

CHAITANYA PONNADA

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EXPERIENCE

MASTERCARD | ASSOCIATE ANALYST, MASTERCARD LAUNCH

Aug 2020 – Present | Pune, IND

- Designed and developed Global Issuer Dashboard having transactional KPIs with different performance views, thereby enabling stakeholders to identify new sales opportunities, monitor key trends and assess disruptions in the issuing space.
- Worked closely with PM, Designers, Development teams, customer facing teams, Testing teams to build NextGen of existing client-facing portals with improved usability, responsiveness, and security.
- Demonstrated Efficient Stake holder management by collaborating with different teams for settlement issues with customers, product owners and development counterparts.
- Developed Dash Express, built upon DOMO, which enabled Sales leadership to monitor overall health by tracking actuals, backlog, pipeline and top opportunities, resulting in increase in overall adoption by 50% over standard reports.
- Promoted to Associate Analyst with 48.6% increase in the basic pay for demonstrating exceptional performance along with Ownership, Though Leadership & Accountability.

MASTERCARD | TRAINEE ANALYST, MASTERCARD LAUNCH

June 2019 – Aug 2020 | Pune, IND

- Spearheaded a plan to reciprocate multi-million-dollar payments to partner merchants across industries such as airlines, real estate, marketing etcetera by leveraging variations in existing Mastercard Products, Mastercard Integrated Issuing and Acquiring
- Assisted the requests from banks, financial institutions and Telecom tech players in setting up alerts, handling overloads on servers, Monitoring and quick diagnosis of problems faced for optimal customer experience.
- Demonstrated excellent Techno Functional skills while helping for quick resolutions to customer queries and received “The Mastercard Way” appreciation from our stakeholders.
- Decent Understanding of Banking Domain, Agile methodology and ITIL principles
- Efficient Work order management by turning down the work order completion time by 40 % resulting in an overall increase in Program score by 10 %.

SHANGHAI JIO TONG UNIVERSITY, GLOBAL SUMMER SCHOOL

July 2018 – July 2018 | Shanghai, CN

- Got Invited to represent India among 30 other people from 11 different countries.

LI & FUNG | OPTIMISATION & BUSINESS DEVELOPMENT INTERN

May 2018 – July 2018 | Mumbai, IND

- Designed and Developed a heat map in excel using VBA which depicts the outbound sales analysis according to FSN analysis, which further resulted in 60 % Productivity and a reduction of 40 % picking time.
- This heat map resulted in optimising the operations at online warehouse of H&M, Li & Fung

IIM AHMEDABAD | MARKETING & DATA RESEARCH INTERN

Dec 2017 – Jan 2018 | Ahmedabad, IND

- Submitted a consolidated report highlighting the marketing and business development challenges faced in marketing and supply chain in the Indian Agricultural Context.
- Collected and found Data points that supported through Market research by visiting nearest government agency.

IIT KANPUR | DATA RESEARCH INTERN

May 2017 – July 2017 | Kanpur, IND

- Developed and submitted a Mathematical Model using Abaqus which evaluates the effective properties of CNT Composite materials using Standard Mechanics.

EDUCATION

IIT BHUBANESWAR

BACHELORS OF TECHNOLOGY

Mechanical Engineering

2019 | GPA :7.3

SRI CHAITANYA JR COLLEGE

Class XII |2015 | 96.7

SRI PRAKASH VIDYANIKETAN

Class X |2013 | GPA:9.8

[INSTITUTIONS THAT SHAPED ME](#)

SKILLS

PROGRAMMING

- Unix • C
- R • SQL • Excel • .Net

TECHNOLOGY/TOOLS

Splunk • Dynatrace • Blazemeter
PowerBI • Tableau • BMC Remedy •
Automation • DOMO • Salesforce

COURSEWORK

UNDERGRADUATE

Analytics EDGE by MIT(Edx)
Product Development
Programming and Data Structures
Machine Learning by Andrew Ng
Programming and Data Structures
Introduction to Probability
Introduction to Marketing(Linkedin)
Brand Management

LEADERSHIP SKILLS

Team Lead@ Mastercard Launchers
Bootcamp
Marketing/Sponsorship head @
Wissenaire, The Technical Fest of IIT BBS
Secretary @ Astronomy Society, IIT BBS
Event Coordinator @ E-Cell, IIT BBS

RECOGNITION'S

- State 3rd Rank, NTSE 2013
- Received Bizops team champion award in the team for focus on customer, maintaining systems and support to stakeholders.
- Received 'Own it' award, for conducting “College to Corporate” training sessions for freshers as part of MC Launch.
- Received “Fresher of the Year” 2019 award