**Shaik Bazi**

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*Offering* ***over 16 years*** *of extensive experience in spearheading several implementation projects as Solution Architect, Techno-functional Consultant, Onsite Coordinator, Project Manager and Software Engineer; targeting challenging assignments with an organization of repute*

**ǁ Profile Summary ǁǁǁǁǁǁ**

* Proficiency in advanced **E-commerce practices** and knowledge of business process analysis, technical design and reengineering
* Excellence in managing  **digital and cloud projects (SAAS)** with large teams right from requirements through quality assurance, documentation, implementation and maintenance
* Extensive experience in executing full lifecycle development projects; ramped up projects within time, budget & quality parameters, as per project management & best practice guidelines
* **product ownership**: Interpret client requirements, business processes, and use cases to produce quality technical designs in the implementation, enhancement and support, integration techniques, extensions or enhancements to the platform
* Creating **product and project roadmap** and getting consensus and approvals from key stakeholders
* Excellence in **Hybris e-Commerce suite (Back Office, Product Cockpit, HAC, HMC, Admin Console, Data Modelling, WCMS, Cronjobs, Impex scripts, Integration with SAP ERP, Workflow management)**
* **Solution architecting and product ownership**:  Interpret client requirements, business processes, and use cases to produce quality technical designs in the implementation, enhancement and support, integration techniques, extensions or enhancements to the platform
* Excellence in **Salesforce commerce cloud implementations:** **SFCC/SFRA platform and Site Genesis design & wireframes**, HTML5, CSS, J Query, demand ware script, Pipelines, JS Controllers, ISML Templates, ReactJS, Node JS and real-time data exchange using Web services and OCAPI
* Experienced in integrating with Salesforce CRM, and other SAP ERP systems
* Exposure and knowledge of **Magento** platform its implementation – CRs and maintenance assignments
* **Possess advanced consulting skills** – communication, organization, planning, work ethic, client facing and interpersonal skills
* Possess high level consulting and technical skills, involving understanding client’s business problem, architecting viable solutions and guiding the implementation of those solutions within the client’s environment
* Possess **strong background of web and enterprise application** **development** using java/j2ee and Java script technologies
* Experienced in designing, **developing, integrating, and managing** end-to-end **MVC (Model View Controller) architecture** systems **using Java/J2EE**, Hibernate, Spring and Struts framework and using various J2EE design patterns and UML methodologies.
* Possess strong exposure to CRM and ERP business systems and their integration with e-commerce system
* Experienced in **e-commerce analytics** and machine learning to analyse customer behaviour, click stream analysis, product recommendations and predictions
* Working in capacity planning, Project Management, Customer Relationship Management, Delivery, Vendor Management, Proposal creation- RFPs, POCs, and supporting pre-sales activities

**ǁ Core Competencies ǁǁǁǁǁǁ**

**SAP Hybris E- Commerce**

**Salesforce Commerce Cloud**

**SAP Commerce Cloud**

**Cloud Craze**

**SAP Analytics & HANA**

**Product Owner**

**Solution Architecting**

**Technical Solution Design**

**Client Engagement and**

**Digital Project management Delivery Management**

**Data Migration**

**Spring framework and Java**

**Systems Integration**

**Cross-functional Coordination**

**Team Management**

**Stake holder management**

**Solution Architect Demandware**

**ǁ Notable Accomplishments across the Career ǁǁǁǁǁǁ**

* Led dev and testing teams as a **Tech Lead** / **Product owner / Project Manager / Business Analyst /** **Product Manager / Test Manager** in **E-Commerce**, **CRM**, **Retail**, **Health Care**, Global Trade, Supply chaindomains
* Successfully implemented **Hybris E-Commerce** for B2B, B2C extensions for major ecommerce clients
* Successfully implemented **Demandware or Salesforce commerce cloud** implementation
* Experienced in **Cloud Craze implementation** for B2B commerce
* Experienced in **testing of e-commerce systems** and used test automation effectively
* Worked as a SME, **Solution Architect** and **Technical Architect** for **E-Commerce, CRM, Retail, Health Care**
* , International Trade implementations
* Possess strong previous experience in designing, **developing**, integrating, and managing end-to-end **web & enterprise** MVC (Model View Controller) architecture business systems using **Java/J2EE**, Hibernate, Spring and Struts framework and using various J2EE design patterns and UML methodologies

**ǁ Work Experience ǁǁǁǁǁǁ**

**Since Jul’13 with Crimson Logic, Bangalore as Lead Software Engineer – 2 (Sr Lead)**

**(Client: Multiple clients in Digital engagement practice**)

**Chevron lubricants:** ImplementedSAP Hybris e-commerce suite - B2B. Expertise in Hybris e-commerce suite (HMC, CMS Cockpit, Admin Console, Cronjobs, Impex, Import/Export Service, Catalogs, Categories, Product Cockpit, Data Modelling, and WCMS).

**Sleepys, LUSH, GAC Fashion**: Demandware & SFCC **Salesforce commerce cloud implementations** – Storefront development, Business Manager, Cartridge development, using Node JS, Express JS, Common JS, GIT, Pipelines, ISML and systems integration using **OCAPI**

**KATIES, Best & Less:** ImplementedSAP Hybris e-commerce suite - B2B, B2C. Expertise in Hybris e-commerce suite (HMC, CMS Cockpit, Admin Console, Cronjobs, Impex, Import/Export Service, Catalogs, Categories, Product Cockpit, Data Modelling, and WCMS);

C4C implementation – Sales and Service – Business Objects creation, customizations, configurations and service integrations.

Analytics using Python, HANA, SAP Analytics cloud.

**Technology Environment**: SAP Hybris 6.5/6.7 – java, Spring MVC, Hibernate, jQuery, HTML, CSS, Java Script;

Demandware SFCC/SFRA platform and Site Genesis design & wireframes;

Tableau, SQL, SAP Predictive Analytics, PAL, SAP Leonardo ML, and Analytics, Apex, Visual Force, Lightning Framework

**Key Result Areas:**

* Planning, executing and **managing & delivering digital commerce projects** in tune with the core business objectives; implementing project plans within pre-set budgets
* **Solution architecting and product ownership**:  Interpret client requirements, business processes, and use cases to produce quality technical designs in the implementation, enhancement and support, integration techniques, extensions or enhancements to the platform
* **Liaising with project stakeholders**, collecting requirements through workshops and translating them into system requirement specification documents, technical requirements and getting consensus and approvals
* Designing Project Plan, WBS, effort estimation documents, and getting consensus and approvals from client and senior management
* Developing and managing end-to-end implementation of **SAP** **E-Commerce** product, entailing review of business process flow, mapping of business requirements, **gap analysis and identification**, conversion of business requirements into functional design documents & technical specifications
* **Architecting technical solutions – customizations, configurations and integrations** for **SAP e-commerce** implementations using **Spring, java, HTML, CSS, jQuery, java script, impex, cronjobs**
* Integrating with SAP and non-SAP systems using RFC, Data Hub and web services &IDOCS
* Troubleshooting post implementation issues of customers and providing technical solutions to customers by functionally analysing problems, simulating business scenarios, investigating data problems & debugging programs
* Participating in process improvement activities; planning, identifying and implementing adequate measures to maximize customer satisfaction level
* **Architecting** **Salesforce commerce cloud implementation:** **SFCC/SFRA platform and Site Genesis design & wireframes**, HTML5, CSS, J Query, **Demandware script, Pipelines & Pipe lets**, JS Controllers, ISML Templates, ReactJS, Node JS and real-time data exchange using Web services and **OCAPI** (Open Commerce API)
* Providing techno-functional coordination in offshore-onsite project execution model; providing technical consultancy to the stakeholders and coordinating with them for resolving their queries
* Interfacing with clients for gathering business requirements, leading landscape analysis and finalizing configuration, custom developments, functional specifications; contributing to the design, development, troubleshooting and debugging of the solutions
* Administering operations related to
* **Hybris E-commerce**, and Analytics implementations
* **Demandware or Salesforce Commerce cloud** implementations & worked in **Cloud Craze B2B** implementation
* ETL using SAP BODS, **HANA, BI &BW, Analytics, Datahub**
* Performing Data migration from ECC to HANA using SLT, BODS and Data modelling in HANA – Creating Star Schema, Fact Tables, Dimension Tables
* Collaborating with client to capture the business processes & use cases associated with the customer needs
* Providing assistance in developing HANA aggregations – Analytical, Attribute and Calculation views and ensuring proper migration of objects from **BW to HANA based on requirements**.
* Contributing in creating decision tables and performed calculation using function provided by HANA
* Supervising activities like
* Testing prototypes & handover to Operational Teams
* Task allocation to the team, status reporting, deliverable, **conflict resolution, people management**
* Prioritizing tasks and manage time efficiently to ensure **timely deliverables**
* Working in capacity for Project Management, Customer Relationship Management, Delivery, Vendor Management, Proposal creation- RFPs, and pre-sales activities

**ǁ Previous Work Experience ǁǁǁǁǁǁ**

**Jan’12 to Nov’12 with Polaris, as Project Manager**

**Mar’08 to Dec’11 with InterGlobe Technologies, as Sr. Software Test Engineer**

**Aug’04 to Feb’08 with HCL Technologies, as Lead Engineer**

**Dec’03 to Aug’04 with Birlasoft Limited, as Software Engineer**

**ǁ Education ǁǁǁǁǁǁ**

* **M.Sc. (Computer Science)** from Andhra University, Location in 2001
* **B.Sc. (Computer Science & Mathematics)** from Nagarjuna University, Location in 1999

**ǁ Certifications ǁǁǁǁǁǁ**

* **PMP** certification from PMI form Jul 2013
* **PGP - BABI** (Post Graduate Program in Business Analytics & Business Intelligence) from **Great Lakes Institute of Management**, Chennai, Sep 2016
* **SCJP** (Sun Certified Java Programmer)

**ǁ IT Skills ǁǁǁǁǁǁ**

**Application Software:** SAP Hybris e-commerce, Salesforce Commerce Cloud, Cloud Craze, Magento

**Programming Languages:** Java/J2EE, HTML, CSS, JQuery, spring, Hibernate, Python, Apex, Visual Force, ABAP

**Business Analytics:** SAP HANA, SAP Leonardo – ML, Big Data, Analytics, Python

**Database:** HANA, Oracle, MS SQL Server, No SQL

**Operating Systems:** UNIX, Windows

**ǁ Personal Details ǁǁǁǁǁǁ**

**Date of Birth:** 22nd June 1979

**Languages Known:** English, German & French

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