**Manas**

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Executive Summary

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| **Salesforce Lightning**  | **Large datasets** | **API conversion experience**  |
| **Apex Triggers** | **6 years of Salesforce development** | **Salesforce Platform Developer 01 Certified** |

WORK EXPERIENCE

**BAH – Chicago, IL**

**Sr. Lightning Salesforce Developer Mar 2018 to Present**

* Extensive experience in developing and deploying custom integration solutions in Salesforce.com CRM. Proficient in creating/troubleshooting/modifying APEX code and visual force pages.
* Experience in modifying Visual force pages to be supported in Lightning Experience and good understanding of lightning mode and its features.
* Experienced in Developing Salesforce Lightning Applications with the combination of Lighting Bundles, Salesforce Lighting Design System, Apex Controllers, Aura Framework and Lightning App Builder.
* Expertise in performing Salesforce Administrative Tasks: Organization Setup, User Management, Activity Management, Analytics, Process Automation by Creating/Customizing objects/fields/tabs, Users, Profiles, Permission Sets, Roles, Groups, Queues, Page Layouts, Lightning Experience Record Pages, Record Types, Chatter, Workflow/Validation rules, Approvals, and Process Builder.
* Hands on experience in writing queries using SOQL and SOSL in Apex Classes and Triggers.
* To improve business made recommendations to integrate with third party plug-ins from AppExchange.
* Experience customizing standard objects - Accounts, Contacts, Opportunities, Products, Cases, Leads, Campaigns, Reports and Dashboards.
* Expertise in aura framework, Lightning Components and Salesforce Lightning Design System (SLDS).
* Created multiple Lightning Components, added CSS and Design Parameters that makes the Lightning component look and feel better, created Aura based Components, Attributes, and Controllers which can be compatible to access through Lightning App builder.
* Migrated the code using Eclipse IDE and ANT scripts.
* Used Force.com Web services API and Salesforce API are REST, SOAP, and METADATA for implementing web services in the application for access to data from different users.
* Extensive experience in designing of custom objects, custom fields, role-based page layouts, custom Tabs, custom reports, report folders, report extractions to various formats, Dashboards, and Email generation according to application requirements.
* Helped add Lightning page to SalesForce1/Sales Force One navigation menu
* Strong knowledge on Agile (SCRUM), Water Fall Project Execution Methodologies.
* Expertise in maintaining the functional areas of Data Management, Campaigns, Leads, Forecasting Accounts, Contacts, Opportunities, Quotes, Activities, Dashboards and Reports.
* Involved in providing Production support post go-live.
* Managing the end-to-end technical delivery for multiple Salesforce, Veeva, and Siebel and custom applications
* Worked on Veeva including System Configuration, to make business processes social, to collaborate in real-time from anywhere, with Chatter.
* Using Python and APIs for METADATA editing, embedding, and analysis. Configuring workflows, users, fields, states, roles, products, security groups in Veeva Vault
* Expertise in sales cloud, service cloud and marketing cloud processes.
* Ensured data integrity through the appropriate use of de-duping, loading, and exporting tools, for bulk of data using Data Loader, Admin Garage, and Loader.
* Developed custom Business logic using Apex Classes, Visual force pages and Lightning components. Used Visual force components like Page Block, Command Buttons, Action support, Action Function.
* Experience on Community Cloud to connect with customers and employees with each other
* Extensive experience in Salesforce Customization, creating Roles, Profiles, Page Layouts, Record Type, and Assignment Rule, Workflow Alerts and Actions, Reports, Dashboards, Outbound messaging, and Approval Workflow, Customer Service and Support Administration.
* Ability to design, code, test, debug, package and deploy quality, scalable and well documented solutions on the Salesforce platform.
* Extensive experience with various Salesforce deployment methodologies including Change sets, Force.com Plug-in environment, Ant Migration tool kit and Eclipse.
* Strong knowledge of SFDC standard data structures and familiarity with Force.com Explorer, Data loader and Import Wizard.
* Hands on experience in development by implementing Triggers, APEX classes, wrapper classes, controllers, Visual Force, Force.com IDE, Apex Test Classes for SFDC testing , Batch Apex for data processing and writing queries in SOQL and SOSL, customized queries to avoid governor limits.
* Hands on experience in Administration setup like manage Users, Security Controls and Data Management.
* Provide technical architecture strategy and guidance for Salesforce rollouts, and assist with design for adoption strategy.
* Worked on setting up Veeva features like Engage meeting, Group Calls, Surveys through Approved emails etc.
* Worked on Salesforce Lightning Components for building customized components replacing the existing ones.
* Involved in developing Salesforce Lightning Apps, Components, Controllers, events and Skilled in understanding and implementing the new Salesforce Lightning Experience
* Experience working on Eclipse IDE with Force.com Plug-in for writing business logic in Apex
* Strong Knowledge in AppExchange Applications for integrating with third party applications.
* Good knowledge on mobile applications like Salesforce 1 and Salesforce classic.

**Environment:**

Saleforce.com platform, Data Loader, HTML, Java Script, Lightning, Workflow & Approvals, Reports, Custom Objects, Custom Tabs, Email Services, Security Controls, Cloud Craze, Veeva CRM, Apex language, Visual Force (Pages, Component & Controllers), Sandbox data loading, Eclipse IDE Plug-in, Windows XP.

**Ryder – Doral, FL**

**Sr. Salesforce Developer/Admin Aug 2016 to Feb 2018**

* Worked on various Salesforce.com Standard objects like Accounts, Opportunities, Leads, Campaign, Events, Tasks, Contacts, Cases, Reports and Dashboards.
* Agile Development Methodology was followed for the implementation.
* Managed Salesforce integration with existing systems and third-party providers.
* Developed various Custom Objects, Tabs, validation rules, formula fields.
* Developed custom Business logic using Apex Classes, Visual force pages and Lightning components. Used Visual force components like Page Block, Command Buttons, Action support, Action Function.
* Implemented custom Cascading Style Sheets (CSS) for Visual force pages.
* Worked with SOQL, SOSL queries with Governor Limitations to store and download the data from Salesforce.com platform database.
* Worked with external vendors to facilitate the implementations related to Veeva/SFDC application.
* Worked on Apttus CPQ configuration and integration.
* Made enhancements to Apttus CPQ (Configure Price Quote) tool, shopping cart by adding new fields. Run batches in order provided to project changes by following the instructions provided by Apttus.
* Expertise in Development of applications in SOAP and Restful Web Services using.
* Developed Visual Force pages to change the entire look and feel, tabs and views of the Salesforce.com UI in accordance with the company requirements.
* Worked on Apttus CPQ (Configure Price Quote) tool, shopping cart.
* Developed various angular components and reusable modules throughout development lifecycle.
* Worked on UI/UX of the application by translating design from mockups to HTML/CSS.
* Constant involvement in exploring AppExchange apps and using the apps wherever necessary. Used apps like Aptos, target, Cloud Converter, Chatter un-follow rules, Field Trip, Conga Composer, AKARD, DocuSign etc.
* Provided guidelines to integration teams for inflow and outflow of data of Veeva/SFDC application.
* Created relationships among objects using Lookup and Master-detail relationships.
* Developed a custom MARS Application to implement Change Management and Configuration Management for all Veeva applications.
* Experienced with Oracle CPQ (Configure-Price-Quote), for creating Quote proposals.
* Implemented CPQ System to improve user experience in the Quoting process using Salesforce.
* Integrated Marketing cloud instance and Sales cloud using marketing cloud connect to personalize marketing campaigns and provide services for email, mobile, social and online marketing.
* Created and implemented marketing campaigns using marketing cloud tools like Journey Builder, Email Studio and social studio.
* Created and maintained email reporting dashboards which are used by marketing teams to make delivery and content decisions.
* Created folder structure to house marketing email templates and executed A/B testing on mail templates to improve engagement.
* Created various Profiles, Roles, Page Layouts, and Record Types and configured the Permissions based on the Organization hierarchy requirements.
* Cross-Program Deployment Lead for integrated release involving Oracle, IBM, Informatica, and Salesforce
* Perform detailed analysis of business and technical requirements and developed the Apex classes using other Platform based technologies like Visual Force, Force.com IDE.
* Extensive experience on S controls, Visual force pages and Page layouts according to the Business requirements.
* Worked with Business on Design and Implementation of Product catalog and product attributes to expose on CPQ application.
* Installed the Call Center Applications and allowed the end users to maintain a track history of customer’s complaints.
* Managed and deployed Salesforce.com CRM solution to multiple departments within the organization.
* Performed data cleanup and/or Data migration to/from salesforce.com.
* Experience on high-availability, fault tolerance, and auto-scaling in AWS Cloud Formation.
* Designed and deployed Custom tabs, validation rules, Approval Processes and Auto-Response for automating business logic.
* Hands on experience on Salesforce Lightning for Customizing Reports and Dashboards for business use.
* Created workflow rules and defined related tasks, email alerts, and field updates.
* Developed several Custom Reports & Dashboards that are used by Business user and Managers.
* Integration with ETL tools like Informatica, Info sphere.
* Integrated applications using web services by consuming the WSDL files for extracting the data from the external systems.
* Involved in various user stories and worked with QA team to test in various sandbox environments and update fields in Production.
* Configure and Maintained the Sandbox Environment for easy facilitation of Development and QA Activities.
* Created custom Java Application to Interact with Salesforce using SOAP and Rest web services.
* Implemented Data Loader through the Command Line Interface to extract the data from database.
* Developed visual Force pages with JavaScript and Apex classes.
* Worked on Salesforce Marketing cloud Connector V5.
* Experienced in handling the functionalities related to the Sales Cloud, Service Cloud and Marketing Cloud.
* Written Apex Test classes to Unit test Apex classes before moving to Production.
* Created and maintained the documentation for Design, Migration and Integration.
* Deployed applications from Sandbox to Production.

**Environment:**

Saleforce.com platform, Apex Language, Visual force Pages, Data Loader, HTML, Java Script, Workflow & Approvals, Reports, Lightning design system (LDS), Veeva CRM, Oracle EBS, Apttus CPQ, Financial Force PSA, Custom Objects, Custom Tabs, Email Services, Sandbox data loading, Eclipse IDE Plug-in, Windows XP.

**First National Bank, Omaha, NE Jan 2015 to July 2016**

**Salesforce Administrator/Developer**

* Involved in implementing the Salesforce features and functions by designing, planning and implementing to meet the business requirements.
* Worked on different Salesforce implementations using applications like Sales Cloud, Service Cloud and AppExchange.
* Implemented in creating many-to-many relationship and created Junction Objects to implement Roll-up summary field to incorporate data from child record onto parent record.
* Implemented Development tasks by using Batch Apex, Apex Classes, Visualforce Pages, Triggers, SOQL and SOSL.
* Agile Development Methodology was followed for the implementation.
* Developed various Apex classes, Controller classes and Apex Triggers for various functional needs in the application.
* Developed various Custom Objects, Formula fields, Master-Detail, Lookup relationships, Tabs, validation rules.
* Created various Profiles, Roles, and Page Layouts and configured the permissions based on the organization hierarchy requirements.
* Designed and deployed Custom tabs, validation rules, Approval Processes and Auto-Response for automating business logic.
* Developed Cascading Style Sheets (CSS) for creating effects in Visual force pages.
* Performed Webservice Callout using the RESTful services with the third party application Broadbean API.
* Created Workflow rules and defined related tasks, email alerts, and field updates.
* Implemented Pick lists, Dependent Pick lists, lookups, Master detail relationships, validation and formula fields to the custom objects.
* Extensive experience on S controls, Visualforce pages and Page layouts according to the Business requirements.
* Implemented Administrative tasks by using Custom Objects, Validations, Workflows, Profiles, Roles, Page Layouts, Reports, Dashboards, Tasks and Events.
* Extensive experience in designing and developing Validation Rules, Workflows, Formula Fields, Field Dependencies and Approval Processes as per the requirement.
* Worked on implementing Record based sharing using Organization Wide Defaults, Sharing Rules and Manual Sharing.
* Worked on Administrative Permissions, Profiles to grant/deny user access to salesforce features.
* Performed integrating Rest API web services to send and receive data from external system to Salesforce and vice-versa.
* Implemented in creating Record Types and worked on Page Layout Assignments by assigning different Page Layouts to different Profiles based on the application requirement.
* Worked on using Jitter-bit and Data Loader to insert the data into Salesforce from Excel and Legacy systems.
* Worked on Sandboxes for developing, testing and migrated the code to different instances after testing.

**Environment:**

Salesforce.com platform, MS Visio, MS project, Standard and Custom Objects, Validation rules, Workflow & Approvals, Record types, Reports, Apex Language, Visualforce (Pages, Component & Controllers), Web Services, Pages, Data Loader, JQuery, Informatica on Demand, CRM Fusion, HTML, CSS, JavaScript, AJAX, Custom Tabs, Access and Security Controls, Code Migration, Eclipse, Force.com IDE.

**ICICI Bank – India July 2013 to Dec 2014**

**Salesforce Business Analyst**

* Worked closely with sales team and business analysts and performed detailed analysis of business and technical requirements. Designed solutions by customizing various standard objects of SalesForce.com (SFDC).
* Developed Apex Classes, Test Classes, Controller Classes and Apex Triggers for various functional needs of the application.
* Good experience in development and maintenance of Sales & Service clouds.
* Implemented the requirements on Salesforce.com platform and Force.com IDE Plug-in using Eclipse.
* Implemented DML operations of Inserting and Updating records.
* Worked on SOQL and SOSL queries.
* Closely worked with Salesforce.com consultants for implementing the business solutions for their client requirements.
* Communicating with executive management on project status and overall project progress against target.
* Involved in Salesforce.com Application Setup activities and customized the objects to match the functional needs of the organization.
* Worked on various salesforce.com standard objects like Accounts, Contacts, Leads, Campaigns, and Reports and developed the Custom objects, Page layouts, Custom tabs, Components and user Dashboards.
* Created various profiles and configured the permissions based on the organizational hierarchy requirements.
* Created Custom Objects and defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
* Created page layouts, search layouts to organize fields, custom links, related lists, and other components on a record detail page and edit pages.
* Created workflow rules and defined related actions, time triggered tasks, email alert, field updates to implement business logic.
* Created various Reports (summary reports, matrix reports, pie charts, dashboards and graphics) and Report Folders to assist managers to better utilize Salesforce as a sales tool and configured various reports and for different user profiles based on the need in the organization.

**Environment:**

Java, Spring, Hibernate, JPA, Spring AOP, Struts, Restful Web services, Servlets, JSP, JavaScript, JSON, XML, DOM, SAX, HTML, HTTP client API, Net Beans, Web Logic, Ant, Git, and Bit bucket.

Education/Qualifications

**India**

Bachelors – Computer Science

Salesforce Platform Developer 01 Certified

Technical Skills:

**Salesforce Technologies : SFDC Certified Force.com Developer, Salesforce CRM, Salesforce SFA, Apex, Classes/Controllers, Apex Triggers, SOQL, SOSL, Veeva, Visual force Pages/Components, Apex Web Services, AJAX, Workflow and Approvals, Market, Analytic Snapshots, Wave Analytics, Apttus, Exact Target, Case Management Automation, Dashboards, Custom Objects**

**Salesforce Tools : Eclipse, Force.com Eclipse IDE Plug-in, Force.com Explorer, Apex Data Loader, Force.com, Workbench, Force.com Platform (Sandbox and Production), Force.com Excel Connector**

**Programming Languages : Java, HTML, XHTML, DHTML, JavaScript, C, C++**

**Databases : MS SQL Server 2012/2014, PL/SQL, RDBMS, Oracle 8i/9i/10g, MS Access, DB2 and MySQL**

**Operating Systems : Windows NT/2000/XP Pro, Windows Server 2008/2012, Linux, AIX**