**NAGARJUNA NAVULURI**

**Salesforce Developer**

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A dedicated and result-driven professional, targeting assignments in **Software/ Application Development** with a reputed organization; preferably in **IT industry**

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| **Core Competencies**  **Salesofrce Admin & Development**  **Salesforce PD1 & PD2 Certified**      **PL/ SQL Development**  **PL/SQL Developer Associate Certified** |  | **Profile Summary**   * **Having** **5.6** **years** of experience in IT industry as a Software Developer and Acting Lead. * I have expertise in **SFDC Development** and **SFDC Administration** along with expertise in configurations in Salesforce Lightning. * **Above 2.5 years** of enriching experience in **SFDC.** * **SFDC Administration, SFDC Development, Lightening, Apex, VisualForce, Triggers, GIT Lab, Git Extension, DTK, Beyond Compare.** * Strong knowledge in CRM (Health Care). * Familiar with **end-to-end PDLC** including **requirements gathering**, writing business & technical specifications, **testing, development, deployment, implementation, documentation** & supportactivities. * Knowledge of **Data Flow Diagrams, Data Dictionary, Database Normalization Theory Techniques, Entity Relation Modeling & Design Techniques** * Conferred with **Best Performer Award** for quality project delivery(IQVIA, 2017) |

**Organisational Experience**

**Since Jul’16 with IQVIA, Bengaluru (formerly known as IMS Health) as Application Development Specialist**

**Aug’15 – May’16 with Aufait Technologies Pvt. Ltd., Bengaluru as Software Engineer**

**Key Result Areas:**

* Administering all the phases of the **SDLC (Software Development Life Cycle)** from **analysis, design, development, testing, implementation & maintenance** with timely delivery against aggressive deadlines
* Configure and Customize the Force.com organization, **Create & maintain Custom Objects, Custom Fields, Formulas, Reports, Dashboards, Validation Rules, Security Settings, Users & Profiles, Role Hierarchy, Sharing Settings, Page Layouts, Record Types, Sharing rules and Data Load**
* Experience in design and development of **Apex Classes, Triggers, Workflow Rules, Approval Process, Visual force Pages.**
* Have experience Data load **through Salesforce inspector, Workbench**.
* Exposure to all stages of SDLC, Software development and project management related process.
* **Deploy** code from **Sandbox to Production through GIT lab and Change Set.**
* Participating in writing **joins & sub-queries scripts**; utilizing Table Functions, **Indexes**, Table Partitioning, **Analytical** **Functions**, **Materialized** **Views**, Query Re-Write; **created** **SQL** **scripts** for data manipulation and validation **using** **OLAP** **Functions, Set Operators & Regular Expressions**
* Working on **Objects Tables, Views, Constraints, Index, Sequences & Synonyms**
* Used **Collections, Bulk bind & Bulk Collect** **for better performance and easy retrival of data**, by reducing context switching between SQL and PL/SQL Engines
* Developing & modifying **Cursors,** **Ref Cursor, Triggers, Packages & Functions** and **stored procedures** for data conversions
* Worked extensively on **Dynamic SQL, PL/SQL Records and Exception handling**

**Highlight:**

* Awarded **Best Performer** for delivering quality project in 2017 with IQVIA
* Awarded for **Quality Deliver Project** in 2018 with IQVIA
* Awarded Best Quarter committed Person in 2020 with IQVIA

**Certifications**

* Certified:
* **Salesforce Platform Developer 1**
* **Salesforce Platform Developer 2**
* **PL/SQL Developer Associate** (OCA)

**Training**

* Attended Internal Training in **Administration, Development & Maintenance** with Salesforce.com (SFDC) (2018)

**Academic Details**

**2012 B.Tech. (CSE)** from Holy Mary Institute of Technology, Hyderabad (JNTU)

**2008 XII** from Gowtham Junior College, Guntur (Andhra Pradesh Board)

**2006 X** from Z.P.H High School, Thumrukota (Andhra Pradesh Board)

**IT Skills**

**Technologie** Apex, VisualForce, SOQL, SQL, PL/SQL, HTML, CSS

**Database** Oracle 11g/ 10g/ 9i/ 8i

**Admin. Tools** JIRA, Jenkins

**ETL Tools** Nexxus ETL Komodo, Workbench, Developer Console, Data Loader

**Salesforce and Force.com**: Salesforce CRM, Formula fields, Validation rules, Custom Objects, Workflow, Approvals, Reports, Dashboards, Profile, Role, Permission sets, Organization Wide Default Sharing, Sharing Rules, Sandbox Administration, Apex Language, Apex Classes/Controllers, Sales Cloud, Apex Triggers, SOQL, Visual Force Pages / Components, Test classes.

**Personal Details**

**Date of Birth** 6th May 1991

**Languages Known** Telugu,English & Hindi

**Address** 2 – 139, Thumrukota Post Office, Rentachintala Village, Guntur District - 522421 (Andhra Pradesh)

**Project Annexure**

**IQVIA**

**Title:** Orchestrated Customer Engagement

**Technologies Used:** Salesforce

**Description**: IQVIA Orchestrated Customer Engagement (OCE) is a solution that connects sales, marketing, medical and other functions to help life sciences companies transform to a new orchestrated commercial model. Built on Salesforce Platform, this CRM solution is used across more than 80 countries to facilitate the Pharmaceutical companies in helping to enhance their sales, improving product exposure and maintain healthy relations with the customers.

**Role:**

* Designing of Data model with objects, fields and relationships in Salesforce.
* Creation of Users, Roles and Profiles and applying securities at all levels.
* Creating Objects with respective to the Application.
* Creating Tabs with respective to the Objects.
* Designing of Page layouts and applying securities at Page layouts.
* Creating Validation Rules based on the requirement.
* Designing Workflows, Approvals, Process Builder on respective Objects.
* Writing code for database related operations such as SOQL and DML.
* Involved in Customizing and development of Reports as per the requirement.
* Used Data Loader for insert, update, and bulk import or export of data from Salesforce.com sobjects. Used it to read, extract and load data from comma separated values (CSV) files.
* Created and modified Apex classes and Triggers based on client requirements.

**Project#2 : Zentiva Poland**

**Company : IQVIA**

**Client : Zentiva**

**Language : SQL, PL/SQL**

**Database : Oracle SQL, PL/SQL**

**Description:**

The main objective of this project is to automation of data transfetr from Mobile intelligence to Nexxus Marking through ETL. This process covers retrieving data from MI transform it as per client requirement and upload it to Client location.

**Role:**

* Created mappings in Power Center Designer using Expression, Filter, Source Qualifier, Sequence Generator, Update Strategy, Joiner transformations for Order Creation interface.
* Created connected lookup to look up the data from the target tables.
* Used the update strategy to effectively migrate data from source to target.
* Implementation of Change Data Capture Design to capture only those data which are newly inserted or changed in database after previous read.
* Creating mapplets for reusable components
* Handle the issues from Production support team.

**Aufait Technologies Pvt. Ltd.**

**Title:** Digital Marketing (IQ Envoy)

**Clients:** Adidas US, Adidas EMEA, SKY Italia & On the beach

**Team size:** 5

**Technologies Used:** Oracle SQL, PL/ SQL, ZEUS, Jenkins & SQL Developer

**Description**: IQ Envoy is the powerful Visual IQ cross channel digital marketing intelligence software product that allows you to focus time & energy on marketing, rather than on data integration & advertising area, providing media planning, marketing attribution & optimization for the client helping its insights with improved business. This product demonstrates the value in managing your combined marketing performance in both online & offline channels in a holistic manner via an interactive marketing dashboard, rather than in fragmented, disconnected pieces.

**Role:**

* Gained an in-depth knowledge & understanding of client’s data sources; configured & extracted data from Ad-servers & other online & offline data sources
* Resolved production problems for the applications
* Prepared and manually executed the test cases as per the business requirements; interpreted & translated client business requirements into technical specifications for design of an insight dataset and/or analysis objectives
* Performed Unit & Integration Testing of the mappings & sessions
* Gathered document & helped form/guided client business requirements, key performance indicators and other functional and/or technical requirements
* Educated clients on the best practices with respect to the Zeus platform, their specific industry & key business requirements
* Developed procedures & packages and implemented the same for business application and for improving performance
* Completed database development tasks using SQL, PL/SQL