



## Gulnawaz Aamir

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## PROFESSIONAL SUMMARY

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Salesforce Craftsman, Learner and Clean Coder with over 5 years of experience working on development, implementation, configuration, integration and customization as per the project requirements. Passionate about technology and how it transforms human life. Looking for a challenging role for the holistic growth in technical and personal domain.

## Highlights

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- Extensive experience in configuring Salesforce environment including but not limited to workflows, validation rules, relationships, custom settings, implementing object level security using profiles and permissions, record level security using OWD, approval processes, custom report types, record type and page layout, complex formula fields, html and visual force email template.
- Highly experienced in writing **Apex Classes, Apex Triggers**, developing Visual Force pages using standard and custom controllers, **Lightning Components using Aura framework and LWC**.
- **Highly experience in integrating third party system to Salesforce, writing webservices and callouts using REST API.**
- Good experience in writing batch classes, Schedule Apex, email service classes.
- **Good experience of Lightning App design & development i.e. Lightning Components, Lightning design system CSS, Lightning events and Lightning Web Components.**
- Hands on experience in creating and scheduling reports and dashboards.
- Experience working with Force.com IDE with Eclipse, Data Loader, **AutoRabit, Gearset**, Import Wizard and Salesforce.com Sandbox Environments.
- Involved in design, Code reviews, Unit Testing, peer testing and Test Coverage for triggers and classes.
- **Went to Sydney-Australia for client meeting and requirement gathering.**
- Good analytical, problem solving and communication skills.
- **Highly experience in Agile methodology.**
- **Onsite Technical Lead in Prudential UK for 6 months (Wipro's Client).**
- Excellent leadership and team management skills.

## Programming Skills

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- Apex, Java, Visual Force, Aura
- JavaScript and jQuery
- HTML and CSS

## Conferences and Training

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- Attended two days Lightning Web Component training at Wipro Bangalore.
- Participated in Marketing Cloud Conference in Sydney, Australia in 2016.
- Research paper presented in 2nd International Conference on Data Storage and Data Engineering, DSDE – 2011, Xian, China | IEEE explore.

## EDUCATION

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- Master of Technology in Software Engineering from Aligarh Muslim University in 2014.
- Bachelor of Technology in Computer Engineering from Aligarh Muslim University in 2012.
- Intermediate in Science from CBSE board in 2006.
- High-school in Science from CBSE board 2004.

## EMPLOYMENT DETAILS

<b>1. Wipro Limited</b> Designation – Salesforce Consultant Duration – May 2018 – Present Client Handled – McGraw Hills Education, Prudential	<b>2. Mirketa Software Pvt. Ltd (Noida)</b> Designation – Salesforce Developer Duration- Jun 2015 – Apr 2018 Clients Handled – Aid in Recovery, Genesis, Web PT, Universal Studio, Movoto, Delphi (Sales forecasting), MXNS
<b>3. Almamate Info tech private LTD.(Noida),</b> Designation- Salesforce Trainee Duration-Feb 2015 - May 2015	

## KEY PROJECTS

**1. M&G Prudential:** Prudential plc is a British multinational life insurance and financial services company headquartered in London. It majorly deals in Investment, asset management, Loan, and Assurance Association.

Skill Used: Salesforce Configuration, Apex, Triggers, Visualforce, Lightning Components, third party Integration.

### Role Description:

- Onsite Technical Lead in Scotland for 6 months to a six members team and provide the design and technical solutions.
- Requirement gathering and discussion with client over the best possible solution.
- Analyze the existing implementation and provide best possible changes to improve the Org health.
- Planning sessions with the higher management for future development.

**2. MHE (McGraw Hill Education):** MHE is a learning science company and one of the "big three" educational publishers that provides customized educational content, software, and services

Skill Used: Apex, Triggers, Visualforce, Community Cloud, Lightning Components, third party Integration.

### Role Description:

- Requirement gathering and discussion with client over the best possible solution.
- Design, develop and implement software programs to meet business requirements.
- Deployment to the Production and training of the functionality to the Client.

**3. TACT Tool:** This is an In-house product of the Company. This tool was built for internal training registration and reimbursement process. It also has calendar, which shows the upcoming trainings.

Skill Used: Apex, Triggers, Community Cloud, Lightning Components.

### Role Description:

- Requirement gathering and discussion with the higher management.
- Worked as Team Lead and guide the development team in right direction.

**4. MXNS (Merieux NutriSciences):** Mériex NutriSciences offers a range of analytical and consulting services to ensure the safety and quality of products that affect consumers' health.

Skill Used: Community cloud implementation with Lightning apps and components, Integration using DMP (DellBoomi), Deployment and Migration using AutoRabit.

### Role Description:

- Partner community setup with fully custom role hierarchy implementation.
- Created lightning components used in the community.

**5. Movoto:** It is one of the top real estate company in U.S, which gives customer facility to buy and sell their property. Developed buyer part for Movoto and currently working for seller in Movoto.

Skill Used: Salesforce.com Development, Apex, Triggers, Visualforce, Configuration, web service.

Role Description:

- Design and Develop the whole Salesforce environment to meet business requirements.
- Written many complex web services for communication between salesforce environment, agent app and middleware.

**6. Universal Studio Hollywood:** This is one of the leading players in the entertainment industry. Studio also used as an amusement park. In addition to managing Sales workflows, they have built custom solutions on Salesforce for managing operations workflows of the park like event management, ticketing, employee management, tourist management and many more.

Skill Used: Apex classes, Email service classes, Triggers, Visualforce pages, Configuration.

Role Description:

- Client Liaison for Mirketa – manage client communication
- Managing requirements sessions to gather requirement from the client over the call.
- Develop and maintain the whole Salesforce environment to meet business requirements.
- Write major email service classes, triggers public site Visualforce pages.
- Manage the deployment of the changes to the production.

**7. WebPT:** An EMR tool helps physical therapist. We designed a customer support system for them using Salesforce Console app, the main function of the system was to solve customer problem, customer query, give best solution to customer and to provide them knowledge articles.

Skill Used: Salesforce.com Development, Apex, Visualforce, Service Cloud.

Role Description:

- Development and implementation of programs to meet business requirements.
- Knowledge base creation, CTI integration, configuration for case assignment.

**8. Delphi:** This is an inhouse product of the company. Delphi is a sales planning and sales forecasting application. It uses **machine learning** for gathering collective organizational knowledge to provide accurate sales forecasts.

Skill Used: Apex, Visualforce, jQuery and JavaScript.

Role Description:

- Built this app from the scratch, discussion about the product features with product manager and build a design.
- Implemented logic using apex and design the UI using the Visualforce and chart.js. Knowledge base creation, CTI integration

## DECLARATION

I am confident of my ability to work in a team. I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned.

**(Gulnawaz Aamir)**