableau using marks, Action, filters, parameter, calculations and Relationships
* Experience in creating hierarchies, Groups, sets and Bins.
* Hands on experience in developing Tableau Dashboards, Used Context filters, sets, groups, and bins while dealing with huge volume of data.
* Good at designing and deploying rich graphical visualizations with Drill Down and Drop Down menu options and Parameterized using Tableau.
* Experience in creating advanced charts like(funnel chart, waterfall chart, bump chart and word cloud).
* Involved in creating Dashboards using Tableau desktop, Tableau server, worked closely with business during conversion of reports and dashboards in Tableau.
* Created incremental refreshes for data sources on Tableau server

**PROFESSIONAL EXPERIENCE:**

* Working as Senior Tableau Developer at **Ness Technologies** from June 202 to Till date
* Worked as Tableau Developer at **Course5intelligence Banglore** from july2019 to Jan 2020.
* Worked as Software Engineer at **NTT DATA Banglore** from October 2018 to July 2019.
* Worked as Software Engineer at **TCS Banglore** from Feb 2016 to August 2018.

**EDUCATIONAL CREDENTIALS:**

* B-Tech in Electronics and communication Engineering from JNTUA in 2014.

**TECHNICAL SKILLS:**

* BI Tools : Tableau Desktop 9X/10, 2018.2,2020.1, Looker
* ETL tool : Informatica powerCentre 9.5
* Operating System : Windows 7/8/10
* Language : SQL, Basic Python
* Data Bases : Sql server, Teradata

**PROJECT EXPERIENCE**

**Project#3**

**Project Name :** Marketing And Product analytics:s

**Client :** Paypal

**Environment :** Tableau Desktop, Teradata

**Role :** Tableau Developer

**Description:**

Fueled by a fundamental belief that having access to financial services creates opportunity, PayPal is committed to democratizing financial services and empowering people and businesses to join and thrive in the global economy. Our open digital payments platform gives PayPal’s 325 million active account holders the confidence to connect and transact in new and powerful ways, whether they are online, on a mobile device, in an app, or in person. Through a combination of technological innovation and strategic partnerships, PayPal creates better ways to manage and move money, and offers choice and flexibility when sending payments, paying or getting paid. Available in more than 200 markets around the world, the PayPal platform, including Braintree, Venmo and Xoom, enables consumers and merchants to receive money in more than 100 currencies, withdraw funds in 56 currencies and hold balances in their PayPal accounts in 25 currencies.

**Project Summary:**

PayPal having mainly two segmentations those are consumer and merchant. Recently they have owned other two products (Venmo and xoom). I have worked on both venmo and xoom segmentation Dashboards. This segment helps identify the customers usage of various Venmo products and preferences. This helps to track lifestyle trends and allows insights that enriches our understanding of the customers. These insights are derived from the various activities performed by the customer using Venmo and xoom Project’s products.

* Delivered Both venmo and Xoom Segmentation Dashboards with the timelines
* Worked on OPEX dashboards testing (TPX, CPO,GCO,CORP FIN, RISK, Global sales)
* Monitoring all product, Marketing, Bank platform Dashboards.

**Responsibilities:**

* Created incremental refresh in tableau server
* Implemented Row level security for dashboards for restricting user access
* Good knowledge on Microsoft sql server and Teradata creating views ,indexes ,analytical functions.
* Developed various Views, Dashboards and customizing of Dashboards
* Using filters, Groups, Sets, Sorting and Actions while performing huge volume of data.
* Developed set analysis to provide custom functionality in tableau application.
* Created various views in Tableau like Bar charts, Line charts, scatter plot, Heat and Tree Maps, Grant charts
* Expertise in creating Hierarchies for proving drill down option for the end user.
* Created Filters, parameters, table calculations, calculated measures for purpose of monitoring business analysis.
* Designed advanced charts like Donut chart, and Waterfall charts, Pareto analysis and Histograms used to Client Requirement.
* Generated Dashboards using Monthly, Yearly Calculations like period to date and What IF analysis.

**Project#2**

**Project Name** : HR Analytics

**Client :** Mercedes Benz

**Environment :** Tableau Desktop,Tableau Server, SQL Server

**Role :** Tableau Developer

**Description:**

Mercedes-Benz R&D India (MBRDI), headquartered in Bengaluru was founded in 1996 as a captive unit to support Daimler’s research, IT and product development activities. MBRDI has become a key entity for all future mobility solutions through C.A.S.E for building autonomous and electric vehicles. Our competencies in engineering and IT have progressed to using AI, AR, Big Data analytics and other modern technologies to provide seamless connectivity. It is one of the largest global R&D centers outside Germany, employing close to 5000 skilled engineers; and has established itself as a valuable centre to all business units and brands of Daimler worldwide.

**Responsibilities:**

* Created multiple rich dashboards visually Showing stories of the business status, strength & weakness, potentials etc using Tableau.
* Good knowledge on Microsoft sql server, creating views ,indexes ,analytical functions.
* Developed various Views, Dashboards and customizing of Dashboards
* Using filters, Groups, Sets, Sorting and Actions while performing huge volume of data.
* Developed set analysis to provide custom functionality in tableau application.
* Created various views in Tableau like Bar charts, Line charts, scatter plot, Heat and Tree Maps, Grant charts
* Expertise in creating Hierarchies for proving drill down option for the end user.
* Created actual sales and target sales view with Trend lines, Forecasting and Reference Lines.
* Created Filters, parameters, table calculations, calculated measures for purpose of monitoring business analysis.
* Implementing data blending from multiple data sources by blending data on a single worksheet.
* Generated Dashboards using Monthly, Yearly Calculations like period to date and What IF analysis.
* Implemented Row level security for dashboards for restricting user access
* Created extract refreshes and published in tableau server and scheduled

**Project#1**

**Project Name :** Telefonica Defect Management

**Client :** Telefonica (U.K)

**Environment :** Tableau Desktop, Sql

**Role :** Tableau Developer

**Description:**

 Telefónica UK Limited ([trading as](https://en.wikipedia.org/wiki/Doing_business_as) O2 – stylised as O2) is a [telecommunications services provider in the United Kingdom](https://en.wikipedia.org/wiki/List_of_telephone_operating_companies#United_Kingdom), owned by the Spanish multinational [Telefónica](https://en.wikipedia.org/wiki/Telef%C3%B3nica), and is headquartered in [Slough](https://en.wikipedia.org/wiki/Slough). With 25 million subscribers (as of December 2017), O2 is the second-largest [mobile network operator in the United Kingdom](https://en.wikipedia.org/wiki/List_of_mobile_network_operators_of_Europe#United_Kingdom) after [EE](https://en.wikipedia.org/wiki/EE_Limited), with [Vodafone](https://en.wikipedia.org/wiki/Vodafone_UK) in third place.

O2 was formed in 1985 as Cellnet, a 60:40 [joint venture](https://en.wikipedia.org/wiki/Joint_venture) between [BT Group](https://en.wikipedia.org/wiki/BT_Group) and [Securicor](https://en.wikipedia.org/wiki/Securicor). In 1999, BT Group acquired Securicor's share of Cellnet and the company was later rebranded as BT Cellnet. In June 2000, BT Cellnet launched the world's first commercial [General Packet Radio Service](https://en.wikipedia.org/wiki/General_Packet_Radio_Service). BT Cellnet, together with BT Group's mobile telecommunications businesses in Germany, Ireland and the Netherlands, was part of the BT Wireless division. This was spun off from the BT Group in 2002 to form a new holding company, mmO2 plc, which introduced the new "O2" brand for the businesses. In 2005, mmO2 plc was renamed O2 plc.

**Responsibilities:**

* Read business user requirements, analyzed data, and designed software solutions in Tableau Desktop based on the requirements.
* Developed various Views, Dashboards and customizing of Dashboards
* Using filters, Groups, Sets, Sorting and Actions while performing huge volume of data
* Developed set analysis to provide custom functionality in tableau application.
* Created various views in Tableau like Bar charts, Line charts, scatter plot, Heat and Tree Maps, Grant charts
* Expertise in creating Hierarchies for proving drill down option for the end user.
* Created Filters, parameters, table calculations, calculated measures for purpose of monitoring business analysis.
* Designed advanced charts like Donut chart, and Waterfall charts, Pareto analysis and Histograms used to Client Requirement.
* Created extract files for improving the performance. Used different Mark types and Mark properties in views to provide better insights into large data sets
* Generated Dashboards using Monthly, Yearly Calculations like period to date and What IF analysis.
* Worked on tableau online ,creating users, groups.
* Having good knowledge on tableau server

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