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| Anil VAKKALANKA(US CITIZEN) **PHONE:**  804-616-4953  **EMAIL:**  [anilsalesfoce@gmail.com](mailto:anilsalesfoce@gmail.com)  **Certifications:**  Salesforce Platform Developer 1  Salesforce Certified Administrator  https://drm--c.na114.content.force.com/servlet/servlet.ImageServer?id=0153k00000AH6rl&oid=00DF0000000gZsu&lastMod=1571914738000  **TRAILHEAD PROFILE:**  [https://trailblazer.me/id/avakkalanka2](%20https://trailblazer.me/id/avakkalanka2)  **LINKEDIN PROFILE:**  https://www.linkedin.com/in/anil-vakkalanka-84a913210/  **EXPERIENCE SUMMARY:**  Having 5+ years of experience in Force.com platform.  Solution consultant working on Salesforce CRM, Experienced in Sales Cloud, Service Cloud, Community Cloud.  Have performed timely delivery of technology and software solutions for large-scale Enterprise orgs.  Designed robust & scalable solutions around Salesforce CRM adhering to best practices on data reliability, efficiency and quality.  Experience in SFDC Configurations/Customizations.  Experienced in analyzing business requirements, Design Entity Relationship diagram, data-modelling.  Preparation of Proof of Concepts, solution demonstrations, fit gap analysis, testing.  Experience in Salesforce.com release management from Sandbox to Sandbox by using Change Sets.  Experience with the DevOps tools like Bitbucket, Git, Jenkins and data migration from Legacy Systems using Apex Data Loader / Import wizard  Extensive experience in lead, case management, web-to-lead, Web-to case, Email-to-case  Experience in data migration.  Experience in Salesforce schema, Validations, Automation framework e.g. Workflows, Record Types, Page Layouts, Process Builder and Approval Process.  Experience in platform security-sharing, creating Users, Roles & profiles and configured the permissions based on the organizational hierarchy, configuring Profiles, Roles and Permissions sets in Salesforce.  Expertise in writing Apex Class, test classes, SOQL and Triggers, batch/scheduled jobs.  Experience on creating Email Templates and Workflows, customize reports/report types, dashboards.  Proficient with Agile Methodology, worked on JIRA and Confluence closely with the Scrum Masters  Experience in solving complex issues by interpreting the business needs and expectations.  Frequent communication with product owners/stakeholders and ability to be on top of things is a strong point. |  | **EMPLOYMENT:**  Client: **Capital One Bank,** Richmond  Role: Sr. Salesforce Consultant  Duration: June 2019 – Current  **Roles & Responsibilities:**  As a Salesforce Senior Consultant leading a team of developers responsible for deliverables as per customer requirement.  Responsible creating TDDs, finalizing designs and FDDs.  We follow an agile delivery model wherein we deliver in multiple sprints for a particular release.  We take care of developments which involves the Insurance payments & marketing side business for our client.  Have set-up the data-model (with standard and new custom objects) and developed Apex Triggers, workflows, validations, Batch/schedulable /ETL jobs to maintain daily transactions from business.  Maintaining, monitor and synchronize all sandbox metadata and appropriate data sets prior to deployment.  Worked on JIRA and Confluence, by working closely with the Scrum Masters and attending the Scrum sessions  Coordinated with the business to understand the business and structure and resolve the issues.  Setup, maintain and optimize Email marketing campaign utilizing Salesforce Marketing Cloud.  Work with Asset Management marketing team, internal staff and production team to plan and execute development cycle.  Client: **Anthem Blue Cross Blue Shield, Richmond**  Role: Salesforce Consultant  Duration: July 2017 May 2019  CRM: SalesForce.com  **Roles & Responsibilities:**  Responsible for Analysis, design, testing claims as per Health plan benefits.  Coordinate with onshore counterparts for gathering business & functional requirements.  Responsible for developing and delivering the solutions to requirements, analysis, preparing design document, estimate & set up story points, get client acceptance criteria set up and signed off.  Responsible for all Salesforce.com monthly releases to multiple Salesforce.com instances. This also included moving code and configuration between development and QA/Testing sandboxes during development/testing stages for SIT/UAT prior to moving to production.  Responsible to gather customer requirement over release planning calls and work/assign works on the requirements to successfully deliver in an Agile methodology and also make sure that coding standards are followed and adhere to Salesforce governor Limits.  User provisioning & License management, running data export / import & update operation using Apex Data loader  Supporting both project & on-going support/maintenance activities related to SFDC & associated application systems  Client: **Owens & Minor**, Richmond  Role: Salesforce Admin/BA  Duration: March 2016 to June 2017  CRM: SalesForce.com  **Roles & Responsibilities:**  Analyzed requirements and was involved in the development for all modules.  Primary job includes: Stakeholder Management, Release Scope, Release notification, Scope Prioritization, Scrum Master alignment, User story tracking, Functionality segregation, Cutover activities creation and planning the runbook, release go live cutover activities planning, Status notifications, GO live release communication to entire stakeholder list.  Documentation: Runbook creation, Solution document collation, Technical design documentation, review with peers, Dev notes, BA notes, QA test results, final scope collation as well needed to be done.  Testing: Different type of testing approval planning and collation like: BA testing, test scripts creation, execution, timeline management, QA Proof of testing collation, Security testing, Legal approval collation.  Successfully delivered 15 Mid-size releases along with the collaboration of configuration manager.  Created and delivered lot of best practice methodologies with Philips: SDLC methodology optimizations, CI CD optimization, Dev ops workshops etc.  Client: **McGuire Woods**– Richmond, VA  Role: Salesforce Admin  Duration: Feb 2015 to March 2016  CRM: SalesForce.com  **Roles & Responsibilities:**  Analyzed requirements and w involved in the development for all the modules.  Interacted with the client to gather requirements.  Customized different page layouts and assigned them for different profile users.  Creating workflow rules, standard approval process, tasks, and email alerts to suit the needs of the application.  Email templates.  Created email services to approve or reject the deal through email.  Scheduled the reports and dashboards for management and department heads based on the requirement.  Primary system administrator and application configuration expert for Salesforce.com  Writing formulae & Validation rules, creating fields & record types  Setting up workflows & approval process  Profile setup & maintenance  User provisioning & License management  Creating & assigning page-layouts for Salesforce users as required. |
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