

# Consulting Resume

**Name : Arpan Ganguly**

**Competency : Technology Consulting**



## Educational qualifications

- MBA – Calcutta University
- B.E.(Civil) – Jadavpur University

## Professional qualifications

- PricewaterhouseCoopers Pvt. Ltd.
- mjunction services ltd.

## Certifications/Trainings

- Certified ScrumMaster® - Scrum Alliance® USA
- Finance For Non-Finance Managers – Tata Steel Management development institute

## Skills

- MS Office, MS Visio, Agile, MS VSTS, SQL, MS PowerBI, ETL

## Profile brief

Arpan, is a Senior Consultant in the Technology Consulting practice of PwC India. He has exposure in Data and System integration projects. He also has end to end exposure in in operations for technology migration projects. He has more than 5 years of technology consulting experience working as Business Analyst.

He has in-depth knowledge in all the phases of the software development life cycle and knowledge of system development lifecycle (SDLC) process and tools.

Arpan has extensive experience in loyalty and rewards domain. He has worked on analyzing Business requirements, defining scope of work & translating technical issues in Scrum Planning meetings, creating detailed user stories and validating Test Scenarios, Test Plan and Test Strategy. Arpan has also been involved in preparing UAT scenarios with the help of stakeholders and business users.

Arpan also has excellent communication, leadership, trouble-shooting and motivation skills that effectively interact with staff, clients and management.

## Key expertise

### Domain:

- Consulting – Independence applications (Checkpoint), Global Reporting Implementation (PowerBI)
- Project Management & BA - Loyalty and Rewards Program

### Methodology:

- Software Development Lifecycle
- Agile
- Waterfall

## Experience summary

### Sector Consulting : BA in Global Reporting Implementation Project (PwC)

Arpan is involved in the PwC US project for maintenance and enhancement of Global Business Reporting application. It is utilized for monitoring and business metrics, on the part of the PwC management wrt their firms' performance.

### Responsibilities:

- Business Analyst
- tools : Microsoft VSTS, PowerBI, Azure Analysis, SQL, SSIS
- Client interaction – in terms of scrum call updates, demo, UAT etc.
- Arpan was working with scrum masters to manage and schedule the scrum meetings, develop burn down chart, Scrum retrospective and backlog refinement strategies

# Consulting

## Resume

**Name : Arpan Ganguly**

**Competency : Technology Consulting**



### Language skills:

- English
- Bengali
- Hindi

### Contact Details:

PricewaterhouseCoopers Private Limited

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Handheld : +91 943.212.8270

### Experience summary

#### Sector Consulting : BA in GIC Compliance Project (PwC)

Arpan was involved in the PwC US project for maintenance and enhancement of Checkpoint application. It is utilized for monitoring and implementing Independence requirements, on the part of the PwC employees engaged with various PwC clients and their related projects.

#### Responsibilities:

- Arpan was responsible for test scenario identification, test case creation and testing (tools : Microsoft Visual Studio)
- Client interaction – in terms of scrum call updates, demo, UAT etc.
- Arpan was working with scrum masters to manage and schedule the scrum meetings, develop burn down chart, Scrum retrospective and backlog refinement strategies

#### Sector Corporate Governance : EA to CEO (mjunction services limited)

The position is required to proactively support the CEO to realize his vision for the Business and assist him in areas of conducting Business Performance Reviews, Planning & Budgeting Exercise, financial feasibility & Impact Analyses of New Capital Expansion Proposals & Other strategic proposals by collecting relevant data, analyzing the same, discerning the relevant trends, development of possible scenarios and discussing the scenarios with CEO in order to zero in on a particular direction.

#### Responsibilities:

- Driving / Coordinating with BUs and FUs Head Reviews, Monthly CEO Reviews & Board Meetings
- Daily tracking of KVD's for achieving top line and bottom line numbers.
- Help the CEO in external communications with Industry Bodies and academia to maintain and manage external environment. Support the strategy & New Projects Team.

#### Sector Loyalty and Rewards : Business Analyst (mjunction services limited)

Often organisations like Nestle, JSW Cements, Lafarge cements, Vodafone runs loyalty programs for their sales channel stakeholders, in order to drive sales. The data consumed to drive these programs, was consumed for sales performance monitoring based on geographies, SKU's etc. These datas were further utilised to run analytic processes for better sales planning, forecasting and target setting.

#### Responsibilities:

- Arpan was responsible of analyzing the requirements (based on the various stake holders involved in the sales channels), creating the user stories for each customized features of the loyalty project.
- Arpan was responsible for Gap Analysis, differentiating between As-Is & To-Be scenarios, defining the solution using optimum solution and reviewing the test cases.
- Arpan was responsible for managing the UAT and resolve the conflicts if needed. Also responsible for ensuring smooth Go-Live.
- Arpan was also involved in pre-sales activities in terms of project costing, planning and project scheduling.
- Preparation of Technical documentations – SRS, BRS, FRD.
- Obtaining client sign-offs
- These programs are driven through mobile-apps, online web portals and offline methods, using communication channels like sms, toll-free numbers, email notifications, toll-free numbers and call-centre executive driven. A seamless integration between all these channels of communication was an important criteria.